

nebraska lottery

Drawing Results, Winners, and Scratch Game Information **402-471-6114**
Players Hotline **402-471-6139** and **800-224-LUCK (NE & WY only)**
Main Number **402-471-6100** and **800-587-5200**
Website **nelottery.com**

scratch tickets and osr
877-651-6296
lottery retailer hotline
800-560-2919
problem gambling help line 800-522-4700

ticket talk

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Lottery Director
Brian Rockey
Editors
Neil Watson
Tate Schneider
Designer
Tom Bash

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Winter Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-January through mid-February:

Pump & Pantry #16, York, Cleopatra, \$35,000
Kwik Shop #663, Lincoln, Crossword Inferno, \$1,000
Hy-Vee Gas, Plattsmouth, Crossword Inferno, \$1,000
NE Lottery Events, Lincoln, Lucky Numbers Super Ticket, \$1,000
Casey's General Store #1717, Geneva, Multitude of Money, \$1,000
Casey's General Store #1747, Lexington, Triple Tripler, \$50,000
Grand Central Super Valu, York, Precious Metals Super Ticket, \$1,000
Wahoo One Stop, Wahoo, Prized Pearl Crossword, \$3,333
Pump & Pantry #17, Ord, The Great 8, \$8,888
Prime Stop, Norfolk, The Great 8, \$8,888
Cheema's Gas & Liquor, Scottsbluff, Windfall of Wins 9X, \$1,000
Love's Travel Stop #631, Valley, 7-11-21, \$2,100
Quik Trip #599, Omaha, Lucky For Life, \$5,000
Casey's General Store #1747, Lexington, Crossword Inferno, \$1,000
Hy-Vee Food Store #3, Omaha, 2by2, \$22,000
Kwik Shop #675, Bellevue, Crossword Inferno, \$1,000
Northside Cenex, North Platte, The Great 8, \$8,888
Casey's General Store #1790, Falls City, The Great 8, \$8,888
Kwik Shop #664, LaVista, Multitude of Money, \$1,000
Pump & Pantry #7, Aurora, The Great 8, \$8,888
O & K Bottle Shoppe, Gothenburg, Crossword Inferno, \$1,000
Casey's General Store #3298, Kearney, Crossword Inferno, \$1,000
Casey's General Store #2881, Columbus, Multitude of Money, \$2,000
Hutti, Omaha, Multitude of Money, \$1,000
Northside Inc., David City, MyDaY, \$5,000
R D's Bottle Shop, Wymore, MyDaY, \$5,000
Nelson Gas & Oil, Valparaiso, MyDaY, \$5,000

Bottlegger Liquor, St Paul, MyDaY, \$5,000
Bucky's #20, Omaha, 2by2, \$22,000
Casey's General Store #1768, Grand Island, Multitude of Money, \$1,000
Casey's General Store #2881, Columbus, No Holding Back, \$1,000
Hy-Vee Gas #1, Omaha, Peng-win Crossword, \$3,333
K&B Tobacco Outlet, Beatrice, Pumpkin Payout, \$2,000
Coffin's Corner, Grand Island, Windfall of Wins 9X, \$100,000
Maverik #502, Alliance, 7-11-21, \$2,100
Git 'N Split #09, Lincoln, Crossword Inferno, \$1,000
Gas N Snaks, Seward, \$50,000 Jackpot, \$1,000
Bucky's #73, La Vista, 25th Anniversary Silver Multiplier, \$25,000
Good2Go #7, Lincoln, Multitude of Money, \$1,000
Hodges, Thedford, MyDaY, \$5,000
Pump & Pantry #02, Grand Island, Powerball, \$1,000
Bucky's #13, Omaha, 10x Bingo Multiplier, \$35,000
CVA Country Store, Gresham, Crossword Inferno, \$1,000
Coffin's Corner, Grand Island, Multitude of Money, \$2,000
Kwik Shop #653, Omaha, Tic-Tac-Bingo, \$15,000
Kwik Shop #645, Fremont, 10X Bingo Multiplier, \$1,000
Thrifty's Gas & Liquor #5, Lexington, Crossword Inferno, \$100,000
Casey's General Store #2882, Grand Island, Lucky Numbers Super Ticket, \$1,000
Kwik Shop #618, Lincoln, Multitude of Money, \$1,000
U-Stop #04, Lincoln, No Holding Back, \$1,000
Russ's Market #02, Lincoln, Peng-win Crossword, \$3,333
Hy-Vee Gas #1221, Grand Island, Power 5, \$1,555
Heritage Foodtown, Walthill, Truck\$ & Buck\$, Truck

Please Note: High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

ticket talk

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS



25 WINNERS

25 YEARS • \$25,000 GRAND PRIZE

What's Inside

- 25th Anniversary Promotion
- Truck\$ & Buck\$ Winners
- Nebraska Passport

MARCH/APRIL 2018



Spring Is In The Air

by Brian Rockey,
Lottery Director

After a winter full of surprises, I suspect that I am not alone in looking forward to the arrival of spring. Things are definitely heating up at the Nebraska Lottery as we celebrate our 25th Anniversary. The \$5 Cash Splash Scratch game and the Cash Splash Second-Chance Promotion start March 26. We are looking forward to handing out a total of \$125,000 to 25 lucky players during the Grand Prize event at the Great Platte River Road Archway on September 23.

Partnerships have always been key to our success. We've provided tickets to the Nebraska Tourism Commission for prizes in the Nebraska Passport program for several years, and in 2018 we're expanding our partnership with a new \$2 Nebraska Passport Scratch game. A second-chance contest for the game starting at the end of April will offer Nebraska vacation prizes.

Our most-important partners are our retailers. We value all of your efforts, and this summer we will be recognizing retailers for their 25 years of partnership. Together, we are building a better Nebraska.

Lottery Fact:

As of 12/31/2017, there were 154,958 c-stores, 51,191 grocery stores, 43,169 drug stores, and 42,941 liquor stores in the US.
Source: NACS Online

25th Anniversary Promotion

25 WINNERS

25 YEARS - \$25,000 GRAND PRIZE

The Nebraska Lottery is celebrating 25 fabulous years by giving away a total of \$125,000 to 25 lucky winners in the 25th Anniversary Cash Splash Second-Chance Promotion.

Through August 20, MVP Club members can submit non-winning \$5 Cash Splash tickets online at nelottery.com. Five drawings will be held with five semifinalists selected per drawing.



Drawing Date	Entry Period
May 1, 2018	March 26 – April 30, 2018
May 29, 2018	May 1 – May 28, 2018
June 26, 2018	May 29 – June 25, 2018
July 24, 2018	June 26 – July 23, 2018
August 21, 2018	July 24 – August 20, 2018

Entries will be accepted until 11:59 p.m. CT on the last day of each entry period. Tickets will only be eligible in the drawing for which they were entered, and will not be carried forward to any future drawings.

On September 23, the 25 semifinalists will participate in the Grand Prize event at the Great Platte River Road Archway in Kearney, Nebraska. One Grand Prize winner will be selected to win \$25,000. The remaining 24 semifinalists will win prizes ranging from \$2,500 to \$15,000.

Please remind customers that purchase Cash Splash tickets, about the 25th Anniversary promotion so they can have a second chance to win. Refer to the promotion sales sheet or visit nelottery.com for complete contest details.

Check-A-Ticket Update



An upcoming software update will allow Check-A-Ticket machines at lottery retailers to show prize amounts for scanned tickets. This feature will be implemented at the end of April.

For reference, when tickets are currently presented for validation, winning tickets produce three forms of information for the reference of retailers and players. The lottery terminal makes a short trilling sound signifying a winning ticket. The prize amount appears on the multimedia information screen facing the player, and the terminal prints a cashing receipt. Retailers can print a copy of the cashing receipt for a player if desired.

Four-Digit Game Numbers

Since 2018 is the Lottery's 25th Anniversary year, it's fitting that we're nearing a new milestone: producing over 1,000 Scratch games since 1993. The yet-to-be-determined game #1000 will mark the change from three-digit to four-digit game numbers, so be aware of this in the future for your inventory paperwork and other items. Here's to another 1,000 games!



New eCoupon Available

Lucky for Life eCoupon

One of the perks of being an MVP Club member at nelottery.com is receiving valuable eCoupons for Lottery products. At the beginning of April, a Lucky for Life eCoupon was sent to all MVP Club members. This coupon gives a free Lucky for Life play with any Lucky for Life purchase. Refer to the redemption instructions on the eCoupon for more information.

Truck\$ & Buck\$ Trucks Going Fast



The Ford F-150 trucks in the Truck\$ & Buck\$ Scratch game are going fast. Our first truck winner this year was Koren Russell of Walthill. Russell was presented with her truck on February 7 at Heritage Foodtown, 122 Main Street in Walthill. She had never purchased a Truck\$ & Buck\$ ticket before, but on a whim decided to buy one. "I had some time after work before I had to pick up my kids, so I bought a Truck\$ & Buck\$ ticket, a Prime For a Win ticket, and The Great 8 ticket," said Russell. Scratching the Truck\$ & Buck\$ ticket, she revealed matching numbers in Game 3 along with a "TRUCK" symbol that indicated she had won the Ford F-150.

It was almost a month later that the second truck was claimed. Christy Savage of Omaha claimed the truck on March 2 at an event at Bucky's, 2765 S 13th Street in Omaha. She said that this truck would be great family car for her and her husband. "I will be the one driving this one," said Savage. "I'm the one who has experience driving bigger cars; he's used to little cars."



Not long afterwards, Michaelina Triplett of Omaha claimed the third truck on March 14. She purchased her winning ticket at Quik Trip, 4404 N 72nd Street in Omaha. Triplett told Nebraska Lottery officials that she was "speechless" when she scratched off the ticket and realized she had won the truck prize. She plans to give the truck to her mother as a gift. "It's a pretty good birthday present," said Triplett.

With four out of seven trucks left to win in this year's Truck\$ & Buck\$ game, will your store sell the next truck-winning ticket?



Visit Nebraska with Nebraska Passport

The Nebraska Passport from the Nebraska Tourism Commission is coming back for a 9th year. To participate, collect stamps at participating Passport stops across the state from May 1 to September 30. Stamped passports can be turned in for prizes from the Nebraska Lottery and other partners.

In 2018 the Lottery is increasing our Passport partnership with a new \$2 Nebraska Passport Scratch game and Second-Chance contest. The game is loaded with \$25 prizes and has 15 top prizes of \$1,000. Enter non-winning Nebraska Passport tickets online at nelottery.com for a chance to win one of five Nebraska vacation prizes plus \$500. For more information about the Nebraska Passport program, visit nebraskapassport.com.

Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the January/February edition of the contest:

- Debbie Ross,**
Sonny's Super Foods, Sidney
- Tammy Bonifas,**
Timesaver, Gothenburg
- White Star Oil,**
Albion
- Daniel Want,**
Russ's – 4400 S 33rd, Lincoln
- Steph Seger,**
Casey's – 806 W Court,
Beatrice
- Donna Hall,**
The Liquor Store, Benkelman
- Ranee Crithfield,**
Henderson's IGA, Valentine
- Kayla Schulte,**
Tom's Service, Pierce
- Michelle Sykes,**
Super C – 3275 Sheridan,
Lincoln
- Barb Bakhit,**
ABs 66 Dundee, Omaha

The above winners answered the questions to last month's crossword puzzle correctly.

The prize was \$10 in Scratch ticket coupons and premiums for every employee who sells lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Ten winners are selected each month. Be sure your store is entered. See the crossword puzzle and entry form on the next page.

Lottery Highlights



Check 'em out coming your way soon!

Black Diamond Crossword (\$10)

Game Number: 990
Top Prize: \$100,000
Overall odds: 1:2.71
Free ticket: Yes

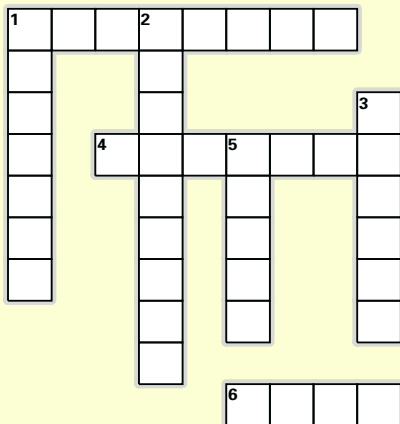
Nebraska Passport (\$2)

Game Number: 988
Top Prize: \$1,000
Overall odds: 1:3.62
Free ticket: No

Quick 7s (\$1)

Game Number: 969
Top Prize: \$7,000
Overall odds: 1:3.60
Free ticket: Yes

Loyal Readers Contest



Across

- 469 participants made it to all 80 stops in the 2017 Nebraska _____ program from the Nebraska Tourism Commission.
- Besides Ford F-150 trucks, players can win cash or \$500 _____ fuel gift cards in the Truck\$ & Buck\$ Scratch game.
- There are 26 lotteries offering the Lucky for _____ Lotto game.

Down

- March is National _____ Gambling Awareness Month.
- The Nebraska Lottery began selling its first tickets _____ 11, 1993.
- A traditional symbol of luck, it is estimated that there is one four-leaf _____ for every 5,000 of the three-leaf variety.
- An estimated one million trees were planted in Nebraska for the first _____ Day on April 10, 1872.

Enter To Win

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Retailer: _____

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each month, we will draw ten entries from among retailer entries received by the designated deadline (May 11). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Enter your store by completing and mailing this entry coupon today to:

Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.

Note: Entries not drawn previously will no longer be retained. Be sure your store is entered each month.