

Nebraska Lottery

Drawing Results, Winners, and Scratch Game Information **402-471-6114**
Players Hotline **402-471-6139** and **800-224-LUCK (NE & WY only)**
Main Number **402-471-6100** and **800-587-5200**
Website **nelottery.com**

ticket talk

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16-30-00

Scratch Tickets and OSR

877-651-6296

Lottery Retailer Hotline

800-560-2919

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ticket talk

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS

What's Inside:

Truck\$ & Buck\$ Update
Digital Birthday Coupons
Holiday Scratch Games

Summer Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-August through mid-September.

Baker's #316, Omaha, Bonus Crossword, \$1,000
Trotter's Whoa & Go Express III, Broken Bow, Cash Overload, \$1,000
Casey's #2984, McCook, Lotto America, \$1,002
Kwik Stop #10, Oshkosh, Quick 7s, \$7,000
Mega Saver, Omaha, Mega Millions, \$30,000
Players Cafe, Omaha, Mega Millions, \$2,255
Baker's #315, Omaha, Pick 5, \$90,018
Little Red Liquor, Gering, Premier Cash, \$1,000
U-Stop #02, Lincoln, MyDaY, \$5,000
Murphy Express #8781, Lincoln, White Ice, \$1,000
Trotter's Whoa & Go Express VII, Broken Bow, 2by2, \$22,004
Speedee Mart 2707, Blair, Diamonds & Gold, \$1,500
Premier Stop Nelson, Nelson, Mega Millions, \$1,525
Speedee Mart 2762, Omaha, Mega Millions, \$1,063
Casey's #6161, Omaha, Mega Millions, \$1,000
Coffin's Corner, Grand Island, MyDaY, \$5,009
Shoemaker's South, Roca, Strike It Rich, \$2,500
Hy-Vee Food Store #04, Omaha, Lucky For Life, \$5,003
Shoemaker's Truck Station, Inc, Lincoln, Strike It Rich, \$2,500
Casey's #2656, Fullerton, Supreme Gold, \$5,000
Casey's #2735, Syracuse, White Ice, \$1,000
Family Fare 800, Omaha, Wild Cherry Crossword, \$1,000
Winners Corner, La Vista, Fun 5s, \$1,000
Time Saver North, North Platte, Mega Millions, \$2,061
Pump & Pantry #41, Kearney, White Ice, \$1,000
Zoo Mart, Omaha, 20X Crossword Spectacular, \$1,000

Casey's #4521, Lincoln, Cash Overload, \$1,000
QuikTrip #580, Omaha, Powerball, \$50,087
Bronco Spur, Utica, Strike It Rich, \$2,500
Casey's #6196, Omaha, Supreme Gold, \$5,000
CVS Pharmacy #02931, Omaha, Mega Millions, \$1,514
La Vista Mart, La Vista, Mega Millions, \$1,025
Speedee Mart 2909, Lincoln, Mega Millions, \$1,000
Ray's Apple Market, Fairbury, Strike It Rich, \$2,500
Jalali Mart, Omaha, Wild Cherry Crossword, \$1,000
Hy-Vee 1466, Omaha, Powerball, \$50,252
Hy-Vee Fast & Fresh #6, Omaha, Powerball, \$50,227
NE Lottery Events Trailer, Powerball, \$50,000
Casey's #2978, Lincoln, Buffalo Blitz, \$50,000
Essential Fuel, Scottsbluff, Diamonds & Gold, \$5,000
Casey's #3973, Omaha, Electric 7s, \$1,000
Mega Saver, Omaha, Lucky For Life, \$5,003
Kwik Shop #649, Nebraska City, MyDaY, \$5,001
U-Stop #25, Lincoln, Strike It Rich, \$75,000
Cubby's, Omaha, Mega Millions, \$1,542
We Mart, Bartlett, Mega Millions, \$1,000
Hy-Vee Fast & Fresh #2, Omaha, Strike It Rich, \$1,500
U-Stop #132, Lincoln, Strike It Rich, \$1,500
Russ's Market #21, Lincoln, Cash Overload, \$1,000
Players Cafe, Omaha, White Ice, \$1,000
Casey's #3206, Valley, Wild Cherry Crossword, \$1,000
Casey's #1934, Lincoln, Diamonds & Gold, \$1,500
Murphy Express #8774, Omaha, Diamonds & Gold, \$5,000
Hy-Vee Fast & Fresh #3, Omaha, Mega Loteria, \$100,000

Pump & Pantry #06, Grand Island, Monster Ma\$h, \$5,000
QuikTrip #589, Omaha, Pick 5, \$200,019
Players Cafe, Omaha, Mega Millions, \$1,259
Macey's Hometown Market, Cedar Rapids, MyDaY, \$5,000
House of Bottles, Beatrice, Strike It Rich, \$2,500
Baker's #315, Omaha, Supreme Gold, \$5,000
Casey's #1790, Falls City, Supreme Gold, \$5,000
Hy-Vee Food Store #4, Lincoln, Powerball, \$50,404
Arbor Mart, Nebraska City, Powerball, \$50,086
Emerald Mini Mart, Lincoln, 2by2, \$22,000
Pump & Pantry #50, Bellevue, Diamonds & Gold, \$1,500
Hy-Vee Food Store #1620, South Sioux City, Mega Millions, \$1,050
Hy-Vee Food Store #3, Lincoln, Mega Millions, \$1,083
Westco, Alliance, Mega Millions, \$1,025
Casey's #2737, Grand Island, Bonus Crossword, \$35,000
Dickie Doodles, Columbus, MyDaY, \$5,001
U-Stop #17, Hickman, Cash Overload, \$10,000
Casey's #1177, Columbus, Supreme Gold, \$5,000
Cubby's, Fremont, Electric 7s, \$1,000
QuikTrip #589, Omaha, Mega Millions, \$2,658
Winners Corner, La Vista, Mega Millions, \$1,635
Prime Stop, Wayne, Supreme Gold, \$5,000
Cheema's Gas & Liquor, Chadron, White Ice, \$50,000
Baker's #300, Bellevue, MyDaY, \$5,015
Casey's #1579, Pawnee City, Powerball, \$50,178

Please Note: High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

Yuletide Ride is back!

I've been replaced!

Enter non-winning Merry Money Scratch tickets for a chance to win a 2025 Ford® Bronco or \$1,000!

Promotion runs Oct. 10, 2025-Jan. 20, 2026.

Bronco, Bronco Sport and Bronco Big Bend are registered trademarks of Ford Motor Company. Ford Motor Company is not a sponsor of the sweepstakes promotion.





Brian Rockey
Lottery Director

As we turn the corner into fall, change is in the air. The leaves may be shifting colors, but at the Nebraska Lottery, change means opportunity. This season we're excited to introduce something new for our players and retailers alike.

On September 21, we officially launched Nebraska Pick 4, our newest Lotto game. Pick 4 is designed to give players more chances to win. We anticipate strong interest in the early weeks and promoting and explaining the game will be key to its success.

Change has also come in the form of record-breaking excitement. The recent Powerball jackpot run captured attention nationwide, and Nebraska was no exception. The surge in sales we saw is a great reminder of the energy big jackpots bring to our players and the important part you play in delivering those moments.

Fall is a season of momentum, and together we can carry that into the months ahead. Thank you for your continued partnership in bringing the fun and excitement of Lottery games to your customers every day.

Pick 4

Nestled cozily between Nebraska Pick 3 and Nebraska Pick 5, Nebraska Pick 4 is the cool new kid on the block.

Like the name says, players pick four numbers between 0 and 9 in one of six different bet types for just \$1.

Matching all four numbers in the exact order they were drawn on a Straight bet wins \$6,000. Matching different combinations of numbers on Box, Straight/Box, Front Pair, Middle Pair and Back Pair win prizes ranging from \$60 all the way up to \$3,750.

It'll be a familiar play style for many Lotto players with a few new tweaks. If you run into any questions, be sure to ask your LSR or check nelottery.com for full rules.

Odds of winning the \$6,000 top prize on a Straight bet are 1 in 10,000.



Yuletide Ride Holiday Promotion

'Tis the season to be merry. It is hard to believe it's that time of year again, but with the launch of our Merry Money family of games, the holidays are closer than we think. To spread good cheer, the \$1, \$5, and \$10 Merry Money games offer chances to win big with \$2,000, \$50,000 and \$100,000 respectively.

But that is just the start of the fun. The Merry Money family of games will also tie into our 2025 Yuletide Ride Promotion. Between October 10 and January 20, players can enter their non-winning tickets, through their MVP Club membership, for a chance to win a 2025 Ford Bronco Sport 4-door 4x4. The \$1 Merry Money 2X game will give players one entry; the \$5 Merry Money 10X game will give players 5 entries; and the \$10 Merry Money 20X game will give players 10 entries. For more information, go to nelottery.com.

Lotto Specials

Players across Nebraska took advantage of the Lotto specials in July, August, and September to save some cash on their favorite Lotto games.

The Lottery Week Special ran July 14 – 31. A total of 6,614 specials were produced at 823 retailers during the promotion. This was followed up with the Lotto Pack Special August 15 – 24, where 3,605 specials were produced at 679 retailers.

The end of summer kicked off with the Labor Day Special August 29 – September 1. A total of 3,086 specials were produced at 666 retailers during the promotion.

The next Holiday Lotto specials will be in November and December. Look for more information in a future issue of Ticket Talk.



Truck\$ & Buck\$ Update

Last time we saw each other, we didn't have any new 2025 Ford F-150 Truck\$ & Buck\$ winners to tell you about. But that's changed. We're flush with truck winners once again and pretty psyched about it.

We had a bit of a dry spell between April and July, but when it rains it pours. On July 18, Chad Guy of Blair stopped for a fill-up at Casey's Goodstop in Omaha and ended up leaving with a brand new pickup.

Less than a week later on July 24 we were in Hastings, handing over another set of keys to Thomas Treffer of Juniata at Fill-N-Chill #005.

Finally, one player who bought a Truck\$ & Buck\$ ticket at Baker's #320 in Omaha hopped up into the cab of the fifth truck on September 18.

That just leaves three more trucks out there to be won. We can't wait to find out where they're at.



Thomas Treffer of Juniata at Fill-N-Chill #005 in Hastings



Chad Guy of Blair at Casey's Goodstop in Omaha

Birthday Coupons Go Digital

The Nebraska Lottery's Birthday Coupons are now made available exclusively through the MVP Club. Moving the coupon online helps us cut printing and mailing costs, allowing us to direct more resources toward new games and promotions that benefit both players and retailers.

Encourage your customers to join the MVP Club at nelottery.com so they can continue receiving their birthday reward along with access to exclusive offers and promotions.



Promotions Recap

It was a summer jam packed full of games and prizes for Nebraska Lottery MVP Club members who won everything from Scratch tickets to cash to Huskers skybox season tickets.

Let's start with our NASCAR Powerball Playoff Promotion where back in June, 20 Nebraska Lottery players won \$1,000 and a chance to compete for even more money throughout the season. Unfortunately, none of our players were selected to move on, but that's racin'.

Ten Nebraska Lottery MVP Club members players took home \$1,000 each week between May and July and one grand prize winner got a check for \$10,000 after winning the Monopoly® Second-Chance Promotion final drawing on July 23.

On August 1, the MVP Club Account Update Promotion rewarded members who took a couple minutes to update their address and phone number with a chance to win \$500, \$1,000 or \$1,500.

Finally, our Pick 5 Winning Drive Promotion turned out to be a hit with players who had the chance to win Season Husker football tickets, a weekend Husker football and volleyball experience package or AVCA Volleyball Showdown game tickets. Our winners were picked on August 6.

Be on the lookout for more MVP Club contests coming soon!



Join the MVP Club!

Upcoming Scratch:

Launching in October:

Merry Money 2X (\$1)

Game Number: 1363

Top Prize: \$2,000

Overall Odds: 1:3.64

Free Tickets: Yes

Merry Money 10X (\$5)

Game Number: 1364

Top Prize: \$50,000

Overall Odds: 1:3.36

Free Tickets: Yes

Merry Money 20X (\$10)

Game Number: 1365

Top Prize: \$100,000

Overall Odds: 1:3.33

Free Tickets: Yes



Launching in November:

Peppermint Payout (\$5)

Game Number: 1371

Top Prize: \$40,000

Overall Odds: 1:3.52

Free Tickets: No

Diamonds & Dollars (\$5)

Game Number: 1372

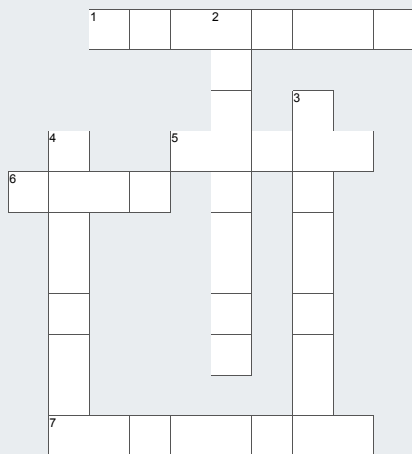
Top Prize: \$50,000

Overall Odds: 1:3.57

Free Tickets: No



Loyal Readers Contest



Down:

- By the time the \$1.8 billion jackpot got hit on September 6, there were 41 _____ drawings without a jackpot-winner.
- A person who solves or enjoys _____ puzzles is known as a "cruciverbalist"
- We no longer send our free 2by2 _____ Coupons in the mail, players have to claim them through their MVP Club account.

Across:

- An estimated 1.3 billion _____ will be grown just for the Halloween season and 85 to 90 percent will be thrown away.
- Any of our three latest holiday Scratch games, _____ Money 2X, 10X or 20X would make a great stocking stuffer.
- With the addition of Pick 4, the Nebraska Lottery now offers this many Lotto games.
- One lucky player who enters their non-winning holiday Scratch tickets in our _____ Ride Promotion will be driving home in a new Ford Bronco.

Enter To Win

Name: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Retailer: _____

Enter your store by completing and mailing this entry coupon to:
Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.

Note: Entries not drawn previously will not be retained.
 Be sure your store is entered each month.

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each month, we will draw 10 entries from among retailer entries received by the designated (November 10) deadline. Those entries that correctly complete the accompanying crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Pick 4 Going Live Stories from Retailers around Lincoln

It was about a quarter past five on Saturday afternoon in U-Stop #15 and a group of cashiers and managers were gathered around a brick of play slips, being careful not to tear the shiny cellophane packaging topped with a red sticker reading "Do Not Use Before 09/21/2025."

They were getting themselves familiar with the rules for Nebraska Pick 4, the new Lotto game from the Nebraska Lottery, the first drawing of which was on Sunday, September 21.

It can be tricky to find out what the word on the street is when you're stuck behind a desk all day, so we decided to spend the weekend peeking into Nebraska Lottery retailers around Lincoln to see what clerks and customers thought.

The U-Stop team wasn't alone in getting ready for the release day. Customers were getting curious as well.

The week before release, between September 14 and 20, players were randomly awarded a coupon for a free Straight/Box play of Pick 4 when they bought a Pick 3 ticket.

Super C #2 at 3202 10th St. is a regular stop for lottery players on their way to and from work. With a coupon for a free ticket burning a hole in their pocket, some players would ask nearly every day if it was time to cash it in yet. When sales started, coupon redemptions went through the roof.

Two players hit the Straight/Box bet top prize on the first Pick 4 drawing, each taking home \$3,250. One ticket sold at Speedee Mart 2760 in Papillion and the other at Super C #6 in Lincoln.

Not to be outdone by the first night's coupon winners, one player who bought a Straight bet ticket at City Discount Liquor in North Platte won the game's first \$6,000 jackpot, followed by two Straight/Box \$3,125 winners at Superior Spirits in Superior and Vince's Corner Kimball.

We're hoping players enjoy playing Nebraska Pick 4. The rules are a little different, but we're thrilled to see the people who are out there selling our tickets every day seem to be ready for any questions thrown at them.



Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the July/August edition of the contest:

Steven Jones
Phil's Cashway
Omaha

Joyce Lauser
Malcolm General Store
Malcolm

Kathy Shearer
Apple Market
Kearney

Bill Rahlfs
Expressway
Prague

Katey Follen
Cubby's
Fremont

Peggy Jensen
Winside Store
Winside

M. James
CVS Pharmacy
Lincoln

Taylor Gile
Family Fare
Omaha

Nancy Tarnick
M Mart
Monroe

Jennifer Lucas
Mom's Corner
Beatrice

The above winners answered the questions to last month's crossword puzzle correctly.

The prize was \$10 in Scratch ticket coupons for every employee who sells lottery tickets at the winners' location. LSRs will have premium prizes for those employees under the age of 19.

Ten winners are selected each month. Be sure your store is entered. See the crossword puzzle and entry form on the next page.

