

Nebraska Lottery

Drawing Results, Winners, and Scratch Game Information **402-471-6114**
 Players Hotline **402-471-6139** and **800-224-LUCK (NE & WY only)**
 Main Number **402-471-6100** and **800-587-5200**
 Website nelottery.com

Scratch Tickets and OSR

877-651-6296

Lottery Retailer Hotline

800-560-2919

Free problem gambling help for Nebraskans at problemgambling.nebraska.gov

ticket talk

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Lottery Director

Brian Rockey

Editors

Neil Watson
 Tate Schneider
 Sam Craig

Designer

Shelby Hayes

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ticket talk

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS

What's Inside:

Mega Millions Changes

MVP Club Recruitment

Holiday Gift Giving Responsibly

Fall Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-September through mid-October.

- | | |
|---|---|
| <p>Hy-Vee Fast & Fresh, Columbus, Colossal Cash, \$1,000
 Casey's #1576, Hebron, Lucky Dog Loteria, \$40,000
 Mega Saver, Bellevue, Supreme Gold, \$5,000
 Pump & Pantry #08, Grand Island, Ultimate Crossword Inferno, \$1,000
 Russ's Market #01, Lincoln, Colossal Cash, \$1,000
 Mac's Short Stop, Lexington, Colossal Cash, \$1,000
 Bakers #300, Bellevue, MyDaY, \$5,021
 Nuestra Familia Supermercado 775, Omaha, Pair 'A' Dice, \$1,000
 Bootlegger Liquor, St. Paul, Colossal Cash, \$1,000
 Casey's #3943, Gretna, 10X Bingo Multiplier, \$1,000
 Cubby's - Redman, Omaha, Colossal Cash, \$1,000
 Mega Saver, Omaha, Colossal Cash, \$1,000
 Bakers #302, Omaha, MyDaY, \$5,015
 Casey's #6170, Omaha, Ultimate Crossword Inferno, \$1,000
 Casey's #3815, Omaha, Colossal Cash, \$1,000
 Kwik Stop #26, Gothenburg, Colossal Cash, \$1,000
 Fat Dogs Truck Stop GI, Grand Island, Pick 5, \$120,003
 Silver Creek Mini Mart, Silver Creek, Ea\$y Mummy, \$5,000
 Family Fare 799, Papillion, MyDaY, \$5,000
 Kwik Shop #645, Fremont, Colossal Cash, \$1,000
 Nick's Gas & Liquor, Alliance, Gemstone Jackpot, \$1,000
 Pump & Pantry #50, Bellevue, Pick 5, \$70,006
 Hy-Vee Food Store #3 (1387), Lincoln, Colossal Cash, \$1,000
 Kum & Go #371, Omaha, Colossal Cash, \$50,000
 Casey's #4526, Lexington, Lotto America, \$1,002
 Pump & Pantry #37, Saint Libory, Colossal Cash, \$1,000
 Casey's #6120, Omaha, Colossal Cash, \$1,000
 QuikTrip #585, Omaha, Frogger, \$50,000
 Hy-Vee Fast & Fresh, Columbus, Lucky Symbols Loteria, \$35,000
 Family Fare 779, Omaha, MyDaY, \$5,044
 Casey's #6145, Omaha, Pair 'A' Dice, \$1,000
 Speedee Mart 2910, Lincoln, Colossal Cash, \$1,000
 Casey's #1193, Fairbury, Premier Cash, \$1,000
 Bakers #316, Omaha, Supreme Gold, \$5,000
 B&D Pit Stop, Springfield, Titanium 20s, \$200,000
 Tom's Service, Pierce, Lotto America, \$1,046
 Murphy Express #8774, Omaha, Powerball, \$150,008</p> | <p>Super Saver #18, Columbus, Colossal Cash, \$1,000
 Hy-Vee Fast & Fresh, Columbus, Hot Streak, \$5,000
 QuikTrip #580, Omaha, Premier Cash, \$1,000
 Players Cafe, Omaha, Colossal Cash, \$1,000
 Premier Stop Superior, Superior, Crossword Mania, \$1,000
 Hy-Vee Fast & Fresh, Kearney, Crossword Mania, \$1,000
 Watering Hole, Ogallala, Titanium 20s, \$1,000
 Casey's #2712, Superior, Lotto America, \$20,006
 Speedee Mart 2886, Omaha, Colossal Cash, \$1,000
 Thrifty's Gas & Liquor, Lexington, Colossal Cash, \$1,000
 Hy-Vee Food Store #2 (1386), Lincoln, Frogger, \$50,000
 Casey's #1812, Blair, Lotto America, \$5,022
 Casey's #3819, Omaha, Pair 'A' Dice, \$75,000
 Anderson Conv Market 120, Omaha, Premier Cash, \$1,000
 Bakers #300, Bellevue, White Ice, \$1,000
 QuikTrip #586, Bellevue, Colossal Cash, \$1,000
 Casey's #2724, Lincoln, Fast Jacks, \$5,000
 Gas Island II, Grand Island, Supreme Gold, \$5,000
 Midtown Amoco BP, Wahoo, White Ice, \$1,000
 Fill-N-Chill #03, Lexington, Colossal Cash, \$1,000
 Casey's #1784, Beatrice, Gemstone Jackpot, \$1,000
 Kwik Shop #675, Bellevue, Lucky For Life, \$5,006
 Reynoldson's Shell, Norfolk, Supreme Gold, \$5,000
 Super Saver #18, Columbus, MyDaY, \$5,005
 Pump & Pantry #38, Gretna, Triple Bonus Crossword, \$50,000
 Kwik Stop #02, North Platte, Ultimate Crossword Inferno, \$1,000
 Casey's #3089, Columbus, White Ice, \$1,000
 Hy-Vee Food Store #02 (1466), Omaha, Supreme Gold, \$50,000
 Hy-Vee Food Store #08 (1471), Omaha, Premier Cash, \$1,000
 Casey's #2740, Osceola, Supreme Gold, \$5,000
 George's 66 Service, Sutton, Frogger, \$50,000
 Ampride Northgate, Scottsbluff, White Ice, \$1,000
 Hy-Vee Food Store #1221, Grand Island, 2by2, \$22,005
 Hy-Vee Fast & Fresh, South Sioux City, Ea\$y Mummy, \$50,000
 Farmers Cooperative-Beatrice, Beatrice, Lucky Symbols Loteria, \$1,000
 U-Stop #16, Lincoln, Wheel Of Fortune, \$50,000
 Speedee Mart 2751, Wymore, MyDaY, \$5,000</p> |
|---|---|

Please Note: High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

Thank Your Lucky Stars!





Brian Rockey Lottery Director

As we close out the calendar year, I wanted to take a moment to reflect on some incredible achievements we've made together and to thank you for your ongoing commitment and support.

We reached an extraordinary milestone—\$1 billion has been contributed to our beneficiaries. This accomplishment is a testament to the hard work, dedication and teamwork across our organization and with each of you, our valued partners. Together, we are making a tangible difference in Nebraska, and we couldn't be prouder of this shared success.

The Mega Millions consortium will be making some notable changes to Mega Millions, which they believe will enhance player engagement and create new opportunities for excitement in the game. We are committed to bringing fresh and exciting experiences to players, and we hope these adjustments are a key part of that effort.

Looking ahead, we are excited about the continued growth and positive impact we can make together. Thank you once again for your partnership, dedication, and enthusiasm. We look forward to reaching even greater heights in the coming months.

Our Gift to You

As a thank you for being a valued Nebraska Lottery retailer, our LSRs will soon be distributing \$5 Scratch coupons to stores that allow employee gifts. LSRs will have premium prizes for anyone under the age of 19. We appreciate your support as we help to build a better Nebraska.

Gift Responsibly

Nebraska Lottery tickets can help you spread instant joy this holiday season. But when you're making up your gift list, only give tickets to people who are old enough to play.

By law, Nebraska Lottery tickets may only be purchased and redeemed by persons who are 19 years or older.

The Nebraska Lottery has joined lotteries and community organizations around the world for the 2024 Gift Responsibly Campaign organized by the National Council on Problem Gambling (NCPG). During the holidays the Nebraska Lottery will work to promote awareness about the risks of underage lottery play using social media and in-store signage.

Retailers can help us raise awareness by reminding players to gift responsibly. Early involvement in gambling, including with lottery tickets, can increase the risk of developing a gambling problem later in life. No matter how clever or attractive a game may be, it should always be played in moderation and only be given to individuals who are of legal age to play.



Mega Millions® Enhancements Coming in April



Mega Millions is getting ready for a ready for a "mega" overhaul with plans to be bigger and better than ever when the new and improved game launches in April 2025. Among the enhancements, players will benefit from:

- Improved odds to win the jackpot
- Bigger jackpots more frequently
- Larger starting jackpots
- Faster growing jackpots
- A built-in multiplier on every play, automatically improving every non-jackpot win by 2X, 3X, 4X, 5X or 10X – up to \$10 million for matching the five white balls
- No breakeven prizes, meaning when a player wins, they'll always win more than the cost of the play

When the new and improved game launches next April, tickets will cost \$5 per play. This is only the game's second price adjustment since the first ticket was sold more than 20 years ago and the first change since the current game matrix was adopted in 2017.

To prepare for these changes, the Nebraska Lottery will be temporarily reducing the number of drawings that can be purchased on a ticket. The maximum number of Mega Millions multi-draws that can be purchased on a ticket will be reduced with each successive drawing starting on Jan. 14, 2025. On April 5, 2025, it will again be possible to purchase multi-draw tickets for up to 12 weeks of consecutive drawings (24 draws).

Holiday Special

The holidays are a special time of year and the Nebraska Lottery is hoping to add to the festivities. From December 9 to December 28, Nebraska Lottery players will have a chance to get a Pick 3, MyDay and 2by2 play – a \$3 value – for \$2. During that time, a special button will appear on the the Lottery terminal and will generate the discounted tickets.

Wheel of Fortune \$40,000 Winner

Madeena McAfee of Hayes Center won \$40,000 on Wheel of Fortune and she didn't have to buy a single vowel to do it.

McAfee was the winner of the Nebraska Lottery's 2024 Wheel of Fortune Second-Chance Promotion and was whisked to Los Angeles and got a chance to spin the big wheel.

The Wheel of Fortune Second-Chance Promotion offered Nebraska Lottery players who entered non-winning \$5 Wheel of Fortune Scratch tickets through the MVP Club at nelottery.com a chance of winning a VIP trip to the set of the classic game show and a spin on the famous wheel.

The prize package included round trip airfare for two to LA, three nights at the Marina Del Rey Marriott, a tour of Sony Studios, a guided bus tour of Hollywood, \$500 in spending money, two tickets to be in the audience for a live taping of three episodes of Wheel of Fortune and access to the Mega Money Maker Event, which included the chance to win at least \$2,000.

McAfee's name was drawn on July 31, 2024, and all she had to do was wait the two months before her trip to LA.

"It was a long wait, but it was worth it," she said.

After the first night of settling into the hotel, McAfee and the rest of the winners from other state lotteries woke up early and headed down for a Hollywood bus tour.

The tour gave them a chance to get a taste of Southern California's most famous sights: The Walk of Fame, the TCL Chinese Theater (whose sidewalk is brimming with the handprints of Hollywood royalty), and the high-end retail stores of Beverly Hills' famous Rodeo Drive.

The tour also took winners along the streets that made LA famous (and in some cases, infamous), the Sunset Strip, the corner of Hollywood and Highland where the biggest movies host their premieres and Melrose Ave., home to some of LA's trendiest restaurants and shops.

The following day, the group headed for Sony Pictures Studios in nearby Culver City for a walking tour of movie sets and some of the most famous props and movie vehicles, including the Ghostbusters Ecto-1, the sound stage used to shoot "The Wizard of Oz" and even Walter White's RV from "Breaking Bad".

After the tour, the winner group joined the studio audience for three episodes of Wheel of Fortune.



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Photographer: Eric McCandless

That was just the appetizer, and the best was yet to come. The Mega Money Maker Event began on the same stage immediately afterward. All winners got a chance to spin the big wheel.

McAfee gave the wheel a spin and landed on a glittering \$20,000 prize, which also included a spin on the bonus wheel where she won an additional \$20,000 for a total of \$40,000.

"It was an amazing trip," she said, "They really took care of everything."

Lucky Star Games Close January 24

The \$1 Lucky Star 2X, \$5 Lucky Star 10X, and \$10 Lucky Star 20X Scratch games will close on January 24, 2025, unless the top prizes in each game are claimed earlier. If the games close as scheduled, the last day to redeem prizes will be July 23, 2025.



Lucky Drive Promotion

One lucky player drove off with a 2023 Ford F-150 truck in the Lucky Drive Promotion. Beth Francis of Grand Island was presented with her truck at an event at Casey's #2883, 1420 South Locust in Grand Island on October 25. Beth told Nebraska Lottery officials that she regularly stops at Casey's to buy Truck\$ & Buck\$ tickets. When the Lucky Drive promotion was announced, she started buying Lucky for Life tickets to try and win the truck.

After all the tickets for the 2023 Truck\$ & Buck\$ Scratch were sold and the game expired, there was one unclaimed truck left from the game. This truck was then offered as a prize in the Lucky Drive promotion. A total of 28,262 voucher numbers for the promotion were produced with eligible Lucky for Life purchases between September 24 and October 14.

MVP Club Birthday Mailing Changes

Our yearly birthday greeting and coupon is going online starting in January 2025. This is due to rising costs for printing and mailing.

To continue getting their birthday coupons, players will need to join the MVP Club at nelottery.com. It's free and players get a Nebraska Pick 5 eCoupon for joining.

Please mention this to players redeeming their printed birthday coupons so they are aware of the change. A POS piece with a QR code to join the MVP Club will be posted in November and December instead of a padded coupon.

Upcoming Scratch:

Spinning 7s (\$5)
 Game Number: 1313
 Top Prize: \$30,000
 Overall Odds: 1:4.45
 Free Tickets: No

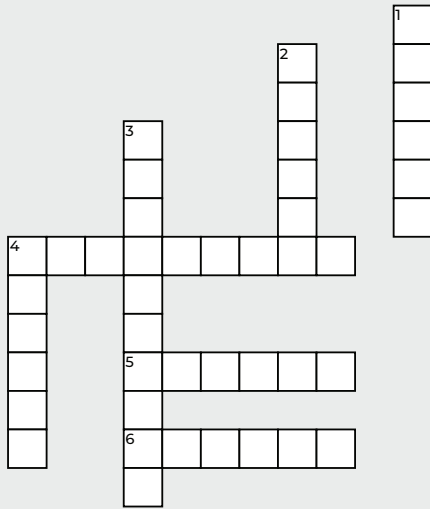
Lucky Numbers (\$1)
 Game Number: 1332
 Top Prize: \$5,000
 Overall Odds: 1:4.09
 Free Tickets: Yes

Quick \$500 (\$5)
 Game Number: 1336
 Top Prize: \$500
 Overall Odds: 1:3.77
 Free Tickets: Yes

Xtreme Cash (\$10)
 Game Number: 1333
 Top Prize: \$100,000
 Overall Odds: 1:3.54
 Free Tickets: Yes



Loyal Readers Contest



Across:

- 4. In the United States, more people have ____ in September and October than any other months.
- 5. When gambling it's important to set ____ and stop playing once you reach them.
- 6. Nebraska Lottery Scratch games ____ 180 days after the closing date.

Down:

- 1. With 85 percent of Americans partaking in the meal, an estimated 276 million Americans dined on ____ for Thanksgiving in 2016.
- 2. New \$5 Scratch game Wild ____ Crossword.
- 3. The new Mega Millions game has a built-in ____ on every play that increases non-jackpot prizes.
- 4. Enter non-winning Lucky Star Scratch tickets for a chance to win a 2024 Ford ____ in the Yuletide Ride promotion.

Enter To Win

Name: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Retailer: _____

Enter your store by completing and mailing this entry coupon to:
Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.

Note: Entries not drawn previously will not be retained.
 Be sure your store is entered each month.

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each month, we will draw 10 entries from among retailer entries received by the designated (December 20) deadline. Those entries that correctly complete the accompanying crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Retailer Spotlight

Kwik Shop #675



Buffy Meisel, assistant manager of Kwik Shop #675 in Bellevue went all out this year for Halloween with a homemade Powerball ticket costume. Got any good photos from your store from Thanksgiving, Christmas or any holiday? Send them over to sam.craig@nebraska.gov and you might see them here in Ticket Talk.

Coming Soon: \$3 Scratch Game Promotion

MVP Club members that play \$3 Scratch games will have extra chances to win in 2025. Starting January 6, non-winning tickets from current \$3 Scratch games can be entered online at nelottery.com for a chance to win a pack of \$3 Scratch tickets. Five winners will be drawn on the 5th of every month, with the final drawing on July 7. See nelottery.com for details.

Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the September/October edition of the contest:

Barb Campbell
Family Fare #3737,
Beatrice

Dawn Wardell
Kat's Car Wash & Gas,
Columbus

Beverly Atwater
Casey's #1565,
Wymore

Ranee Critchfield
Henderson IGA,
Valentine

Don Glanz
Sonny's Super Foods,
Sidney

Barb Bakhit
AB's 66,
Omaha

Mona Baker
Gas Island II,
Grand Island

Vickie Hermann
Dollar Fresh #1438,
Nebraska City

Patti Oshlo
Super C #4,
Lincoln

Kathy Shearer
Apple Market,
Kearney

The above winners answered the questions to last month's crossword puzzle correctly.

The prize was \$10 in Scratch ticket coupons and premiums for every employee who sells lottery tickets at the winners' location. LSRs will have premium prizes for those employees under the age of 19.

Ten winners are selected each month. Be sure your store is entered. See the crossword puzzle and entry form on the next page.