

nebraska lottery

Drawing Results, Winners, and Scratch Game Information **402-471-6114**
 Players Hotline **402-471-6139** and **800-224-LUCK (NE & WY only)**
 Main Number **402-471-6100** and **800-587-5200**
 Website **nelottery.com**

scratch tickets and osr

877-651-6296

lottery retailer hotline

800-560-2919

Free problem gambling help for Nebraskans at
problemgambling.nebraska.gov

ticket talk

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS



ticket talk

Published by the Nebraska Lottery, a Division of the Nebraska Department of Revenue, P.O. Box 98901, Lincoln, NE 68509-8901

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 Lincoln, NE 68509-8901
 16-30-00

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Stick With A Great Gift Idea!



Stick with tradition... give fast, fun and easy Nebraska Lottery tickets this year, too!

What's Inside

- Gift Responsibly
- Holiday Operations
- Our Gift to You

Fall Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-September through mid-October:

- | | |
|---|---|
| Cubby's , Columbus, Cash Craze Crossword Doubler, \$1,000 | Speedee Mart 2761 , Omaha, Mega Millions, \$2,000 |
| Russ's Market #02 , Lincoln, MyDaY, \$5,000 | Fill-N-Chill #01 , Minden, Nebraska Black, \$1,000 |
| Casey's General Store #2979 , Lincoln, Nebraska Black, \$1,000 | Main St Market , Scottsbluff, Nebraska Black, \$1,000 |
| Kum & Go #250 , South Sioux City, Nebraska Black, \$1,000 | Stop 'N Shop #8 , Lincoln, 2by2, \$22,000 |
| Hy-Vee Food Store #1 , Lincoln, Triple Bonus Crossword, \$50,000 | Kwik Shop #632 , Lincoln, Nebraska Black, \$1,000 |
| Stop Inn Liquor & Foods , David City, Nebraska Black, \$1,000 | Expressway Foodmart #1 , Fremont, Nebraska Black, \$1,000 |
| Casey's General Store #1768 , Grand Island, Nebraska Black, \$1,000 | Bucky's #38 , Omaha, Triple Bonus Crossword, \$1,000 |
| Murphy USA #7485 , Columbus, Nebraska Black, \$1,000 | Kearney Liquors , Kearney, Nebraska Black, \$1,000 |
| U Save Mart , Morrill, Cash Craze Crossword Doubler, \$1,000 | Western Travel Terminal , Scottsbluff, Nebraska Black, \$1,000 |
| Mr. Butts Tobacco & Snacks , Omaha, Multiplier Mania, \$1,000 | Premier Stop North , Hastings, Super Crazy 8s, \$1,000 |
| Hy-Vee Gas #11 , Elkhorn, Nebraska Black, \$1,000 | Dakota Food & Fuel , Dakota City, Triple 777, \$14,777 |
| U-Stop #06 , Lincoln, Golden Cherry Multiplier, \$1,000 | Kwik Shop #657 , Omaha, Camo Cash, \$50,000 |
| Pump & Pantry #07 , Aurora, Nebraska Black, \$1,000 | Casey's General Store #2738 , Wayne, Camo Cash, \$1,000 |
| Thrifty's Gas & Liquor #5 , Lexington, Quick 7s, \$7,000 | Casey's General Store #2736 , Ashland, Cash Craze Crossword Doubler, \$1,000 |
| Speedee Mart 2821 , Atkinson, Cash Craze Crossword Doubler, \$1,000 | Family Fare 797 , Omaha, MyDaY, \$5,000 |
| Cubby's , Fremont, Cube Crossword, \$50,000 | Hy-Vee Food Store #1 , Lincoln, Nebraska Black, \$1,000 |
| Kum & Go #368 , Omaha, Golden Cherry Multiplier, \$1,000 | Snac Shac , Grand Island, Nebraska Black, \$20,000 |
| Murphy USA #7487 , Fremont, Golden Cherry Multiplier, \$1,000 | Kwik Shop #673 , Omaha, Nebraska Black, \$1,000 |
| Russ's Market #02 , Lincoln, Lucky For Life, \$5,000 | Russ's Market #01 , Lincoln, MyDaY, \$5,000 |
| Gas N Snaks , Seward, Nebraska Black, \$1,000 | Little Red Liquor , Gering, Nebraska Black, \$1,000 |
| Prime Stop , Wisner, Nebraska Black, \$1,000 | Hy-Vee Gas , South Sioux City, Nebraska Black, \$1,000 |
| Main St Market , Scottsbluff, Nebraska Black, \$1,000 | Pump & Pantry #07 , Aurora, Triple 777, \$14,777 |
| Ray's Apple Market , Fairbury, Nebraska Black, \$1,000 | Ampride , Scottsbluff, Nebraska Black, \$1,000 |
| Kum & Go #370 , Gretna, Nebraska Black, \$1,000 | Super C #7 , Lincoln, Nebraska Black, \$1,000 |
| Family Fare 784 , Omaha, Nebraska Black, \$1,000 | Kwik Shop #02 , North Platte, Pick 5, \$138,000 |
| Pump & Pantry #40 , Kearney, Camo Cash, \$1,000 | Pump & Pantry #34 , Gordon, Royal Riches, \$1,000 |
| Ray's Apple Market , Fairbury, Cash Craze Crossword Doubler, \$1,000 | Casey's General Store #2700 , Wahoo, Triple Double Diamond, \$1,000 |
| Parkview One Stop , Schuyler, Cash Craze Crossword Doubler, \$1,000 | Casey's General Store #3298 , Kearney, Nebraska Black, \$1,000 |

Please Note: High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

NOVEMBER/DECEMBER 2020



New Normal

What can only be described as a tumultuous year for us all is coming to an end. We've all faced challenges to try to cope with what people dub "the new normal." At Lottery HQ, we have had to roll with the changes as quickly as they came. 2020 was truly the year to adapt and overcome.

Our events team was all but sidelined this year as we didn't feel it was responsible to send them across the state for in-person gatherings. Instead we moved to a digital format that began with a Sizzling Summer Giveaway – a weekly event on Facebook live – to engage our players from every corner of the state. We have now done three iterations of that broadcast series with the most current example being the Sensational Seasons Celebration, which ran once in October, once in November and will conclude in December. The success of this style of engagement has us looking to create more opportunities like this in the future.

Some of our success include a slew of Scratch tickets that appear to be hits with players. One such game is Nebraska Black; a \$20 game that has a top prize of \$20,000, but it's loaded with \$1,000 prizes and players really seem to be responding to it. On the horizon, we have our new Fire and Dice game and Money Bag Multiplier, as well as the next version of Truck\$ & Buck\$.

With this year coming to a close, we are eager to see what opportunities await us in 2021 and we aim to work with our retailers to provide our players the great service they have come to expect of us and our partners. Cheers to a new year.

Gift Responsibly



During the holiday season, the Nebraska Lottery suggests tickets as a gift option for those hard-to-buy-for individuals on your list. However, lottery tickets should only be given to recipients who are at least 19 years of age.

The Nebraska Lottery is participating in the 2020 Holiday Lottery Responsible Gambling Campaign coordinated by National Council on Problem Gambling and the International Centre for Youth Gambling Problems and High-Risk Behaviors at McGill University. Participants agree to help raise awareness about the risks of underage lottery play during the holiday season. We will distribute responsible giving information via a press release and posts on social media.

Retailers can help us raise awareness by reminding players to gift responsibly. No matter how clever or attractive a game may be, it should always be played in moderation and only be given to individuals who are of legal age to play.

Lottery Holiday Operations

Please be aware that Scratch ticket orders will be affected by the upcoming holidays. Because UPS will not be making deliveries on Dec. 25, Dec. 31, and Jan. 1, you may receive more packs of tickets than normal before the holidays. When ordering tickets, please account for the holidays and order accordingly.

Lotto drawings will not be affected by the holidays and will occur as normal. The lottery terminal hotline will operate normally during the holidays.

If your location will be closed during the holidays, you might recommend customers buy multi-draw Lotto tickets in advance so they don't miss a drawing. Up to 12 weeks of drawings for any game can be purchased using the multi draw boxes on a play slip.

Sensational Seasons Celebration

Like Sizzling Summer and Awesome Autumn before it, the Sensational Seasons Celebration is taking the place of in-person events for our marketing team. Three broadcasts were planned for our Facebook Live show that allows players to win prizes galore from the comfort of home and two have already taken place.

The broadcasts for October and November were festively themed for both Halloween and Thanksgiving, respectively. As with previous the prizes on the wheel are \$300, \$200 or \$100 in Scratch tickets. Four trivia questions are asked during each broadcast that people viewing from home can answer for the chance to win \$50 in Scratch tickets or Lotto coupons, and be automatically entered for the bonus spin at the end of the broadcast. The prize for the bonus spin is a lottery swag bag.

The lucky spinners from the November broadcast were Trudy Ault, Takiya Chatmon, Renee Harder and Mary Koch. All players won \$200 in Scratch tickets, with the exception of Takiya who won \$300 in Scratch tickets. The trivia winners were April Williams, Blake Cunningham, Jacob Lunkwitz and Kelly Roberts. Kelly won the bonus spin and walked away with the lottery swag bag.

The next broadcast for the Sensational Seasons Celebration will be held December 17. People who would like to be one of our lucky contestants can enter to be selected through Facebook from December 10 until December 15.



Our Gift to You

As a thank you for being a valued Nebraska Lottery retailer, our LSRs will soon be distributing \$5 Scratch coupons to stores that allow employee gifts. LSRs will have premium prizes for anyone under the age of 19. We appreciate your support as we help to build a better Nebraska.



Damaged Tickets

We recently had a player come into our offices with two damaged Nebraska Pick 3 tickets that he was hoping we could cash for him.

He'd won \$100 on Pick 3, but unfortunately he'd gotten some hand sanitizer on the ticket. While trying to wipe it off, he'd smeared away a lot of the numbers and half of the barcode from the thermal paper.

The ticket had become nearly illegible and only a small amount of information remained visible. That's when our team got to work.

First, we sent the ticket back to our Accounting department where it was inspected for any remaining data.

"Some kind of liquid got on there and basically it wiped the numbers completely off," accountant Drew Littrell said. "I've seen it before with hairspray. We were able to go into the database and figure out what was going on."

The first few numbers were readable, Drew said, and so was the retailer location where the player bought his ticket, as well as the date it was purchased. If those had been damaged, there wouldn't have been much we could do.

After seeing there should be a way to figure out exactly where and when this ticket was purchased, Drew passed it on to our investigations team.

"We know every transaction that's printed," investigator Cheri Knuth said. "So long as we have enough information left on the ticket, we can check it."

Cheri ran all the Pick 3 activity from the retailer's location for the day it was purchased. There were only three five dollar transactions that day, and knew that two of them were from the player with the damaged tickets.

They were able to narrow it down, thanks to the remaining numbers on the damaged tickets and pay the player his \$100.

Cheri said they don't get a lot of damaged Lotto tickets coming through the office. Drew said he mostly sees damaged Scratch tickets, but Lotto tickets are rare because they're surprisingly hardy.

The thermal paper Lotto tickets are printed on is coated with a material that changes color when it's exposed to heat. There's a top coating that protects the paper from damage from UV light, water and oil, as well as several other things.

Some sources of heat can make a Lotto ticket unreadable, though it has to be pretty hot. Even quickly running a fingernail across the surface of a ticket is enough to leave a black line.

Unfortunately, thermal paper is also very reactive to alcohol, which causes the ink to smear. While it's good to clean your hands after interactions with the public, try your best to avoid immediately handling a ticket right after using hand sanitizer.

Remember, if you do damage a ticket, let us know right away and we can do our best to make sure you get your winnings



13 for \$1,300 Winners



Congratulations to the winners of the 13 for \$1,300 Powerball Promotion!

- Shawn Cantrell, Lincoln
- Denise Goin, Lincoln
- Paula Hubbard, Lincoln
- Hillary Lottes, Omaha
- Karla Warner, Hastings
- Galen Winkler, Juniata
- Laurie Loseke, Columbus
- Melinda Stec, Omaha
- Cindy Renquist, York
- Orlin Faulhaber, North Platte
- Hung Nguyen, Lincoln
- Charles Kudlacz, Omaha
- Nicole Joy, Omaha

Over 50,000 voucher numbers were entered in the 13 for \$1,300 promotion. The 13 winners were entered into a nationwide drawing for a chance to be the First Powerball Millionaire of the Year. Five finalists from the DC Lottery, Hoosier Lottery, Florida Lottery, Pennsylvania Lottery, and the Missouri Lottery were chosen for the million-dollar drawing during Dick Clark's New Year's Rockin' Eve with Ryan Seacrest 2021.



Nebraska Lottery MVP Club members can enter online contests and get regular offers for free Scratch and Lotto tickets. Register for a free MVP Club account today at nelottery.com and you'll receive an eCoupon for five free Nebraska Pick 5 plays

Lottery Highlights



Check 'em out coming your way soon!

Money Bag Multiplier (\$5)

Game Number: 1104
Top Prize: \$50,000
Overall odds: 1:4.05
Free ticket: Yes

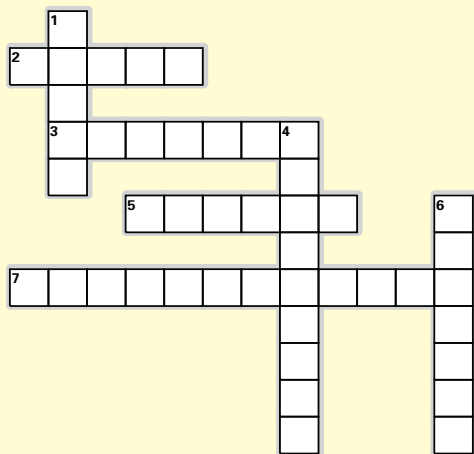
Truck\$ & Bucks® (\$2)

Game Number: 1115
Top Prize: Truck
Overall odds: 1:3.74
Free ticket: Yes

Fire and Dice (\$1)

Game Number: 1119
Top Prize: \$10,000
Overall odds: 1:4.48
Free ticket: Yes

Loyal Readers Contest



Across

- Early Christmas _____ were decorated with paper roses, apples, wafers, tinsel, and sweetmeats.
- Scratch and Lotto tickets can be checked using the Ticket _____ in the Nebraska Lottery mobile app.
- Nebraska Lottery tickets should only be given to _____ 19 years or older.
- George Washington proclaimed the first nationwide _____ celebration on November 26, 1789.

Down

- The \$5 Cash _____ Scratch game features a top prize of \$50,000.
- Nebraska Lottery _____ range from convenience stores and truck stops to supermarkets.
- Football were originally made using the bladders of animals placed inside a leather cover, giving rise to the term _____.

Enter To Win

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Retailer: _____

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each month, we will draw ten entries from among retailer entries received by the designated deadline (December 18). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Enter your store by completing and mailing this entry coupon today to:

Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.

Note: Entries not drawn previously will no longer be retained. Be sure your store is entered each month.

Our Winning Retailers



RETAILER SPOTLIGHT

When the Nebraska Lottery got started in 1993, The Still Fine Wines & Spirits Superstore had already been chugging along for 13 years.

Started in 1980, The Still has been a locally-owned liquor store for nearly 40 years. Lincoln's biggest liquor store—big enough that guests use shopping carts to do their browsing—has been offering Nebraska Lottery games almost since day one.

Owner John Barker said that the Nebraska Lottery is offered mostly for the convenience of the customers. Even though it's not a top selling item compared to wine, beer and liquor, The Still has sold its fair share of winning tickets, including a \$40,000 Mega Millions winner in 2012 and a \$75,000 winning Scratch ticket in 2010.

As the coronavirus pandemic rages across Nebraska, Barker said that they've actually seen their sales go up. He's not so sure about Lottery sales, but they've definitely seen their liquor sales increase as people spend less time in restaurants and bars.

In the immediate wake of the pandemic, The Still was deemed to be an essential business and allowed to remain open, Barker said. Employees wore masks and the store installed plastic shields at all the registers. While restaurants and bars had to close temporarily, people still wanted to have a drink. A place with the selection of The Still filled that void.

"The next best thing, I guess, is going home to have a couple of beers," Barker said.

Since the start of the pandemic, The Still has had a few interesting visitors, including a combine wrapped with Busch Light logos as well as the owners of Skrewball Peanut Butter Whiskey who arrived to the store in a van decked out with shag carpeting.

Barker said the store tries to turn an eye toward helping causes, whether local or national. Each year they hold a beer-tasting event for the Nebraska Humane Society, with all the proceeds going to the animal shelter.

This year, following the catastrophic fires in California's Napa Valley, they ran a promotion where for each bottle of wine sold they'd give 50 cents to people in the region's wine industry.

"The stipulation is that we wanted it to go to the winery workers, not the winery owners," Barker said. "We sent money to a charity in Sonoma that said they'd get it to the winery workers. We think for Christmas we're going to do something similar here in town."



Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the September/October edition of the contest:

Sandy Tarnick,
Pump and Pantry #33,
Genoa

Jani Wedige,
Deano's Mini Mart,
Coleridge

Marlene Wilson,
Discount City #4,
Hastings

Alivia Conway,
Baker's #315,
Omaha

Tanya Hoffman,
Ray's Apple Market,
Fairbury

Gina Stevens,
House of Bottles,
Beatrice

Ed Derrick,
Mac's Short Stop,
Lexington

**The Liquor Store
Convenience & More,**
Pierce

Chris Nealy,
Super Saver #9,
Lincoln

Kristi Mayer,
Casey's General Store,
Lexington

The above winners answered the questions to last month's puzzle correctly.

The prize will be \$10 in Scratch ticket coupons for every employee who sells lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Ten winners are selected randomly each issue.