

annual report highlights achievements *(continued)*

totaling \$18,460,996, and in 2004, the Legislature directed that a one-time transfer of \$5 million be made to the State General Fund.

When the Nebraska Lottery was organized over 15 years ago, it was estimated that annual sales would produce between \$10 million and \$15 million a year for beneficiary programs. Obviously, as we near the \$350 million mark in proceeds, it is clear that our sales and promotional efforts (the work we undertake together) are truly Helping To Build A Better Nebraska.

recent winners *(continued)*

\$150,000 top prizes available in 15th Anniversary Spectacular. Schaecher is the second person to win the top prize.

While claiming his prize on December 16, Schaecher told Nebraska Lottery officials that he was “shaking” when he realized he had won the \$150,000 prize. “I couldn’t believe it at first,” he said. Schaecher plans to purchase a new car using his winnings.

The odds of winning the \$150,000 top prize in 15th Anniversary Spectacular were 1 in 180,000, while the overall odds of winning any prize were 1 in 2.97.

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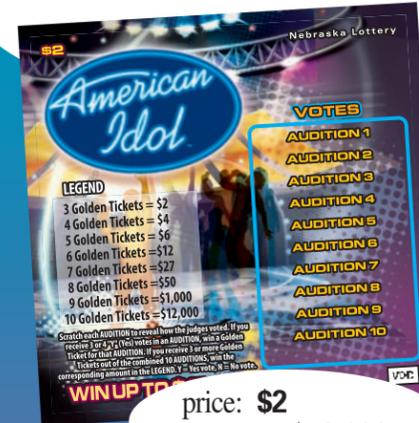
ticket talk

JANUARY 2009

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS



Coming Soon!



price: \$2
top prize: \$12,000

ticket talk

latest transfer a sign of continuing success



by Jim Haynes,
Lottery Director

While numbers can sometimes be confusing, I think the following information provides a pretty clear story.

Every quarter, I have the pleasure of updating you on the fruits of our collective labors on behalf of our beneficiary programs—in the form of the latest transfer of proceeds.

At the end of December, the Lottery transferred \$6,741,792 to its beneficiaries, which was distributed in the following manner:

- Education Innovation Fund, \$1,331,504;**
- Nebraska Scholarship Fund, \$1,668,594;**
- Nebraska Environmental Trust Fund, \$3,000,097;**
- Nebraska State Fair Support and Improvement Fund, \$674,179; and**
- Compulsive Gamblers Assistance Fund, \$67,418.**

A total of \$333,180,877 has been distributed in quarterly transfers since the Nebraska Lottery began operation on September 11, 1993.

That grand total has been distributed as follows:

- Education Innovation Fund, \$120,757,788;**
- Nebraska Scholarship Fund, \$33,928,966;**
- Nebraska Environmental Trust Fund, \$136,225,756;**
- Nebraska State Fair Support and Improvement Fund, \$11,070,561; and**
- Compulsive Gamblers Assistance Fund, \$7,736,810.**

Amendment 4 passed by Nebraska voters in November of 2004 established the following distribution formula: Education as directed by the Legislature (44.5 percent) - currently divided among the Education Innovation Fund and Nebraska Scholarship Fund; Nebraska Environmental Trust Fund (44.5 percent); Nebraska State Fair (10 percent); and the Compulsive Gamblers Assistance Fund (1 percent, plus the first \$500,000 in fund proceeds each fiscal year).

For those keeping track of the math involved, note that prior to July 1, 1997, the Solid Waste Landfill Closure Assistance Fund received proceeds

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nebraska pick 5 jackpot doubler

Back by popular demand, the Nebraska Pick 5 Jackpot Doubler promotion begins on February 1, 2009.

The Jackpot Doubler promotion doubles the Nebraska Pick 5 jackpot each time it is won during the month of February. If a player correctly picks all 5 out of 5 numbers for a draw during the promotion, the winner would receive double the amount of the advertised jackpot. For example, if the advertised jackpot is \$90,000 and all five numbers for that draw are correctly chosen, the winner would be entitled to \$180,000.

Though the ‘doubler’ aspect of the promotion only applies to the jackpot amount, the promotion will continue to apply to all drawings throughout the month regardless of how many times the jackpot is won. If a Nebraska Pick 5 jackpot is never won during the month of February, then the first jackpot won after February will double. For example, if no jackpot is won in February, but a Nebraska Pick 5 jackpot is next won on March 5, 2009, that jackpot will be doubled.



new year bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-November through mid-December.

Highway Express #2, Gordon, Go Nebraska, \$2,000

Quik Trip #588, Omaha, 4 Seasons, \$10,000

Holiday #210, Grand Island, \$35,000 Bingo, \$1,000

Kum & Go #368, Omaha, Powerball, \$10,000

Schroeder's Jack & Jill, Fairbury, Fabulous Fortune, \$1,000

Kwik Stop #20, Clarks, MyDaY, \$5,001

1st Stop #6216, Hastings, Pick 5, \$33,000

1st Stop #6216, Hastings, Pick 5, \$33,000

Convenient Food Mart #1728, Bellevue, Championship Poker, \$50,000

Wymore Express, Wymore, Holiday Grab Bag, \$1,000

Russ's Market #15, Lincoln, 2by2, \$22,000

Kwik Shop #672, Ralston, Powerball, \$200,000

Hanson Petroleum, Chappell, Mega Cash, \$1,500

Mac's Short Stop, Lexington, Deal or No Deal, \$20,000

Express Stop, Lincoln, MyDaY, \$5,000

Kwik Stop #7, North Platte, 15th Anniversary Spectacular, \$1,500

Baker's #302, Omaha, Deal or No Deal, \$1,000

Stop 'N Shop #2, Crete, Bejeweled, \$1,000

U-Stop #3, Lincoln, MyDaY, \$5,000

Kwik Shop #657, Omaha, MyDaY, \$5,000

Git 'N Split #25, Beatrice, MyDaY, \$5,000

Mills Squeegee #2, Lincoln, 2by2, \$22,000

Please Note:

High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

December Crossword Answers

Across: 1. Lang 5. Forest 7. December
Down: 2. Gifts 3. Holiday
4. Closed 6. Deal

recent winners

Kearney Man Wins \$94,000 Nebraska Pick 5 Jackpot

Richard Thomas of Kearney recently won \$94,000 playing Nebraska Pick 5 from the Nebraska Lottery.

There were more than 8,000 Nebraska Lottery winners in the Monday, December 29 drawings. Among these winners was Thomas, who purchased his winning Nebraska Pick 5 ticket at Foote Convenience Plaza, 1810 East Highway 30 in Kearney. The ticket contained all five of the winning numbers (2, 18, 19, 31, 38) from the December 29 drawing for the \$94,000 jackpot.

While claiming his prize on December 31, Thomas told Nebraska Lottery officials that he learned he had won after returning to Foote Convenience the day after the drawing. The store owner told Thomas that a \$94,000 jackpot winning ticket had been sold there, and he believed Thomas had purchased the winning ticket. Thomas then checked his ticket against the winning numbers at home later that day. He stated that his "heart was pounding" when he finally realized he had won the \$94,000 jackpot. Thomas plans to pay bills using his winnings.

The odds of winning the Nebraska Pick 5 jackpot, which starts at \$50,000 and grows by \$4,000 each time it is not won, are 1 in 501,942, while the overall odds of winning a prize in the game are 1 in 8.



Monroe Man Wins \$150,000 Playing 15th Anniversary Spectacular

Todd Schaecher of Monroe won \$150,000 playing the \$15 Scratch game 15th Anniversary Spectacular from the Nebraska Lottery.

Schaecher purchased his winning 15th Anniversary Spectacular ticket at M Mart, 338 Columbus Avenue in Monroe. Scratching the ticket, Schaecher revealed two matching symbols with a corresponding prize of \$150,000. There were two

(continued on back)

loyal readers contest winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the December edition of the contest:

Mavor Nelson, Nelson Oil, Valparaiso
Julie Landwehr, Russ's Market #21, Lincoln
Michelle, Russ's Market, Hastings
Karen Meyer, Corner Stop, Taylor
Lori Wolf, Wymore Express, Wymore
Mary McKinney, McKinney's Food Center, Gretna
Lois Jedlicka, Didiers Grocery, Schuyler
Gail Clipston, Clipston Service, Hadar
Joan Sokol, White Star Oil, Albion
Russ's Market #14, Lincoln

The above winners answered the questions to last month's crossword puzzle correctly.

The prize will be \$10 in Scratch ticket coupons for every employee who sells lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

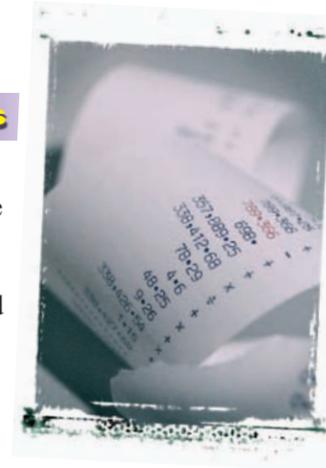
Ten winners are selected each month. Be sure your store is entered. See the crossword puzzle and entry form on the next page.

2009

accounting tips & tricks

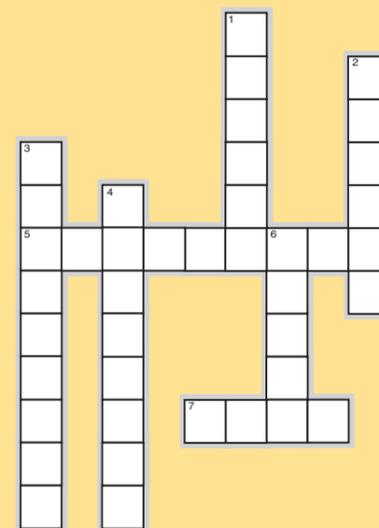
A new year signals a time for new beginnings and starting new routines. Here are some accounting tips and tricks from the Nebraska Lottery to start 2009 off right.

- To avoid confusion, do not return validated Scratch or Lotto tickets to players unless the ticket has not been paid. If you encounter a problem validating a ticket and have not paid, give both the receipt and the ticket back to the customer and instruct them to claim their prize at a Nebraska Lottery Claim Center.
- If you have scanned a winning Scratch ticket and don't have enough cash on hand to pay, please call Lottery Accounting at 800-587-5200. Mark the back of the ticket as "not paid" along with your name and date. Give both the receipt and the ticket back to the customer and instruct them to claim their prize at a Nebraska Lottery Claim Center.
- If a communication error occurs on your Lotto terminal during a transaction, you can touch the "Utilities" button then touch "Last Transaction" to check if the transaction was successfully completed and the value of the last validation.
- Activated, settled & returned Scratch ticket reports are available for one week after a new Weekly Settlement Report has printed.
- Prizes from closed Scratch games or expired Lotto tickets cannot be claimed at a Nebraska Lottery retailer or Claim Center. If a customer tries to redeem a ticket from a closed or expired ticket, remind them that prizes can be redeemed up to 180 days after the closing date (for Scratch tickets) or 180 days after the drawing date (for Lotto tickets). Prizes from these tickets cannot be claimed by mailing them to the Nebraska Lottery.
- If the three-digit box code on the front of a Scratch ticket is unreadable, instruct the player to mail the ticket to the Nebraska Lottery at the prize claim P.O. Box on the back of the ticket to claim their prize.



As a reminder, please keep in mind that players must be 19 years of age or older to purchase and redeem Lottery tickets. It is important to always request a form of age verification if you suspect the player is not old enough. Nebraska statutes make it a criminal offense to sell Lottery tickets to a person under 19 years of age, or for someone under 19 years of age to purchase Lottery tickets or redeem Lottery tickets for prizes. A Lottery retailer can have their contract suspended and/or terminated if the Lottery determines that they have violated these restrictions. To assist retailers in compliance with this regulation, please remember that your Lotto terminal contains a birth date reminder message near the bottom of the main screen, that shows the date on which a customer must be born on or before in order to be eligible to purchase a ticket. This reminder updates automatically each day. For more information, please refer to the 'requirements' tab in your red Lotto manual, call Lottery Security at 800-587-5200, or contact your LSR.

loyal readers contest



Across

5. Powerball drawings are now held at the _____ Orlando Resort in Florida.
7. New \$1 Scratch ticket; _____ 'Em Up.

Down

1. Holiday celebrated on the third Monday in January; Martin _____ King Day.
2. If a player matches all five numbers from a February Nebraska Pick 5 drawing, they will receive _____ the advertised jackpot amount.
3. Proceeds from the Nebraska Lottery benefit the environment, _____, the Nebraska State Fair and Compulsive Gamblers Assistance.
4. You must be at least _____ years old to purchase Nebraska Lottery tickets.
6. One of the four judges on the television series American Idol; _____ Cowell.

Enter To Win

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Retailer: _____

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each month, we will draw 10 entries from among retailer entries received by the designated (February 20) deadline. Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Enter your store by completing and mailing this entry coupon today to:

Nebraska Lottery, P.O. Box 98905, Lincoln, NE 68509.

Note: Entries not drawn previously will no longer be retained. Be sure your store is entered each month.