

protections in place for players and retailers alike *(continued)*

their transaction information.

Additional measures and resources for the mutual protection of Nebraska Lottery retailers and players are being evaluated, and will be implemented as practical and appropriate.

One issue that complicated ticket validation and ownership disputes for other lotteries was the general handling of such disputes, which had been perceived as slow or inconclusive. Nebraska Lottery Accounting and Security personnel investigate reports of suspected ticket theft or fraudulent validations, and referrals are made to local law enforcement as appropriate.

Disputes of this nature are rare in Nebraska, due in part to the protections outlined above and in large measure to the general integrity of Nebraskans themselves. Nevertheless, we as partners should not let such situations go unchecked and distract us from the work we do together—Helping to Build a Better Nebraska.

OCTOBER 2009

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS

ticket talk

protections in place for players and retailers alike



by Jim Haynes, Lottery Director

As we have reported previously, events at a Canadian lottery and situations at other U.S. lotteries have prompted concerns over the redemption of winning tickets. There have been a few highly publicized instances where retail clerks were accused by players of purposely not paying them the prizes to which they were entitled.

As a result, lotteries, Nebraska included, are reviewing resources available to retailers and players alike in order to help prevent disputes over the value and ownership of winning tickets. The following are some of those resources here in Nebraska.

As tickets are bearer instruments, players and retailers have been consistently informed since the Nebraska Lottery began in 1993 that winning tickets should be signed by the player, especially for larger prizes.

Scratch tickets are consistently tracked from the time they leave the printing plant to the time they are sold and redeemed at retail locations. Scratch tickets are not viable until their pack is activated by the retailer to which they are assigned. The status of each pack's inventory can be monitored by warehouse personnel based on the number of validations recorded from the pack.

Lotto ticket stock is assigned to specific retailers by serial-numbered rolls, and rolls cannot be transferred from one retailer to another. High-tier winners are subject to stock verification by Lottery security personnel.

The terminal gives retailers the ability to review transactions, as well as up-to-date accountings of sales and validations.

Validation/cashing receipts are available through the terminal for the convenience of retailers and players.

Lotto players have the ability to pre-identify winning tickets by using the Check-A-Ticket device connected to the terminal. While the device does not validate winning tickets, it will inform players if a ticket is a winner.

When Lotto tickets are presented for validation, winning tickets produce three forms of information for the reference of retailers and players. The terminal will make a short trilling sound signifying a winning ticket. The prize amount will appear on a small LCD player information screen called the customer display unit (CDU), and the terminal will print a cashing receipt. Scratch ticket validations result in a cashing receipt and the appearance of the prize amount on the CDU. The CDU player information screen should be positioned facing the point of purchase so that players can see

(continued on back)

Legislative Update LB 403



Effective October 1, the Nebraska Lottery will require all new contractors to use the US Citizenship and Immigration Services' E-Verify program to verify the work eligibility status of newly hired employees physically performing services within the State of Nebraska. Information on the E-Verify program can be found at www.uscis.gov.

These new requirements will only affect those contracts entered into on or after October 1, 2009. For additional information, visit the Retailers section at nelottery.com or call the Nebraska Lottery at 402-471-6100.

ticket talk

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nebraska lottery
Drawing Results, Winners and Scratch Game Information 402-471-6114
Players Hotline 402-471-6139 and 800-224-LUCK (NE & WY only)
Main Number 402-471-6100 and 800-587-5200
Internet Address nelottery.com

scratch tickets and or
lottery retailer hotline
877-651-6296
compulsive gambling help line
800-352-6510
800-522-4700

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summer bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-June through mid-July.

Kwik Stop #14, Kimball, \$150,000 High Stakes, \$1,500

Hansen Service, Chappell, MyDaY, \$5,001

Kwik Shop #657, Omaha, Powerball, \$2,000,400

Baker's #300, Bellevue, 2by2, \$22,001

Main St Market, Kimball, MyDaY, \$5,008

Baker's #320, Omaha, Powerball, \$10,000

Safeway #555, Sidney, 2by2, \$22,000

Crete Foodmart, Crete, Powerball, \$10,000

Casey's General Store #1744, Beatrice, Billboard, \$1,000

Casey's General Store #2707, Grand Island, \$150,000 High Stakes, \$1,500

Kearney Liquors, Kearney, Big Dog Bucks, \$3,000

The Barn Store, North Platte, MyDaY, \$5,000

Milford Mini Mart, Milford, Powerball, \$10,000

Cubby's - Old Market, Omaha, 2by2, \$22,000

Mr S's, Oakdale, 9 Ball, \$3,600

Cedar's Rapid Stop, Cedar Rapids, \$35,000 Winning Combination, \$35,000

Casey's General Store #1579, Pawnee City, MyDaY, \$5,000

Kwik Shop #646, Lincoln, Truck\$ & Buck\$, \$1,000 (GC)

U-Stop #05, Lincoln, 2by2, \$22,000

Holiday #114, Grand Island, Wild 10's, \$1,000

Roadrunner, Norfolk, Truck\$ & Buck\$, Truck

Bag N Save #1, Omaha, Powerball, \$200,003

Love's Travel Stops, Aurora, \$150,000 High Stakes, \$1,500

Short Stop, Plattsmouth, MyDaY, \$5,000

Steve's Madhouse Market, Leigh, MyDaY, \$5,000

Anderson Amoco Food, Omaha, MyDaY, \$5,000

Kum & Go #367, Omaha, Powerball, \$10,000

Please Note:

High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

August Crossword Answers

Across: 1. Captain 2. Fair 3. School
5. Cowboy 6. Display

Down: 1. Crossword 4. Play

recent winner

North Platte Man Wins \$150,000 Playing \$150,000 High Stakes

Mel Irish of North Platte won \$150,000 playing the \$15 Scratch game \$150,000 High Stakes from the Nebraska Lottery.

Irish is a regular Nebraska Lottery player who won \$50,000 playing Nebraska Pick 5 in January 2008. Irish purchased his winning \$150,000 High Stakes ticket at Time Saver, 102 West 6th Street in Cozad. The ticket contained three matching "bell" symbols in Game 4 for a corresponding prize of \$150,000.

There are two \$150,000 prizes available in \$150,000 High Stakes. Irish is the first person to claim a \$150,000 top prize to date. He plans to pay bills and take a vacation using his winnings.

The odds of winning \$150,000 playing \$150,000 High Stakes are 1 in 120,000, while the odds of winning any prize are 1 in 2.53.



\$74,000 Nebraska Pick 5 Jackpot for Omaha Man

Frank Paskach of Omaha recently won \$74,000 playing Nebraska Pick 5 from the Nebraska Lottery.

For the September 4 drawing, Paskach purchased a five-play quick pick Nebraska Pick 5 ticket at Kwik Shop, 9545 Q Street in Omaha. One play on the ticket contained all five of the winning numbers (2, 17, 29, 33, 36) from the September 4 drawing for the \$74,000 jackpot. Another play on the ticket matched two of the

winning numbers for a free \$1 Nebraska Pick 5 quick pick play.

While claiming his prize on September 8, Paskach told Nebraska Lottery officials that he learned he had won after checking the winning numbers in the Omaha World-Herald newspaper. He plans to pay bills and pay for some home improvements using his winnings.

The odds of winning the Nebraska Pick 5 jackpot, which starts at \$50,000 and grows by \$4,000 each time it is not won, are 1 in 501,942 while the overall odds of winning a prize in the game are 1 in 8.

loyal readers contest winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the August edition of the contest:

Sandy Tarnick, Pump & Pantry #33, Genoa

Janice Hodges, Hodges Conoco, Thedford

Georgia Rasmussen, Lloyd's Drug Mart, Norfolk

Robert Cooper, Dalton Market, Dalton

Sarah McDiarmid, Stage Stop Inn, Gothenburg

Tracy Buck, Cubby's, Norfolk

Richard Schuppert, Four Seasons Mini Mart, Pierce

Tom Meyer, Tom's Service, Pierce

Rachelle Knothe, Ray's Apple Market, Fairbury

Dave Westerhaus, Pilger Store, Pilger

The above winners answered the questions to last month's crossword puzzle correctly.

The prize will be \$10 in Scratch ticket coupons for every employee who sells lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Ten winners are selected each month. Be sure your store is entered. See the crossword puzzle and entry form on the next page.

Power Play® Bonus Raffle

The fall Lotto raffle is back with new weekly prizes of HP laptop computers.

Throughout the Nebraska football season, players will have a chance to win great weekly prizes during the Power Play® Bonus Raffle promotion. Starting September 28 and ending November 29, players will receive a Bonus Raffle coupon with each qualifying \$2 Powerball® with Power Play single ticket purchase.

Each Tuesday during the promotion, a drawing will occur among the raffle numbers issued that week.

Each weekly draw will award a laptop computer (model HP X16-1370us). The player's Bonus Raffle number must match the winning Bonus Raffle number exactly to win. Each Bonus Raffle coupon is good for one weekly drawing during the week in which the ticket was purchased. Players do not need to keep non-winning Bonus Raffle coupons after each applicable draw.

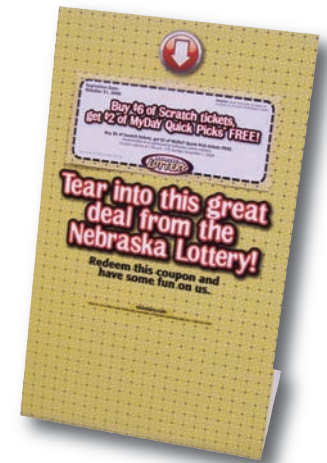
Bonus Raffle coupons will print for single ticket purchases of Powerball with Power Play (a \$2.00 purchase), as well as any multiple of \$2.00 on a single ticket. Please remember to give the customer their Bonus Raffle coupon, and remind customers to hold on to their coupons until the announcement of each weekly drawing.

The Lottery will provide winning Bonus Raffle numbers at nelottery.com, in press releases to local media, on the Nebraska Lottery Player's Hotline (800-224-LUCK), on subsequent Powerball tickets, and on signage posted at Lottery retail locations.

For more information on the Power Play Bonus Raffle promotion, refer to the promotion sales sheet or contact your LSR.



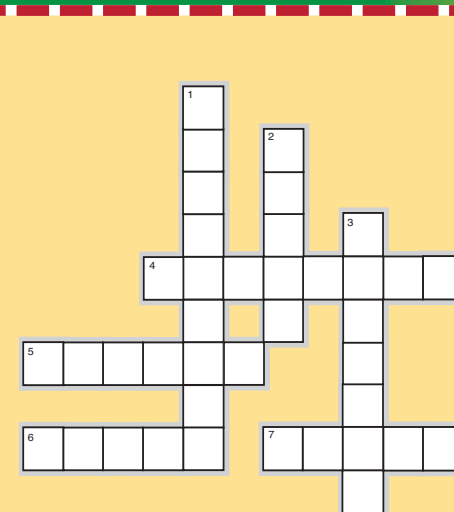
In-Store Couponing



Coming soon, the Nebraska Lottery will be launching a new in-store couponing effort. The coupon offer will be Buy \$6 in Scratch tickets, Get \$2 in MyDaY. Coupons will be printed in tear pads and mounted on a special display for customers to pick up. Please do not throw out the display after this campaign has ended, as it will be used for future couponing promotions.

If you have any questions, refer to the promotion sales sheet or contact your LSR.

loyal readers contest



Across

4. The Nebraska 101 Scratch game features 11 Nebraska _____ packages for winners to choose from.

5. New \$10 Scratch game; Golden _____.

6. Players who purchase Powerball tickets with Power Play have a chance to win a laptop computer in the fall _____ Raffle promotion.

7. Because Halloween comes in the wake of the annual apple harvest, _____ apples are a common Halloween treat.

Down

1. Early nicknames for Nebraska college athletic teams included the "Old Gold Knights", the _____, and the "Mankilling Mastodons".

2. The Nebraska Lottery's fifth Lotto game, _____, was launched on October 1, 2008.

3. New \$5 Scratch game; _____ Mine 9x.

Enter To Win

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Retailer: _____

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each month, we will draw 10 entries from among retailer entries received by the designated deadline (October 30). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Enter your store by completing and mailing this entry coupon today to:

Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.

Note: Entries not drawn previously will no longer be retained. Be sure your store is entered each month.