

nebraska lottery

Drawing Results, Winners, and Scratch Game Information **402-471-6114**
Players Hotline **402-471-6139** and **800-224-LUCK (NE & WY only)**
Main Number **402-471-6100** and **800-587-5200**
Website nelottery.com

scratch tickets and osr

877-651-6296

lottery retailer hotline

800-560-2919

Free problem gambling help for Nebraskans at
problemgambling.nebraska.gov

ticket talk

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS



ticket talk

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Winter Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-December through mid-January:

Louie's Liquor, Norfolk, \$200,000 Cash Crossword, \$1,000
U-Stop #24, Lincoln, Cube Crossword, \$1,000
Travis' Merchant of Venice, Waterloo, Hot Cold \$1,000, \$1,000
Dickie Doodles, Columbus, Hot Cold \$1,000, \$1,000
Quik Trip #594, Omaha, Electric 7s, \$1,000
Git 'N Split #72, Grand Island, Hot Cold \$1,000, \$1,000
Fill-N-Chill #07, Hastings, Hot Cold \$1,000, \$1,000
Super C #6, Lincoln, Lucky For Life, \$5,000
Casey's General Store #2744, Lincoln, Winter Winnings, \$1,000
Fast Mart, Seward, MyDaY, \$5,000
Hy-Vee Gas #9, Omaha, Day Of The Dead, \$40,000
Expressway Foodmart #1, Fremont, Electric 7s, \$1,000
Mega Saver, Omaha, Electric 7s, \$1,000
Food & Fuels R Us, La Vista, Hot Cold \$1,000, \$1,000
Keith's BP #1, Omaha, Hot Cold \$1,000, \$1,000
Nick's Gas & Liquor, Alliance, Hot Cold \$1,000, \$1,000
Winside Store, Winside, Hot Cold \$1,000, \$1,000
Sun Mart #737, Beatrice, Lucky For Life, \$5,000
Quik Trip #587, Omaha, Mega Millions, \$10,000
Casey's General Store #2454, La Vista, Mega Millions, \$1,000
Kat's Carwash & Gas, Columbus, MyDaY, \$5,000
Casey's General Store #2986, Omaha, Powerball, \$1,000
Casey's General Store #3820, La Vista, Powerball, \$1,000
Hy-Vee Fast & Fresh, Grand Island, Electric 7s, \$1,000
T-Bone North, Meadow Grove, Electric 7s, \$1,000
Petromart II, Blair, Pick 5, \$176,000
Bucky's 140, Omaha, Hot Cold \$1,000, \$1,000
Asian Family Super-Market, Omaha, Hot Cold \$1,000, \$1,000

Casey's General Store #2974, Lincoln, Lucky Symbols Loteria, \$1,000
Super C #2, Lincoln, Electric 7s, \$1,000
Circle S, South Sioux City, Electric 7s, \$200,000
West 2nd Best Stop, Hastings, Glitter Is Gold Super Ticket, \$75,000
Super C #3, Lincoln, Triple Tripler, \$50,000
Fast Mart, Columbus, Fun 5s, \$30,000
Pump & Pantry #15, Grand Island, Hot Cold \$1,000, \$1,000
U-Stop #09, Lincoln, Hot Cold \$1,000, \$1,000
Taylor Quik Pik #35, West Point, Hot Cold \$1,000, \$1,000
Casey's General Store #1595, Franklin, 7, \$14,777
Speedee Mart 2727, Nebraska City, Hot Cold \$1,000, \$1,000
Casey's General Store #3605, Bennington, Lucky For Life, \$5,000
Family Fare 799, Papillion, Mega Crossword, \$1,000
Pump & Pantry #07, Aurora, Powerball, \$50,000
Cornhusker Bottle Shop, Lincoln, Hot Cold \$1,000, \$1,000
Casey's General Store #3605, Bennington, Hot Cold \$1,000, \$1,000
Fill-N-Chill #03, Lexington, Mega Crossword, \$1,000
Paraiso, Crete, Triple Tripler, \$1,000
Scribner Express, Scribner, Pick 5, \$130,000
Prime Stop, Norfolk, Hot Cold \$1,000, \$1,000
Casey's General Store #2015, York, Hot Cold \$1,000, \$1,000
Family Fare 774, Omaha, MyDaY, \$5,000
Good2Go #9, Lincoln, MyDaY, \$5,000
Pump & Pantry #06, Grand Island, Electric 7s, \$1,000
Casey's General Store #2978, Lincoln, Holiday Prize Lines, \$1,000
Starting Gate Liquors, North Platte, Lucky For Life, \$390,000
Brady & Amy's, Madison, Grandma Got Run Over by a Reindeer, \$50,000
Casey's General Store #2015, York, 20x, \$1,000

Please Note: High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.



TRUCK\$ & BUCK\$ IS BACK. TAKE COVER!

You could win one of EIGHT blue 2022 Ford F-150 XLT SuperCrew Flex Fuel trucks!



What's Inside

- Truck\$ & Buck\$ Myths
- Winter Winnings
- Lottery Security Tips

Top prize odds 1:336,000

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JANUARY/FEBRUARY 2022



New Year New Games

Progress is a word that comes to mind at the beginning of each year. How did we compare to last year? How can we make this year better? What works well that we can continue to utilize this year? These are questions that we ask ourselves to improve upon the foundation of our fundamental goals. No matter what we have built in our time generating funds for our beneficiaries, there is always opportunity for the structures of our goals to grow and we look forward to making that growth happen in 2022.

Truck\$ & Buck\$ launched in January and it remains one of our most popular games. This year's version of the game is still offered at the \$2 price-point, but the truck pool has expanded. This change will hopefully add a little extra spice to the existing Truck\$ recipe.

Last year, one of our largest focuses was on our system conversion. Now that that is behind us, we are continuing our pursuit of enhance player satisfaction in areas like our Scratch games. New games will be rolling out in the next year that utilize state-of-the-art printing technology for Scratch tickets with high definition symbols that bring depth and simplicity to each game. The current tickets that utilize this technology are Gold Rush and Super Gold Rush.

We are hopeful in what this new year will be like and we hope that attitude will serve us well as we set forth to create enjoyable games for our players and work with our partners to build a better Nebraska.

BUSTING MYTHS ABOUT TRUCK\$ & BUCK\$

Since 1996, the Nebraska Lottery has given away over 120 trucks to winners in the Truck\$ & Buck\$ Scratch game. Even after all those years, some myths about the game still persist. Here's some facts about Truck\$ & Buck\$ that you might not be aware of.

MYTH: Trucks are only won in certain towns.

FACT: A truck-winning ticket could be sold at any retailer. All Scratch ticket packs are programmed to contain winning tickets, but no one at the Nebraska Lottery knows where they are placed in the print run. And the distribution of ticket packs is random, so every retailer has the same opportunity to sell a truck-winning ticket.

Even big cities are not guaranteed to sell winning tickets. For example, Omaha retailers overall have sold the most truck-winning tickets, but there were many years where no trucks were won in Omaha at all (1997, 2000, 2002 - 2007, 2010 - 2012, 2014, 2019, 2020). Check out a map of truck-winning towns online at <http://bit.ly/2qjGMXo>

MYTH: Truck winners have to pay taxes on their prize.

FACT: Lottery prizes are taxable income, and IRS rules require that federal and state taxes be withheld on prizes over \$5,000. With a merchandise prize like the truck, the withholding is paid by the Nebraska Lottery on the winner's behalf. If the tax withholding was not bundled into the prize, taxes would have to be collected from the winner before they could take home the truck and because the truck is a Lottery prize the winner does not pay sales tax on the truck.

MYTH: Truck winners have to claim their prize at Nebraska Lottery Headquarters in Lincoln.

FACT: Winners can pick up their truck in Lincoln, but we prefer to hold a presentation at the store where the ticket was sold. It saves the winner a trip and gives the retailer some publicity. Players that purchase one of the eight truck-winning tickets should sign the back and call the Nebraska Lottery office to start their claim.



Players are about to get blown away by Nebraska Lottery's Cash Blast Promotion. Running from February 23 through April 12, players will have seven chances to win our weekly prizes of \$5,000 or \$500 and some players will have the chance to double their prize.

Each \$1 2by2 ticket purchased between February 23 and April 12 will generate a seven-digit voucher number players can

enter online on the Nebraska Lottery's MVP Club. If winning voucher numbers were generated from a 7-day ticket purchase, we'll double the prizes to \$10,000 or \$1,000.

There will be seven weekly drawings, and only vouchers entered during the same week as a drawing will be eligible to win.

MyDaY In-Store Coupon

A new padded coupon is coming to Nebraska Lottery retailers in March. Players can get one MyDaY play for five draws for \$3 – a \$2 discount. Scan the coupon to produce the discounted ticket.



Lottery Security Tips

The new year is a good time to brush up on your lottery knowledge. Here's some security tips to manage your Scratch tickets and mitigate losses.

Secure Your Tickets

- Treat your Scratch tickets like cash. Secure ticket packs and don't leave tickets accessible to the public.
- Don't borrow or loan Scratch tickets to another retailer, even if the store is part of the same chain. This also applies to Lotto ticket stock. Ticket packs and ticket stock are assigned to each individual store.

Track Your Tickets

- Regularly track your Scratch ticket inventory. You should track your tickets at least once a day, or at every shift change. These records will help Lottery Security if you have a loss.
- Ticket inventory sheets are available in the Retailers section of the Nebraska Lottery website, nelottery.com.

Report Missing or Stolen Tickets

- Report any missing or stolen tickets immediately to local law enforcement and to the Nebraska Lottery. Lottery Security can be contacted at 800-587-5200 during regular business hours or after hours by contacting the Lottery Retailer Hotline at 800-560-2919.
- Lottery Security will ask for specifics about the missing tickets. With this information, the tickets can be flagged in the system so they cannot be cashed.

Winter Winnings

After a brief hiatus, our Facebook Live events have returned under the banner of the Winter Winnings giveaway. The first broadcast was January 28 with two more broadcasts planned – one on February 23 and the final broadcast set for March 24.

Each broadcast gives players the chance to enjoy the fun and excitement of our in-person events from the comfort of anywhere with an Internet connection. Four names are selected before each broadcast to have a surrogate spin for up to \$300 worth of Scratch tickets. In addition to those spins, anybody watching the broadcast while it airs can participate by correctly answering one of four trivia questions throughout the show for a chance to win \$50 in Scratch tickets. Those winners will automatically be entered for a chance to win a Lottery Swag Bag through a bonus wheel spin at the end of the broadcast.

The next Winter Winnings Facebook Live event will take place February 23. In order to enter for a chance to be one of the lucky spinners, players are encouraged to enter via the Nebraska Lottery Facebook page from February 16 thru February 21.

MANUAL VALIDATIONS

If a player brings in a Scratch or Lotto ticket with a damaged barcode that can't be scanned, you can still pay your customer by manually validating the ticket.

To manually validate a ticket, touch Validation on the lottery terminal, then touch Scratch Validation or Lotto Validation. For Scratch tickets, enter the 14-digit game, pack, and ticket number from the back of the ticket AND the 14-digit VIRN number under the latex on the front of the ticket. For a Lotto ticket, enter the 19-digit ticket number.

If you are still unable to validate the ticket, instruct the player to send in the ticket to the prize claim address on the back of the ticket.

Our Mobile App



The Nebraska Lottery mobile app is a great tool for checking Scratch and Lotto tickets anywhere you go. Lottery players are taking advantage of the mobile Ticket Scanner feature. During the month of December 2021, players scanned an average of 129,000 tickets per week. The app is available for iOS and Android devices. See <https://nelottery.com/mobileapp/> for details.



Coming This Fall:



This fall, the Nebraska Lottery will be launching its first \$30 Scratch game. Details about the game are still being finalized, but it will kick off the Lottery's 30th year and offer a top prize of \$300,000. Each pack will have 20 tickets for a value of \$600 compared to \$300 for other Scratch games.

Retailers that sell the new \$30 Scratch game will receive incentives via a retailer promotion. More information will be provided as the launch date approaches.



Check 'em out coming your way soon!

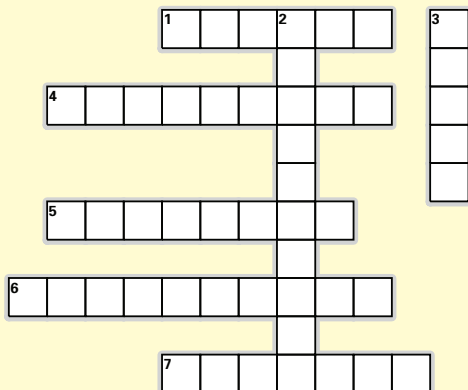
Mega Multiplier (\$20)

Game Number: 1187
 Top Prize: \$20,000
 Overall odds: 1:3.00
 Free ticket: No

20X Bingo Multiplier (\$5)

Game Number: 1146
 Top Prize: \$50,000
 Overall odds: 1:3.93
 Free ticket: Yes

Loyal Readers Contest



Across

- Since 1996, a total of 121 _____ have been given away in Nebraska's most-popular Scratch game.
- Make sure to track your Scratch ticket _____ on a regular basis.
- Lottery tickets can be _____ validated by entering information from the ticket.
- The President's Day holiday was originally created to honor the birth of George _____ on February 22, 1732.
- Win double prizes on _____ when you buy a 7-draw 2by2 ticket.

Down

- In 1868, the British company Cadbury created decorated boxes of _____ in the shape of a heart for Valentine's Day.
- The 2by2 Cash _____ promotion offers weekly prizes of \$500 and \$5,000.

Enter To Win

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Retailer: _____

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each month, we will draw ten entries from among retailer entries received by the designated deadline (March 25). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Enter your store by completing and mailing this entry coupon today to:

Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.

Note: Entries not drawn previously will no longer be retained. Be sure your store is entered each month.

RETAILER SPOTLIGHT



To call Baker's #311 a lucky store would be a bit of an understatement.

In the last 10 years, the grocery store, located in Omaha's Plaza North Shopping Center has sold nearly \$500,000 in top-prize-winning Lotto tickets alone. It's also consistently

our list of top 10 and 20 Lotto retailers across the state.

Their wins have included two \$22,000 2by2 prizes, four \$5,000 MyDaY prizes and four Nebraska Pick 5 jackpots, not to mention multiple Nebraska Pick 3 and Scratch wins. On February 10 the store sold its first \$5,000-winning Lucky for Life ticket.

All those wins bring in people hoping some of that luck will rub off on them, said Ryan Tunzer, assistant front end lead at Baker's.

"I would say after a big win we see an uptick for maybe the first week or so," he said. "Then it calms down a bit."

Baker's most recent Pick 5 winner, sold on December 22, 2021, was a big win for Gloria Scheer of Omaha. Scheer said she always buys her tickets at Baker's, though maybe not for long as she told us she's thinking about using her winnings to put a down payment a place in sunny Florida.

Before that, Baker's regulars took home a \$70,000 Pick 5 jackpot in November of 2020, an \$86,000 jackpot in May of 2015 and a \$102,000 jackpot won in January of 2014 by Lisa Knudtson of Omaha.

Nestled smack dab in the middle of the Saddle Hills neighborhood in Omaha, the store is surrounded on all sides by blocks and blocks of residential areas.

"We're really a neighborhood store," Kinzer said.

Baker's #311 is located at 5555 N 90th St. in Omaha.



Gloria Scheer of Omaha



Lisa Knudtson of Omaha

Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the November/December edition of the contest:

Leah Ratzlaff,
Coach's Corner,
Hastings

Mac's Short Stop,
Lexington

Becky Dessel,
Premier Stop,
Nelson

Cheri Riecken,
Cubby's,
Waverly

Deb Roberts,
Stop N Shop #6,
Lincoln

Jennifer Voss,
Pit Stop G+C,
Gretna

Patty Sole,
Geneva Super Foods,
Geneva

Michelle Marksmeier,
Merchants #3,
Norfolk

Lori Edwards,
Trotter Whoa & Go,
Scotia

Denise McLaughlin,
Tags One Stop,
Nebraska City

The above winners answered the questions to last month's puzzle correctly.

The prize will be \$10 in Scratch ticket coupons for every employee who sells lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Ten winners are selected randomly each issue.