

## nebraska lottery

Drawing Results, Winners and Scratch Game Information **402-471-6114**  
Players Hotline **402-471-6139** and **800-224-LUCK (NE & WY only)**  
Main Number **402-471-6100** and **800-587-5200**  
Internet Address **nelottery.com**

**scratch tickets and osr**  
**877-651-6296**  
**lottery retailer hotline**  
**800-560-2919**  
**compulsive gambling help line**  
**800-GAMBLER**

**ticket talk**

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### Recent Winners *(continued)*

Crossword Doubler ticket at Casey's General Store, 1202 South 13th Street in Omaha. Scratching the ticket, he revealed 11 complete words for a corresponding prize of \$100,000.

While claiming his prize on June 17, Carlson told Nebraska Lottery officials that he "couldn't believe it" when he scratched off the ticket. "I read and re-read it over and over, because I thought I only had 10 words instead of 11," said Carlson. He plans to pay bills and purchase a new vehicle using his winnings.

The odds of winning the \$100,000 top prize in \$100,000 Crossword Doubler were 1 in 100,000, while the overall odds of winning any prize were 1 in 2.89.

# ticket talk

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS

AUGUST 2013



**Coming Soon!**



## A Record-Breaking Year

by Jim Haynes, Lottery Director

Our 20th Anniversary has been memorable in many ways, and with the end of the fiscal year on June 30, the Nebraska Lottery and our partners have several new reasons to celebrate.

Sales of Scratch and Lotto tickets during Fiscal Year 2013 were \$160.8 million. While preliminary, this figure represents a 6.7% increase over the prior fiscal year and marks the highest yearly sales since 1993.

Some of the factors that influenced sales this year were continued growth in Scratch products and strong sales of our most-popular Lotto game, Powerball. We pride ourselves on developing Scratch games our players want to purchase. Additionally, the Last Shot! program is driving sales of Scratch games and allows us to turn over our inventory faster.

Powerball sales continue to grow after last year's game changes. We're benefitting from the higher jackpots and more millionaires that have resulted from the game changes. To date, there have been six \$1 million and two \$2 million Powerball winners in Nebraska, and overall we're paying out more in prizes per draw than before the game was changed.

Impressive sales figures are a great achievement, but we're also extremely proud of the benefits for Nebraska. More than \$40 million was transferred to our beneficiary funds during the fiscal year, \$3.9 million more than the previous year. Players also took home \$83.6 million in Nebraska Lottery prizes.

All of these records would not have been possible without the support of our retailer partners. Retailers received over \$10 million in commissions during the fiscal year, which is well-deserved compensation for promoting our products in their stores. Together, we are Building a Better Nebraska.

## Retailer Design 'em Contest Winner



Congratulations to Shaunna Sjmeling from The Red Barn in Elwood for winning this year's Retailer Design 'em Contest! Shaunna's design, Tracking Bigfoot, was chosen from over 80 entries submitted by retailers across the state. Each Lottery selling clerk at The Red Barn received a \$25 Nebraska Lottery Prize Package, and Shaunna was presented with a framed copy of



the final ticket art at an event at the store. Look for Tracking Bigfoot as a new \$1 Scratch game in the near future.

## Summer Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-June through mid-July.

- Hy-Vee Gas #2**, Lincoln, The Color of Money 9x, \$5,000
- Bucky's Express #33**, Bellevue, VIP Club, \$1,000
- Fast Mart**, Lincoln, VIP Club, \$1,000
- Weavers Discount Liquor**, Norfolk, Cow Pies, \$30,000
- Buck's**, Omaha, Lucky Summer '13 Diamonds, \$50,000
- A.J.'s C Store**, Duncan, Lucky Summer '13 Sapphires, \$15,000
- Shell Food Mart**, Hebron, MyDaY, \$5,000
- Kwik Stop #5**, North Platte, VIP Club, \$10,000
- Capitol Liquor**, Imperial, VIP Club, \$10,000
- Casey's General Store #1800**, Holdrege, Platinum Jubilee 20x, \$1,000
- Super Saver #19**, Grand Island, Lucky Summer '13 Diamonds, \$1,000
- Casey's General Store #1600**, Peru, The Color of Money 9x, \$1,000
- U-Stop #14**, Lincoln, \$100,000 Crossword Doubler, \$1,000
- Kum & Go #378**, Omaha, \$100,000 Crossword Doubler, \$1,000
- Hy-Vee Gas #9**, Omaha, VIP Club, \$1,000
- Lou's Thrifty Way Market**, Norfolk, MyDaY, \$5,000
- Kwik Stop #3**, North Platte, Gold Rush, \$50,000
- Casey's General Store #2603**, Juniata, The Color of Money 9x, \$5,000
- Git 'N Split #13**, Lincoln, VIP Club, \$10,000
- Roadrunner**, Atkinson, The Bigger Fish, \$50,000
- Bucky's Express #45**, Omaha, Bejeweled, \$1,000
- U-Stop #10**, Lincoln, \$100,000 Crossword Doubler, \$1,000
- Casey's General Store #2886**, Omaha, \$100,000 Crossword Doubler, \$100,000
- Schroeder's Jack & Jill**, Fairbury, \$100,000 Crossword Doubler, \$1,000
- Pump & Pantry #30**, Elm Creek, VIP Club, \$1,000
- Casey's General Store #2015**, York, Platinum Jubilee 20x, \$1,000
- Vince's Corner**, Kimball, Twisted Bingo, \$35,000
- Hy-Vee Food Store #05**, Omaha, Nebraska Pick 5, \$75,000
- Kum & Go #363**, Omaha, Nebraska Pick 5, \$75,000
- Vince's Corner**, Kimball, Mega Millions, \$1,000,000
- Select Mart**, Bellevue, 2by2, \$22,000
- Dolezal Motor Co.**, Pender, The Color of Money 9x, \$1,000
- Casey's General Store #1800**, Holdrege, 2by2, \$22,000
- Mega Saver**, Omaha, MyDaY, \$5,000
- Castle Drive In Liquor**, Lincoln, Crazy 8's, \$1,000
- Casey's General Store #2744**, Lincoln, \$100,000 Crossword Doubler, \$1,000
- Grand Central Super Valu**, York, The Color of Money 9x, \$1,000
- Kwik Shop #670**, Bellevue, Twisted Bingo, \$1,000

**Please Note:** High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing.

## Recent Winners

### Family Wins \$1 Million Playing Mega Millions® with Megaplier®

Nebraska's newest Lottery millionaires have come forward to claim their prize. Loran and Peggy Kramer of Kimball and Kevin Kramer of West Valley, Utah, will split a \$1 million Mega Millions with Megaplier prize.

The Kramer family has been playing Nebraska Lottery games together for over five years, pooling their money to purchase tickets every week. For the Tuesday, June 18 drawing, Loran Kramer purchased a two-play quick pick Mega Millions with Megaplier ticket at Vince's Corner, 100 East 3rd Street in Kimball. One play on the ticket matched all five of the winning white ball numbers (6, 17, 34, 40, 48) for a \$250,000 prize.

Because he added the \$1 Megaplier option to his purchase, the \$250,000 prize was multiplied by the guaranteed 4X Megaplier number for a total of \$1 million. This is the fourth \$1 million Mega Millions prize won in Nebraska since the Nebraska Lottery began offering the game in March 2010.

Loran and his wife Peggy will split the million-dollar prize with their son Kevin. Kevin and Peggy arrived at Nebraska Lottery headquarters on June 20 to claim the prize. "I was checking nelottery.com, and I saw that Vince's Corner sold a winning ticket," said Peggy Kramer. "Just then, my husband starting yelling 'We won! We won!' in the next room. That's when I knew we had that ticket." When asked about plans for the prize money, Kevin Kramer told Nebraska Lottery officials that he planned to save his share for his son's education and for retirement savings. Peggy Kramer stated that that some of the money would be used for home repairs and the rest saved for the future.



### Papillion Man Wins \$100,000 Playing \$100,000 Crossword Doubler

Thomas Carlson Jr. of Papillion won \$100,000 playing the \$10 Scratch game \$100,000 Crossword Doubler from the Nebraska Lottery.

Carlson purchased his winning \$100,000

(continued on back)



## Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the June edition of the contest:

- Julie Landwehr, Russ's Market #21, Lincoln**
- Cal Fritz, Fritz's Market, Hildreth**
- Jessica Hardisty, Pump & Pantry #14, Broken Bow**
- Stephanie Heutter, Bag N Save #774, Omaha**
- Dan Dirkschneider, Snyder Mini Mart, Snyder**
- Cynthia S Verteas, Allen's of Hastings, Hastings**
- Mary Schuetze, Petro Mart, West Point**
- Tammy Bonitas, Time Saver #18, Gothenburg**
- Ryan Kudrow, Casey's #1965, Columbus**
- Nancy Durr, Hehnke's, Paxton**

The above winners answered the questions to last month's crossword puzzle correctly. The prize will be \$10 in Scratch ticket coupons for every employee who sells lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19. Ten winners are selected each month. Be sure your store is entered. See the crossword puzzle and entry form on the next page.

### June Answers

- Across: 4. Passport 6. Retailers 7. Check  
Down: 1. Independence 2. Fish 3. Sapphires 5. Trailer

## Mega Millions® Enhancements Start October 22



Starting with the October 22, 2013, drawing, Mega Millions players will see changes that include larger starting jackpots, faster growing jackpots, a million-dollar second prize, and better odds of winning any prize—all for the same \$1 players now pay.

Players will notice that the minimum jackpot will increase from \$12 million to \$15 million, and jackpots will grow by at least \$5 million after each drawing in which the jackpot is not won.

Mega Millions drawings will still consist of five white balls and one gold Mega Ball®, for a total of six winning numbers. Under a new matrix, the number of white balls will increase to 75 and the number of gold balls (the Mega Ball) will decrease to 15. The result will be overall odds of just 1 in 15 to win any prize.

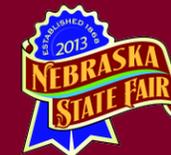
Here are some of the other enhancements that players will see:

- The prize structure will change. For example, the second prize will increase from \$250,000 to \$1 million for matching the first five numbers.
- The Megaplier®, a multiplier option which players can purchase for an additional \$1 to increase their non-jackpot prizes, will be expanded to include a five factor. That means a Mega Millions ticket can now win up to \$5 million without matching all six numbers.

To prepare for the upcoming changes, the Nebraska Lottery is temporarily reducing the amount of drawings that can be purchased on a ticket. Each Wednesday, a terminal message will be sent out indicating the number of multi-draws that can be purchased for that week's drawings. Once the final drawing (October 18, 2013) under the game's current matrix has taken place, it will again be possible to purchase multi-draw tickets for up to 24 consecutive drawings.

Refer to the sales sheet for more information about the Mega Millions game enhancements.

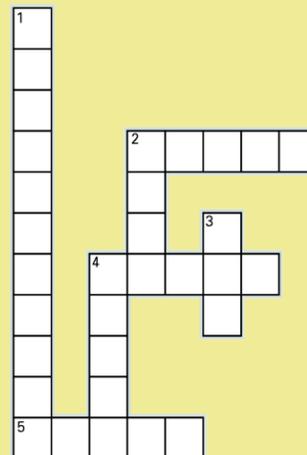
## Grand Island Claim Center Temporarily Closed



Due to the operation of the 2013 Nebraska State Fair, prize claims will not be processed at the State Fair office in Grand Island between July 29 and September 13, 2013.

If you have customers who wish to cash in high-tier prizes during this period, please let them know that they may claim prizes up to \$19,999 by mail using the address on the back of the ticket. Alternatively, they may visit one of the other five regional claim centers. Claim center locations and hours are listed on our website, nelottery.com, or via phone at 402-471-6100.

## Loyal Readers Contest



### Across

2. You can buy a Lotto \_\_\_\_\_-draw ticket for up to 12 weeks' worth of drawings.
4. \_\_\_\_\_ Day is celebrated on the first Monday of September.
5. The first Nebraska \_\_\_\_\_ Fair was held in Nebraska City on October 7-9, 1868.

### Down

1. The Nebraska \_\_\_\_\_ are the winningest college football program over the last 50 years, both by winning percentage and number of wins.
2. With the upcoming changes to \_\_\_\_\_ Millions, the Match 5 prize will increase from \$250,000 to \$1 million.
3. "\_\_\_\_\_ Days" are the hottest, most sultry days of summer, usually falling between early July and early September.
4. New \$1 Scratch game; Lucky \_\_\_\_\_.

## Enter To Win

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Retailer: \_\_\_\_\_

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each month, we will draw ten entries from among retailer entries received by the designated deadline (September 6). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Enter your store by completing and mailing this entry coupon today to:

**Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.**

**Note:** Entries not drawn previously will no longer be retained. Be sure your store is entered each month.