

nebraska lottery

Drawing Results, Winners, and Scratch Game Information **402-471-6114**
Players Hotline **402-471-6139** and **800-224-LUCK (NE & WY only)**
Main Number **402-471-6100** and **800-587-5200**
Website **nelottery.com**

scratch tickets and osr
877-651-6296
lottery retailer hotline
800-560-2919
problem gambling help line 833-238-6837

ticket talk

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ticket talk

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS



25

YEARS OF

nebraska
PICK5

What's Inside

- 2by2 Tuesday
- COVID-19
- Multi-Draws Save Time

Winter Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-February through mid-March:

Casey's General Store #1193, Fairbury, Doubler Tripler Big Bingo, \$1,000
Bucky's #42, Omaha, Fun 5s, \$30,000
Cubby's, Syracuse, Quick 7s, \$7,000
Pump & Pantry #10, Grand Island, Cash Craze Crossword Doubler, \$1,000
U-Stop #5, Lincoln, Cash Craze Crossword Doubler, \$1,000
Nuestra Familia Supermercado, Omaha, Loteria Don Clemente, \$25,000
Casey's General Store #2710, Norfolk, Money Clip, \$1,000
Good2Go #7, Lincoln, Nebraska Pick 5, \$191,800
Casey's General Store #3605, Bennington, Money Clip, \$1,000
Casey's General Store #1579, Pawnee City, Multiplier Mania, \$1,000
Baker's #301, Omaha, MyDaY, \$5,000
Super Saver #18, Columbus, Lucky for Life, \$5,000
Apple Market, Kearney, Nebraska Pick 5, \$62,000
Casey's General Store #2708, Crete, \$100,000 Cash Crossword, \$1,000
81 Express, Hebron, 7-11-21, \$2,100
Heritage Foodtown, Walthill, Hot 7s Super Ticket, \$1,000
Kwik Shop #642, Lincoln, Ultimate Bonus Crossword, \$1,000
Grand Central Super Valu, York, Wild Cherry Crossword, \$50,000
Pump & Pantry #27, Kearney, \$100,000 Cash Crossword, \$1,000
Asian Family Supermarket, Omaha, Powerball, \$50,000
Casey's General Store #1965, Columbus, Hot 7s Super Ticket, \$1,000
The Lodge - Days Inn, Paxton, The Big \$10 Super Ticket, \$1,000
Pump & Pantry #11, Grand Island, Hot 7s Super Ticket, \$1,000
Casey's General Store #2750, Tecumseh, Hot 7s Super Ticket, \$1,000
Hy-Vee Food Store #3, Lincoln, Limited, \$5,000
Hy-Vee Gas #9, Omaha, Red Riches, \$1,000
Northside Cenex, North Platte, Royal Riches, \$1,000
Hy-Vee Food Store #2, Norfolk, Limited, \$5,000

Bucky's #13, Omaha, \$100,000 Cash Crossword, \$1,000
Bucky's #13, Omaha, Cash Craze Crossword Doubler, \$1,000
Casey's General Store #2740, Osceola, Hot 7s Super Ticket, \$1,000
Kwik Shop #681, Lincoln, Cash Craze Crossword Doubler, \$1,000
Hy-Vee Food Store #10 (1474), Omaha, Nebraska Pick 5, \$94,000
Kum & Go #338, Columbus, \$100,000 Cash Crossword, \$1,000
Kum & Go #367, Omaha, 2by2, \$22,000
Pump & Pantry #32, Cozad, 10X Bingo Multiplier, \$35,000
The Spirit Shop, McCook, Cash Craze Crossword Doubler, \$1,000
81 Express, Hebron, Hot 7s Super Ticket, \$77,777
Pump & Pantry #52, Grand Island, Limited, \$5,000
Hy-Vee Food Store #2, Norfolk, Lucky for Life, \$5,000
Thrifty's Gas & Liquor #5, Lexington, Multiplier Mania, \$1,000
Kwik Shop #667, Omaha, MyDaY, \$5,000
Bear Pad, Callaway, Nebraska Pick 5, \$68,000
Gas N Snaks, Seward, Powerball Mega Millions, \$1,000
U-Stop #05, Lincoln, Triple Tripler, \$50,000
Food & Fuels R Us, La Vista, Cash Craze Crossword Doubler, \$1,000
Tilly's, Battle Creek, Nebraska Pick 5, \$60,000
Cardinal Express, Randolph, Truck\$ & Buck\$, Truck
Ray's Apple Market, Fairbury, MyDaY, \$5,000
Bucky's #42, Omaha, Triple Tripler, \$1,000
Corner Liquor Store, Crete, Cash Craze Crossword Doubler, \$1,000
Pump & Pantry #06, Grand Island, Golden Cherry Multiplier, \$1,000
Casey's General Store #1965, Columbus, Multiplier Mania, \$1,000
Casey's General Store #2967, Bennet, Royal Riches, \$1,000
Murphy Express #8774, Omaha, Powerball Mega Millions, \$1,000
River Stop, Pleasanton, Mega Millions, \$1,000

Please Note: High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

MARCH/APRIL 2020



COVID-19

Many challenges have come up recently that we are all working through in both our personal and professional lives. The elephant in the room is COVID-19. Along with other state agencies we are working to ensure that we flatten the curve of community spread cases and protect our players and retailers.

When it comes to buying tickets, we are recommending that our players exercise caution. Players who play Lotto regularly, should consider reducing their number of trips to retailers by purchasing multi-draws. Players can also redeem winning tickets of up to \$19,999 by mail.

We are also seeing an impact on Powerball sales. With many places across the country going into shelter-in-place orders, sales have drop substantially. In order to protect the game, the Powerball consortium took measures that include reducing the starting jackpot to \$20 million and guaranteeing the jackpot will grow by \$2 million each draw that it isn't won. Powerball is a game in which the jackpot is predicated on sales, and lower sales means that jackpot increases of \$10 million may not be possible.

The outbreak of COVID-19 is a rapidly changing situation and we will continue to follow the advice of experts in how we conduct business.

Nebraska's Lotto Game Going Strong After 25 Years

On April 24, 1995, a new Nebraska Lottery Lotto game was launched. Known as "Nebraska's Game", all the proceeds from Nebraska Pick 5 stay here, and all the winning tickets are sold at Nebraska Lottery retailers. And after 25 years, Nebraska Pick 5 continues to give away thousands of dollars to players and generate funds for good causes in our state.



The first player to win a Nebraska Pick 5 jackpot was Linda Babcock of Maxwell. She purchased a \$30,000 winning ticket at Kwik-Stop in North Platte. Over 700 players have won the Pick 5 jackpot to date.

Some jackpot winners have more difficulty claiming their prize than others. On Thursday, November 7, 1996, Veronica Jane Olgesby of Omaha bought a Nebraska Pick 5 ticket from the Convenient Food Mart at 2014 L Street for what she thought was the Thursday night drawing. Her ticket was actually for the Friday night drawing. After checking the Wednesday night winning numbers, she threw her ticket away and purchased another using the same numbers. Saturday morning store manager Tom Brazil noticed that two \$30,000 winning tickets were sold at his store. Remembering that Veronica had thrown a ticket away, Brazil went dumpster diving, found the ticket, and returned it to her. The David Letterman Show asked Brazil to appear on the show. "No thank you," he replied. "I couldn't keep it. That's the way I was brought up."

Nebraska Pick 5 has undergone several changes over the years. Currently, the jackpot starts at \$50,000 and grows by \$4,000 every time it is not won. With drawings every day, Nebraskans have the chance to dream about winning all week long. Recent winner Richard Beran of Lexington had his heart set on buying a new Mustang with the \$82,000 prize he won in November 2019. But his wife had something more practical in mind. "I wanted a Mustang, but my wife wants a Jeep," he said.

We can't wait to share all the great stories from Nebraska Pick 5 winners over the next 25 years.

Caesars Second-Chance Promotion

Get ready to check out the bright lights of Las Vegas with the Caesars Second-Chance Promotion. Starting May 18, enter non-winning \$5 Caesars Scratch tickets online at nelottery.com for a chance to win one of two trip packages to Caesars Palace in Las Vegas.

Store Modifications

With summer coming up, many retailers may be planning some remodeling projects. If you are planning some changes to your store that might affect your terminal setup, please be sure to notify the Nebraska Lottery of your plans.

A majority of retailers use satellite communications for the Altura lottery terminal. Modifications, such as roof work, that will require the satellite dish to be relocated will involve some downtime. To shorten or avoid this downtime, please contact the Lottery Retailer Hotline (800-560-2919) at least one week in advance to ensure that Field Service Technicians will be available to temporarily remove or relocate equipment.



Now through April 30, if you buy two MyDaY plays you can get a third one free with our latest tearpad!

For just \$2 you'll get three chances to win the \$5,000 MyDaY top prize. That's three plays for the price of two. Top prize odds, 1:36,525.

COVID-19

And Nebraska Lottery Operations

As the coronavirus (COVID-19) begins to affect Nebraskans, the Nebraska Lottery is monitoring the situation closely. We put the safety of our customers, retailers and staff first. During this ever-changing time, we want everyone to be aware of how we are responding to the COVID-19 situation.

- Nebraska Lottery participation in public events is cancelled until further notice.
- The Regional Lottery Claim Centers in Grand Island, Norfolk, North Platte, and Scottsbluff are closed to the public until further notice. Nebraska Lottery headquarters in Lincoln and the Omaha Claim Center remain open, but office hours may be adjusted as more information becomes available. Call 402-471-6100 to confirm office hours before claiming a prize in person.
- We encourage players with prizes up to \$19,999 to claim by mail. Claiming by mail is secure and our staff will work to process mailed claims in a timely manner.
- Lottery drawings will continue as scheduled. The Powerball Product Group has modified the game to offer a starting \$20 million annuity jackpot with minimum roll increases of \$2 million between drawings. The Powerball jackpot amount is based on ticket sales, and since the current health emergency has decreased sales nationwide, jackpot levels had to be adjusted. The Group will determine how long this change will last. See nelottery.com for more information.

We will continue to monitor the COVID-19 situation and will send updates via terminal message, on nelottery.com and our social media channels.

Contact Lottery Security After a Loss

Experiencing a theft at your store is never pleasant. If you have a loss that includes lottery tickets, make sure to contact Lottery Security after reporting the incident to local law enforcement. Nebraska Lottery tickets are one of the most trackable items in your store. Each ticket is individually barcoded, and scanning a ticket in the lottery terminal produces a record on the Lottery's central computer system.

Nebraska Lottery Security can be contacted at 800-587-5200 during regular business hours or after hours by contacting the Lottery Retailer Hotline at 800-560-2919.

YOUR LUCKY DAY PROMOTION A SUCCESS

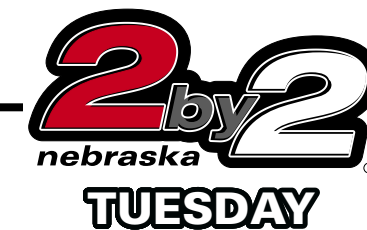
The recent Your Lucky Day promotion was very popular with players. 24,170 free MyDaY tickets were distributed with Lucky for Life purchases over the St. Patrick's Day weekend. Look for more terminal promotions like this in the future.

Save Time

MULTI-DRAW

Did you know Lotto numbers can be purchased for up to 12 weeks of drawings with a multi-draw ticket? Multi-draws save time and ensure players never miss a drawing.

If you have regular players that purchase the same numbers every draw, you might suggest they buy multi-draw tickets. Multi-draw tickets can be purchased by checking one of the common draw selections on a play slip or by manual entry on the terminal.



Tuesdays are a great day for alliteration – Taco Tuesday, Trivia Tuesday and 2by2 Tuesday. Obviously, that last one has to do with our game 2by2 and the 2by2 Tuesday feature, though there are misconceptions about how that particular game works when Tuesday rolls around.

The misunderstanding concerning the 2by2 Tuesday feature is one that is simple to explain. Often, players will buy a 2by2 ticket on a Tuesday and believe that ticket is eligible for the 2by2 feature where all prizes double. However, to be eligible for the 2by2 feature, players need to purchase for 7 or more consecutive drawings as long as the draw selection is divisible by 7. That means multi-draws for 7, 14, 21, 28, 35, 42, 49, 56, 63, 70, 77 and 84 qualify for the 2by2 Tuesday feature.



Check 'em out

Gold Hard Ca\$h (\$5)

Game Number: 1073
 Top Prize: \$50,000
 Overall odds: 1:4.00
 Free ticket: Yes

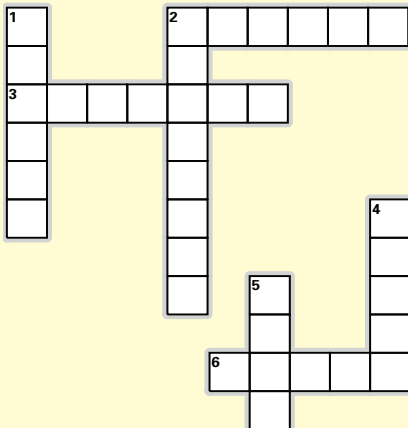
Caesars (\$5)

Game Number: 1078
 Top Prize: \$40,000
 Overall odds: 1:4.15
 Free ticket: Yes

Slingo 7s (\$3)

Game Number: 1080
 Top Prize: \$30,000
 Overall odds: 1:3.72
 Free ticket: No

Loyal Readers Contest



Across

- Designed to emulate life in the Roman Empire, Caesars _____ opened on the Las Vegas Strip in 1966.
- The \$20 _____ Scratch game offers 20 \$5,000 top prizes.
- Win up to \$5,000 playing the _____ calendar Lotto game.

Down

- A traditional gift for a 25th wedding anniversary, _____ is also the color of the Ford F-150 trucks in the 25th edition of the Truck\$ & Buck\$ Scratch game.
- The tradition of dyeing the Chicago River green for St. _____ Day started by accident when plumbers used dye to trace sources of illegal pollution.
- The mythological Easter _____ originally played the role of a judge evaluating whether children were good or disobedient.
- Multi-draw tickets purchased in multiples of seven drawings are eligible for the _____ Tuesday feature where all prizes won on Tuesday are doubled.

Enter To Win

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Retailer: _____

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each month, we will draw ten entries from among retailer entries received by the designated deadline (May 22). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Enter your store by completing and mailing this entry coupon today to:

Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.

Note: Entries not drawn previously will no longer be retained.

Be sure your store is entered each month.

RETAILER SPOTLIGHT



“They sold the lottery winner here,” a man getting out of a red pickup said. “The million dollar winner?” his wife asked.

Word travels fast when your store has a big winner. That’s certainly what happened at Schmick’s Market at 1340 W O Street in Lincoln after they sold a \$1 million Mega Millions winning ticket for the Tuesday, March 24 drawing.

Manager Scott Dunlap said it had only been announced by the Nebraska Lottery a few hours before, but a local TV news station mentioned the win on air and people were already showing up to ask about the big win.

“Word has spread very fast,” Dunlap said.

Dunlap said their store isn’t a high-volume lottery retailer, usually selling a few Scratch tickets here and there, but they’ve got their regulars who come in to buy Lotto.

Schmick’s Market employees found out about the win first thing Wednesday morning when two Nebraska Lottery investigators showed up to talk about the win and have Dunlap sign some verification paperwork. It wasn’t long after that that customers were showing up to find out if the news was true.

Things had been rough in the supermarket world for the last couple of weeks, Dunlap said, with the coronavirus spreading and customers coming in to stock up on pantry staples. It was nice to get a piece of good news, he said. While they hadn’t experienced an uptick in lottery sales yet that day, Dunlap said, they were expecting to once word has a chance to get around.

As for the winner, Dunlap said he wasn’t sure which employee sold the ticket—which was purchased on Friday, March 13—and they weren’t sure which customer it was, but they were pretty sure they’d figure it out eventually.

The \$1 million winner hadn’t come into the Nebraska Lottery Claim Office in Lincoln as of press time, but they still had a couple more draws to go on their multi-draw ticket.

“This has been pretty exciting,” Dunlap said. “It’s been a very pleasant surprise.”



Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the January/February edition of the contest:

Eileen Schmale,
Farmers Co-op,
Beatrice

Mindy Matlock,
Charlies Station of Elba,
Elba

Jacque Breithbarth,
Breithbarth One Stop,
Pender

Nancy Nathan,
Trotter’s Whoa & Go,
Sargent

Cheri Riecken,
Cubby’s,
Waverly

Brett Kaczor,
Ewing Family Foods,
Ewing

Lois Jedlicka,
Didier’s Grocery,
Schuyler

Stephanie Haussler,
Ken & Al’s Service LLC,
Lawrence

Gary Maddox,
Kwik Shop #667,
Omaha

Lisa Fleecs,
Ampride,
Gothenburg

The above winners answered the questions to last month’s puzzle correctly.

The prize will be \$10 in Scratch ticket coupons for every employee who sells lottery tickets at the winner’s location. LSRs will have premium prizes for those employees under the age of 19.

Ten winners are selected randomly each issue.