

Official Promotional Rules for the Nebraska Lottery's MyDaY Bowl Get-A-Way promotion

1. Overview

1.1 **Promotional Times and Dates:** This promotion runs from 5:00 a.m. CT on July 16, 2018, through 11:59 p.m. CT on August 12, 2018. One drawing will be held on August 14, 2018, to select winners.

2. **Prizes:** There are seven (7) prizes for this promotion. The prizes are as follows:

- One (1) Grand Prize – Bowl Trip Experience includes a bowl trip for two (2) for the 2018 University of Nebraska football bowl game including airfare to the game site, two (2) night hotel stay, tickets to the game, and \$1,000 in cash, (full prize value to be determined).
- One (1) Second Prize – Weekend Experience includes two (2) suite tickets with exclusive access to the Nebraska vs. Colorado football game on Saturday, September 8, 2018, two (2) tickets to the Nebraska vs. Iowa State volleyball game on Sunday, September 9, 2018, a two (2) night hotel stay, and \$1,000 in cash, (full prize value to be determined).
- Five (5) Third Prizes – Two (2) single game tickets for the Nebraska vs. Minnesota football game on October 20, 2018 a prize value of \$400, which includes: a pair of game tickets \$150 and \$250 in cash.

3. Eligibility and Entry:

3.1 The Nebraska Lottery's MyDaY Bowl Get-A-Way Promotion is only open to individuals 19 years of age or older.

3.2 To participate, an individual must enter through their MVP Club membership at nelottery.com. Entry steps are as follows:

- a. To enter, participants will receive an entry for each unique submission of the seven-digit voucher number from the voucher received from purchasing one MyDaY, a \$1 purchase.
- b. Players will receive one voucher through August 12, 2018 for each MyDaY purchase. Players will have until 11:59 p.m. on August 13, 2018, to enter at nelottery.com, with the final drawing taking place on August 14, 2018.

3.3 If the University of Nebraska fails to accept a bowl invitation for the 2018/2019 season, the winner of the Bowl Trip Experience is entitled to the \$1,000 cash prize only. Airfare, game tickets, or hotel stay will not be included if Nebraska does not accept an invitation to a bowl game. The grand prize bowl trip, including airfare, game tickets, and hotel stay,

is coordinated by IMG/Husker Sports Marketing and not fulfilled by the Nebraska Lottery. The value of the grand prize will be determined at the time that the bowl destination is known.

- 3.4 The Nebraska Lottery must be able to contact winners by, at the option of the Nebraska Lottery, the phone number, mailing address or email address provided at the time of entry. After winner selection, the Nebraska Lottery will contact the winner and mail the winner a claim form. The name and other information provided on the claim form must match information provided at the time of entry. Proof of identification will be required at the discretion of the Nebraska Lottery to include, but is not limited to, a photocopy of a valid driver's license or other state issued identification, valid military identification, or valid passport. If any of these criteria are not met, the prize cannot be claimed and another winner will be chosen.

4. Entry Rules and Regulations:

- 4.1 During the promotion, every MyDaY purchase of \$1 will generate a voucher. On the voucher there will be a seven-digit voucher number. MVP Club players will receive an entry for each unique submission of the seven-digit voucher number entered through the Nebraska Lottery website by the deadline of 11:59 p.m. CT on August 13, 2018. **Players must keep the voucher for verification. See nelottery.com for more details.**
- 4.2 The Nebraska Lottery will not accept entries at any of their claim centers or retail locations.
- 4.3 A player may enter multiple times, but the voucher numbers may only be entered once.
- 4.4 A player may only win one (1) prize for this promotion.
- 4.5 Entries will be accepted until 11:59 p.m. CT on August 13, 2018. Entries received after this time will not be eligible for the final drawing.

5. Prize Selection:

- 5.1 A drawing will be held August 14, 2018. Only entries that have been submitted at nelottery.com by 11:59 p.m. CT on August 13, 2018, will be eligible to win. The winners will be notified by telephone or email and will be asked to provide a mailing address for prize fulfillment. The Nebraska Lottery will use the email and other information provided at the time of entry.
- 5.2 The prizes are not exchangeable or otherwise transferable. Cash will NOT be awarded in lieu of a merchandise prize. Federal, state, or local taxes on any prize are the sole responsibility of the winner unless otherwise indicated in the prize section of the rules.
- 5.3 All applicable federal, state, or local laws apply.

- 5.4 Prizes will be mailed to the winners at the addresses provided when contacted by the Nebraska Lottery by email or phone. With prior approval from the Nebraska Lottery, the contest winners may pick up the prize at the Nebraska Lottery office located at 137 NW 17th Street, Lincoln, Nebraska.
- 5.5 If a prize is returned to the Nebraska Lottery, the Lottery may declare the prize forfeited by the winner, and the winner will have no further right to the prize.
- 5.6 The winner's entry and acceptance of a prize constitutes permission to use the winner's name, photograph, or likeness for purposes of advertising, publicity, or promotion on behalf of the Nebraska Lottery. The name of the winner and town/city/state will be posted on the Nebraska Lottery Twitter, Instagram, or Facebook page following winner notification.
- 5.7.1 Pursuant to Neb. Rev. Stat. § 9-810(5), prior to the payment of any Lottery prize in excess of \$500 for a winning Lottery ticket presented for redemption to the Nebraska Lottery, including the applicable prizes provided in this promotion, the Nebraska Lottery shall check the name and Social Security number of the winner with a list provided by the Nebraska Department of Revenue of people identified as having an outstanding state tax liability, and a list of people certified by the Nebraska Department of Health and Human Services as owing a debt as defined in section 77-27,161. The Nebraska Lottery shall credit any such Lottery prize against any outstanding state tax liability or certified debt owed by such winner and the balance of such prize amount, if any, shall be paid to the winner by the Nebraska Lottery. Any such credit of a Lottery prize against a state tax liability or certified debt is collectively referred to as an "offset." With regard to non-cash prizes, offsets shall be applied in the manner prescribed by Lottery Regulation 604.14 through 604.14C.
- 5.7.2 In regards to merchandise prize winners, if the state tax liability or certified debt is greater than the cash prize amount, the Nebraska Lottery will provide a substitute prize for the merchandise prize. The substitute prize will be a cash amount determined by the Nebraska Lottery at its sole discretion, which amount will not be subject to appeal by the prizewinner and will not include the value of any state or federal tax (collectively referred to as the "cash equivalent"). The cash prize amount and the cash equivalent will be credited against the state tax liability or certified debt and, if applicable, the remaining amount paid to the winner. As an alternative, the prizewinner may elect to pay the full amount of the state tax liability or certified debt in the amount and in the manner as determined by the Nebraska Lottery in its sole discretion. If the Nebraska Lottery determines the full amount of the state tax liability or certified debt has been paid in the manner as prescribed by the Nebraska Lottery, the prizewinner will receive the prize as detailed in the promotion.
- 5.8 Odds: Odds of winning depend on the number of entries received.


6. General Contest Terms:

- 6.1 Only entries submitted by legally eligible players through their MVP memberships at nelottery.com and containing complete and valid information are eligible for this promotion contest, except as provided above.
- 6.2 Entries which are lost, late, illegible, incomplete, misdirected, or incompletely received, including by reason of technical malfunction, network congestion, or system incompatibility, are ineligible.
- 6.3 Information provided to the Nebraska Lottery will be kept confidential, except as provided in 6.4, below, and will be used solely by or on behalf of the Nebraska Lottery, and will not be shared with or sold to outside parties without prior approval.
- 6.4 The drawing will be conducted by a computer random number generator program at Nebraska Lottery headquarters in Lincoln, Nebraska. The Nebraska Lottery will notify the contest winner. The identity of contest winners is public information pursuant to Lottery regulations and may be posted on the Lottery website and publicized by other means including, but not limited to, news releases and articles in the Nebraska Lottery players digest and retailer newsletter.
- 6.5 Prizes awarded in this and any other promotional contest conducted by the Nebraska Lottery are taxable income and may be reported for tax purposes. Winners of prizes over \$500 in value will be checked for outstanding tax and child support liabilities to credit prize awards in accordance with state law. Prizes over \$5,000 in value will automatically have state and federal income tax of 5 percent and 24 percent, respectively, withheld in accordance with state and federal law.
- 6.6 Prizes won in this contest are not transferable and, unless otherwise stated in the contest rules, may not be assigned except by judicial order. The Nebraska Lottery will substitute a prize of equal or greater value if the advertised prize cannot be awarded due to unavailability for any reason. In such event, certain conditions and restrictions may apply.
- 6.7 The Nebraska Lottery is not responsible for any travel, lodging, meals, or other expense related to claiming any prize. Non-cash prizes may not be exchanged or redeemed for cash value. Prizes consisting of Lottery tickets will be mailed to Nebraska addresses only. Out-of-state winners may pick up Lottery ticket prizes at a Nebraska Lottery claim center location by arrangement.
- 6.8 Participants must be 19 years of age or older to enter this contest. Employees of the Nebraska Lottery and its contractors, subcontractors, and their immediate family members residing in their same households are ineligible.
- 6.9 Nebraska Lottery MVP Club membership entitles one to receive information concerning Nebraska Lottery products and promotions according to the member's stated preferences.

MVP Club members may modify their member profiles at any time by following the directions on the MVP Club member login page on the Nebraska Lottery website at nelottery.com.

- 6.10 The actual vouchers or tickets from which numbers are submitted must be retained for prize verification and received by the Lottery, along with a valid claim form. The Lottery is not responsible for lost, stolen, mis-delivered, damaged, illegible, or incompletely received vouchers, tickets or claim forms.
- 6.11 Contest rules, drawing dates, deadlines, and procedures are subject to change without notice as may be deemed necessary or appropriate by the Nebraska Lottery at its sole discretion. By entering this contest, all participants agree to be bound by Nebraska state law, and the rules and regulations of the Nebraska Lottery.

The foregoing promotion rules are effective this 7th day of JUNE, 2018.



Brian Roekey
Lottery Director