

**latest transfer a sign of continuing success** *(continued)*

totaling \$18,460,996, and in 2004, the Legislature directed that a one-time transfer of \$5 million be made to the State General Fund.

With the end of our fiscal year on June 30, I have the pleasure of reporting our total sales for the previous twelve months. While calculations won't be considered "final" until this fall when our annual audit is completed, the likely total sales figure for Fiscal Year 2008-2009 will be \$123 million. The total for Fiscal Year 2007-2008 was \$122 million.

The fact that this year's figure is an increase from the previous year is a testament to the public's recognition of the work we're doing together—Helping To Build A Better Nebraska.

**truck\$ & buck\$ tour**

Truck\$ & Buck\$ 2009 is already bigger than ever, with four truck prizes available in the Scratch game and a Blackshirt edition truck to win in the Truck\$ & Buck\$ Second Chance Contest. During the month of July, the Nebraska Lottery brought all the fun and excitement of Truck\$ & Buck\$ to our players with the Truck\$ & Buck\$ Truck Tour. The Blackshirt edition Tundra appeared at 24 retail locations across Nebraska, and players had the chance to check out the truck before it is given away at the Nebraska State Fair on September 6.



For more photos and updates from the Truck\$ & Buck\$ Tour, visit [nelottery.com/trucks](http://nelottery.com/trucks).



JULY 2009

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS

**ticket talk**



**latest transfer a sign of continuing success**

by Jim Haynes, Lottery Director

While numbers can sometimes be confusing, I think the following information provides a pretty clear story.

Every quarter, I have the pleasure of updating you on the fruits of our collective labors on behalf of our beneficiary programs—in the form of the latest transfer of proceeds.

At the end of June, the Lottery transferred \$8,171,542 to its beneficiaries, which was distributed in the following manner:

- Education Innovation Fund, \$1,613,880;**
- Nebraska Scholarship Fund, \$2,022,457;**
- Nebraska Environmental Trust Fund, \$3,636,336;**
- Nebraska State Fair Support and Improvement Fund, \$817,154; and**
- Compulsive Gamblers Assistance Fund, \$81,715.**

A total of \$349,354,650 has been distributed in quarterly transfers since the Nebraska Lottery began operation on September 11, 1993.

That grand total has been distributed as follows:

- Education Innovation Fund, \$123,952,109;**
- Nebraska Scholarship Fund, \$37,931,975;**
- Nebraska Environmental Trust Fund, \$143,423,085;**
- Nebraska State Fair Support and Improvement Fund, \$12,687,938; and**
- Compulsive Gamblers Assistance Fund, \$7,898,547.**

Amendment 4, passed by Nebraska voters in November of 2004, established the following distribution formula: Education as directed by the Legislature (44.5 percent) – currently divided between the Education Innovation Fund and Nebraska Scholarship Fund; Nebraska Environmental Trust Fund (44.5 percent); Nebraska State Fair (10 percent); and the Compulsive Gamblers Assistance Fund (1 percent, plus the first \$500,000 in fund proceeds each fiscal year).

For those keeping track of the math involved, note that prior to July 1, 1997, the Solid Waste Landfill Closure Assistance Fund received proceeds

*(continued on back)*



**Coming Soon!**



price: \$10  
top prize: \$100,000

**nebraska 101**

The Nebraska Lottery has released a new \$2 Scratch game, Nebraska 101.

The Nebraska 101 Scratch game is a partnership between the Nebraska Lottery and the Nebraska Division of Travel & Tourism. Twelve full-color scenes of activities and attractions across Nebraska are featured on Nebraska 101 tickets. These scenes were chosen to highlight attractions that are not typical Nebraska travel destinations, and that Nebraskans may not be familiar with.

The top prize in Nebraska 101 is \$10,000. There are three \$10,000 prizes available in the game. Additionally, there are six Nebraska vacation prizes available in the game. Each vacation winner can choose a trip from a menu of 11 vacation packages provided by the Division of Travel & Tourism. The Nebraska Lottery will provide an additional \$750 cash payment to each winner for trip expenses.

For more information about the Nebraska 101 Scratch game, visit [nelottery.com/ne101](http://nelottery.com/ne101).



**ticket talk**

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**nebraska lottery**  
Drawing Results, Winners and Scratch Game Information 402-471-6114  
Players Hotline 402-471-6139 and 800-224-LUCK (NE & WY only)  
Main Number 402-471-6100 and 800-587-5200  
Internet Address [nelottery.com](http://nelottery.com)

**scratch tickets and or**  
877-651-6296  
**lottery retailer hotline**  
800-352-6510  
**compulsive gambling help line**  
800-522-4700

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## summer bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-May through mid-June:

**No Frills Supermarket**, Omaha, MyDaY, \$5,000  
**Hy-Vee Food Store**, Omaha, Powerball, \$10,000  
**Casey's #1812**, Blair, \$150,000 High Stakes, \$1,500  
**Casey's #2068**, Lexington, Crown Jewels, \$1,000  
**Cuzzin's Corner**, Columbus, \$35,000 Winning Combination, \$1,000  
**Casey's #1954**, McCook, Word Search, \$1,000  
**Short Stop**, Plattsmouth, MyDaY, \$5,000  
**Kwik Shop #618**, Lincoln, Powerball, \$10,000  
**Bucky's Express #33**, Bellevue, Powerball, \$10,000  
**Coffin's Corner Inc.**, Grand Island, \$35,000 Bingo, \$1,000  
**Hy-Vee #2**, Lincoln, Super Crossword, \$1,000  
**Blvd Express**, Columbus, Wild 10's, \$1,000  
**Cuzzin's Corner**, Columbus, Crown Jewels, \$50,000  
**Anderson Food Shop**, Omaha, \$35,000 Bingo, \$35,000  
**Casey's General Store #2291**, McCook, Wild 10's, \$100,000  
**Pump & Pantry #18**, Doniphan, Blazing Cash, \$50,000  
**Holiday #113**, Kearney, Bonus Crossword, \$1,000  
**Hy-Vee Food Store #1466**, Omaha, Powerball, \$200,000  
**Eddy's**, Omaha, Truck\$ & Buck\$, Truck  
**Hy-Vee #1**, Norfolk, Lucky Numbers, \$4,000  
**Holiday #113**, Kearney, Pick 5, \$138,000  
**Short Stop**, Plattsmouth, MyDaY, \$5,000  
**Corner Shop, Inc.**, Columbus, Powerball, \$10,000  
**Kabredlos #123**, McCook, Bonus Crossword, \$35,000  
**Cornhusker Bottle Shop**, Lincoln, Truck\$ & Buck\$, \$1,000 Fuel Card  
**Big Bats**, Chadron, Super 7 Jackpot, \$2,700  
**U-Stop #02**, Lincoln, 2by2, \$22,000  
**Black Bart's Shell**, York, MyDaY, \$5,000  
**Ozzie's I-80**, Sutherland, Powerball, \$1,000,000

### Please Note:

High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

#### May Crossword Answers

Across: 1. Derby 3. Toyota  
 4. Blackshirts 6. Carhenge  
 Down: 1. Doodles 2. Starlite

## recent winners

### \$100,000 Wild 10's Prize for McCook Man

John McRae of McCook won \$100,000 playing the \$10 Scratch game Wild 10's from the Nebraska Lottery.

McRae purchased his winning Wild 10's ticket at Casey's General Store, 704 West B Street in McCook. Scratching the ticket, he revealed matching numbers with a corresponding prize of \$100,000.

When claiming his prize on June 4, McRae told Nebraska Lottery officials that he was "pretty happy" to win the \$100,000 prize. "This is the first time I've ever won something this big," he said. McRae plans to pay bills and purchase a new truck using his winnings.

The odds of winning \$100,000 playing Wild 10's are 1 in 120,000, while the overall odds of winning any prize are 1 in 3.22.

### Aurora Man Wins \$126,000 Nebraska Pick 5 Jackpot

Ronald Spence of Aurora recently won \$126,000 playing Nebraska Pick 5 from the Nebraska Lottery.



For the May 20 drawing, Spence purchased a single-play Nebraska Pick 5 ticket at Pump & Pantry, 1304 Q Street in Aurora. The ticket contained all five of the winning numbers (6, 8, 14, 19, 23) from the May 20 drawing for the \$126,000 jackpot.

One hundred and seventy-three Nebraska Lottery players have won the Nebraska Pick 5 jackpot to date.

Spence wasted no time in claiming his prize, arriving at Nebraska Lottery headquarters the morning following the drawing. He told Nebraska Lottery officials that he was "surprised" to win the jackpot prize.

Spence learned he had won after seeing the winning Nebraska Pick 5 numbers in the Grand Island Independent newspaper. He plans to pay for some home repairs and save for retirement using his winnings.

The odds of winning the Nebraska Pick 5 jackpot, which starts at \$50,000 and grows by \$4,000 each time it is not won, are 1 in 501,942, while the overall odds of winning a prize in the game are 1 in 8.

## loyal readers contest winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the May edition of the contest:

**Jennifer McAllister, Pump & Pantry #20, O'Neill**  
**Connie Coe, City Meat Market, Hooper**  
**Kay Madsen, Russ's Market #1, Lincoln**  
**Jessica Shaver, Gas and Goods, Orchard**  
**Jessica Jensen, Tom's Service, Pierce**  
**Shaunna Sjomeling, The Red Barn, Elwood**  
**Cornell Hiemke, Little USA, Kearney**  
**Jessica Jandera, Russ's Market #2, Lincoln**  
**Becky Danielski, Roadrunner Shell, Valentine**  
**Nyla Scott, Chambers Quick Stop, Chambers**

The above winners answered the questions to last month's crossword puzzle correctly.

The prize will be \$10 in Scratch ticket coupons for every employee who sells lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Ten winners are selected each month. Be sure your store is entered. See the crossword puzzle and entry form on the next page.



Win a trip to New York City to see the Billboard Touring Awards, Live!

# Billboard

nebraska lottery  
**mvp club**

### Billboard Second Chance Contest

The Nebraska Lottery is sending two lucky players and guests to New York City for the Billboard Annual Touring Awards scheduled for November 5, 2009.

From 12:00 a.m. (C.T.) July 1, 2009, until 11:59:59 p.m. (C.T.) September 29, 2009, MVP Club members at nelottery.com may enter the ticket numbers from two non-winning \$3 Billboard Scratch tickets for a single chance to win one trip for two to attend the Billboard Touring Awards. The Nebraska Lottery will hold two separate drawings for this promotion, and will select one prize winner per drawing for a total of two trip prize winners. Each winner will receive a Billboard Touring Awards all expense paid 5-day, 4-night trip to New York City, which includes:

- Round-trip airfare for two from either Omaha, Lincoln, or Scottsbluff, Nebraska airports (or other major commercial airport in Nebraska) to either John F. Kennedy International Airport or La Guardia International Airport in NYC or Newark International Airport in New Jersey.
- Round-trip transportation arrangements for two between the selected airport and hotel.
- Manhattan 4-Star hotel accommodation for two persons, double-occupancy, for five days/four nights.
- Two admission tickets for the Billboard 6th Annual Touring Awards ceremony at the Roosevelt Hotel in NYC.
- Two tickets for a New York City bus or boat sightseeing tour and helicopter tour.
- \$1,200 spending cash.

Entries for this contest will only be accepted online at the Nebraska Lottery web site. Entries received from the start of the promotion until 11:59:59 p.m. (C.T.) on August 30, 2009, will be included only in the first drawing, to be held on Monday, August 31, 2009. Entries received from 12:00:00 a.m. (C.T.) on August 31, 2009, through 11:59:59 p.m. (C.T.) on September 20, 2009, will be included only in the second drawing, to be held on Monday, September 21, 2009.

Refer to the promotion sales sheet or visit nelottery.com for more information.

## Truck\$ & Buck\$ Giveaway Finalists

In a drawing on June 30, five semi-finalists were chosen for the Truck\$ & Buck\$ Second Chance Tundra Giveaway. These finalists are:

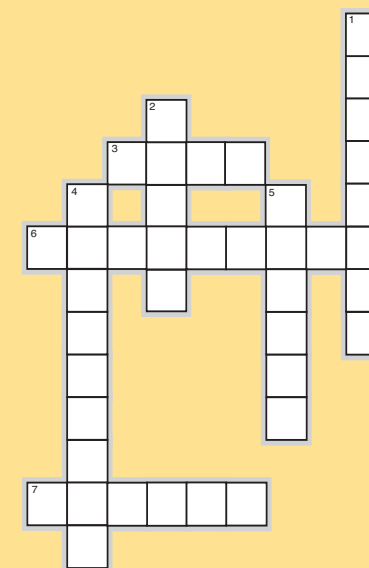
**Marylouise Dean of Lincoln**  
**Dan Esch of Fremont**  
**Gailon Schoenrock of Fairbury**  
**Lee Nugara of Lincoln**  
**Roxanne Potthoff of Ceresco**

Three preliminary drawings will be held in June, August, and September to select 15 semi-finalists who will compete in the final Truck\$ & Buck\$ Second Chance Tundra Giveaway Grand Prize contest on Sunday, September 6, 2009. The next drawing will occur on August 4.

For more information about the Truck\$ & Buck\$ Second Chance Tundra Giveaway, visit nelottery.com/trucks.



## loyal readers contest



### Across

3. New \$1 Scratch ticket, Diamond \_\_\_\_\_.
6. The very first celebration of Independence Day in 1777 included \_\_\_\_\_ as a part of the festivities.
7. Each Nebraska 101 ticket features a just-for-fun \_\_\_\_\_ question and answer.

### Down

1. Visitors stay in the officers' quarters at Fort \_\_\_\_\_ State Park near Crawford.
2. Nebraska is second only to Minnesota in the number of \_\_\_\_\_ it contains.
4. Players can win a trip to New York City in the \_\_\_\_\_ Second Chance Contest.
5. Approximately 500,000 Sandhill \_\_\_\_\_ stop along the Platte River during their annual spring migration.

## Enter To Win

Name: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Retailer: \_\_\_\_\_

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each month, we will draw 10 entries from among retailer entries received by the designated deadline (August 21). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Enter your store by completing and mailing this entry coupon today to:

**Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.**

**Note:** Entries not drawn previously will no longer be retained. Be sure your store is entered each month.