

nebraska lottery

Drawing Results, Winners, and Scratch Game Information **402-471-6114**
Players Hotline **402-471-6139** and **800-224-LUCK (NE & WY only)**
Main Number **402-471-6100** and **800-587-5200**
Website **nelottery.com**

scratch tickets and osr
877-651-6296
lottery retailer hotline
800-560-2919
problem gambling help line **800-522-4700**

ticket talk

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Lincoln, NE 68509-8901
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Summer Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-July through mid-August:

Super Store , Bellevue, \$50,000 Jackpot, \$1,000	Kum & Go #363 , Omaha, Cosmic Cash Crossword, \$1,000
Casey's General Store #1595 , Franklin, 10X the Money, \$10,000	Mega Saver , Omaha, Cosmic Cash Crossword, \$1,000
Casey's General Store #2972 , Lincoln, 10X the Money, \$10,000	Super Saver #18 , Columbus, Multitude of Money, \$1,000
Kwik Stop #18 , Morrill, Multitude of Money, \$20,000	Ampride , Blue Hill, Multitude of Money, \$1,000
Casey's General Store #1812 , Blair, Multitude of Money, \$2,000	Western Travel Terminal , Scottsbluff, Caesars, \$1,000
Watering Hole , Ogallala, Multitude of Money, \$1,000	Anderson Market , Omaha, Multitude of Money, \$1,000
Git 'N Split #17 , Scottsbluff, No Holding Back, \$1,000	Kum & Go #372 , Omaha, Multitude of Money, \$1,000
Casey's General Store #3206 , Valley, No Holding Back, \$1,000	Bucky's Express #18 , Omaha, Multitude of Money, \$1,000
Pump & Pantry #33 , Genoa, Pick 5, \$278,000	Casey's General Store #2038 , Kearney, No Holding Back, \$1,000
Pumpers , Grand Island, Windfall of Wins 9X, \$1,000	Rath's Mini Mart , Laurel, 10X the Money, \$1,000
Super C #3 , Lincoln, 10X the Money, \$1,000	Casey's General Store #1735 , Kearney, Multitude of Money, \$1,000
Kwik Shop #664 , La Vista, Cosmic Cash Crossword, \$1,000	Casey's General Store #2090 , Fremont, Multitude of Money, \$1,000
Kwik Shop #672 , Omaha, Multitude of Money, \$1,000	U-Stop #03 , Lincoln, Pick 3, \$4,000
Casey's General Store #2737 , Grand Island, Multitude of Money, \$1,000	Family Fare #785 , Omaha, Prized Pearl Crossword, \$3,333
Casey's General Store #2966 , Bellevue, Multitude of Money, \$1,000	Casey's General Store #2737 , Grand Island, 10X Bingo Multiplier, \$35,000
Dinah Mart , Omaha, Multitude of Money, \$1,000	Husker Food Store , Omaha, 7-11-21, \$1,100
Casey's General Store #1583 , Red Cloud, MyDaY, \$5,000	Git N' Split #33 , Wood River, Multitude of Money, \$1,000
Casey's General Store #2708 , Crete, Pick 3, \$1,200	Pony Express , Gering, Pick 5, \$160,000, \$1,600
Casey's General Store #1717 , Geneva, Cosmic Cash Crossword, \$1,000	Asian Family Supermarket , Omaha, Pick 5, \$2,250
Kwik Shop #622 , Omaha, Multitude of Money, \$1,000	Hy-Vee Gas #5 , Lincoln, \$50,000 Jackpot, \$1,000
Casey's General Store #2883 , Grand Island, Triple Double Red Hot 777, \$1,000	Bucky's Express #61 , Omaha, 2by2, \$22,000
Ampride , Grand Island, Truck\$ & Buck\$, TRUCK	Mega Saver , Omaha, Multitude of Money, \$1,000
Fast Mart , Seward, Multitude of Money, \$1,000	Family Fare #795 , Omaha, Multitude of Money, \$1,000
First Stop , Atkinson, Truck\$ & Buck\$, E-10 Gas Card (\$1,000)	Dinah Mart #2 , Bellevue, Multitude of Money, \$1,000
Bakers #302 , Omaha, \$20,000 Jackpot, \$20,000	Speedee Mart #2727 , Nebraska City, Multitude of Money, \$1,000
Bucky's Express #76 , Omaha, 10X the Money, \$1,000	Allen's of Hastings , Hastings, Windfall of Wins 9X, \$1,000
Kum & Go #374 , Papillion, Multitude of Money, \$1,000	Baker's #315 , Omaha, Multitude of Money, \$1,000
Ozzie's General Store , Sutherland, No Holding Back, \$10,000	Thrifty's Gas & Liquor #5 , Lexington, No Holding Back, \$1,000
Stagecoach Shop , Gering, Prized Pearl Crossword, \$3,333	Pump & Pantry #36 , Rushville, \$50,000 Jackpot, \$1,000
Russ's Market #21 , Lincoln, Windfall of Wins 9X, \$1,000	Bucky's Express #42 , Omaha, I Love NE, \$5,000
Dinah Mart , Omaha, \$50,000 Jackpot, \$1,000	Brady & Amy's , Madison, Multitude of Money, \$1,000

Please Note: High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

ticket talk

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS



Changes Coming October 28

What's Inside

- Holiday Scratch Games
- Yuletide Ride
- Top Retailers for Fiscal Year 2017

SEPTEMBER/OCTOBER 2017



Lucky For Life

by Brian Rockey,
Lottery Director

The introduction of our new multi-state lotto game, Lucky for Life, was seamless thanks to the hard work of our retailers and Lottery team. We celebrated our first \$5,000 winner after the Monday, September 25, drawing, and look forward to many more. Thanks for all your hard work and excitement in selling this new product.

It can seem too early to think about the holidays—especially with 100-degree days not that far in our rear-view mirror—but with nearly 2 million tickets to sell and a new 2017 Jeep® Compass Trailhawk 4x4 to give away, we're excited to start. This year's lineup features \$1, \$2, \$3, \$5, and \$10 games. We expect a player favorite to be the \$1 Santa Paws game featuring puppies and kittens. Look for the game art later in this issue or in your display unit.

Our products continue to evolve and meet players' needs with the Mega Millions changes coming in October. The changes should bring larger, more engaging jackpots, as well as offer better chances of winning \$1 million. The Mega Millions Consortium also voted to increase the price of the game to \$2. While we expect some negative reaction from regular players, it is important to remind them of the positive attributes the changes will bring, such as the Just the Jackpot feature. This \$3 Just the Jackpot Mega Millions ticket offers players the chance to get two quick pick plays good for only the jackpot prize.

Winds Of Winter

The winds of winter will be sweeping across the plains sooner than one might think. The shift in the weather will mark the return of the holiday season and this year the Nebraska Lottery will roll out five games to ring in the most wonderful time of the year. Be sure to look for these Scratch games this fall.



Santa Paws: Ringing in the new set of games is \$1 Santa Paws with three \$5,000 top prizes.

Break the Snowbank: The \$2 game Break the Snowbank gives players a chance to win up to \$12,000.

Peng-Win Crossword: Influenced by our previous crossword-style games, Peng-Win Crossword features 30 top prizes of \$3,333.

Holiday Cash Blast: The \$5 key symbol match game offers three \$40,000 top prizes, plus chances to win free Nebraska Pick 5 plays.

Winter Takes It All: Filling in the \$10 slot is Winter Takes It All. The game boasts twenty \$20,000 top prizes.

Lucky for Life® Winners

Lucky for Life has been on sale in Nebraska since August 20. Our first \$5,000 winner was sold in Fremont at Amoco Short Stop, 2250 North Clamar Street on September 25. This is just the first of what we hope will be a long line of winners. It will be interesting to meet a Nebraskan who wins the top tier prize of \$1,000 a day for life, but it is fun to see what winners from around the country are doing.



David Jordan of Quincy, Kentucky, was the most recent recipient of the \$1,000 a day for life top prize. Jordan purchased his winning ticket after seeing a penny on the ground facing heads up. He then bought a Lucky for Life ticket and decided to let the terminal pick his numbers. The first thing he planned to do with his winnings is to buy his daughter a new home.



Terrena Scannell of Methuen, Massachusetts, won \$25,000 a year for life in the July 21 drawing of Luck for Life. Scannell, a college student, took a one-time payment of \$390,000 to pay for her college tuition and her car.



Brian Quinlan of Bridgewater, Massachusetts, also won the second-tier prize of \$25,000 a year for life. Quinlan won in the July 13 drawing. He took a one-time payment of \$390,000 and plans to invest part of his winnings.

SUMMER JACKPOT

Giveaway Finalists Split \$100,000



After receiving more than 70,000 entries, the Nebraska Lottery ended its Summer Jackpot contest by handing out a total of \$100,000 at an event during the Nebraska State Fair on August 26.

A series of elimination rounds narrowed the field of contestants down to two: Michelle Schmidt of Omaha and Carson Blackman of Paxton. In the final round, the contestants played a giant replica of a \$50,000 Jackpot Scratch ticket, taking turns selecting one of the 20 play spots and peeling off the sticker to reveal the prize.

After several turns without finding the winning symbol, Blackman stepped up to the ticket and peeled off a sticker to reveal the word "JACKPOT". A ringing bell and a shower of confetti confirmed that he had won the \$50,000 top prize.

The contestants received the following prizes:



\$50,000
Carson Blackman, Paxton



\$20,000
Michelle Schmidt, Omaha



\$10,000
Jeanette Brezina, Papillion



\$8,000
Steve Petersen, Gordon



\$7,000
Debby Rouse, Bellevue



\$5,000
Tamra Woodson, Chadron



Autumn is here and that means that the leaves will soon fall, which will then be followed by the falling of snowflakes. Snowfall and the holidays go hand in hand, which is some of the thinking behind the Yuletide Ride Promotion. One lucky winner will get chance to make it to all of their holiday gatherings in a 2017 Jeep® Compass Trailhawk 4x4.

To become eligible for the contest, players can enter any non-winning holiday Scratch ticket number online at nelottery.com. The number of entries a player receives will be based on the price of the game entered. As an example, the \$1 game Santa Paws will be good for one entry, while the \$10 game Winter Takes It All will generate ten entries.

Four prizes will be awarded in this promotion. The Grand Prize is a 2017 Jeep® Compass Trailhawk 4x4 with the federal and state withholding taxes paid by the Nebraska Lottery. The second prize is \$1,000 cash and \$200 in Nebraska Lottery Lotto and Scratch coupons. Two third prizes will be awarded that include \$500 cash and \$200 in Nebraska Lottery Lotto and Scratch coupons.

The drawing for the Yuletide Ride Giveaway will be held on Wednesday, January 17, 2018. All entries received from September 25, 2017, through January 16, 2018, will be eligible.



Congratulations to our
Ultimate Power Play
Giveaway contest
winners!

GRAND PRIZE:

Lois Gall of Bennington

Two (2) Season Skybox Tickets for the 2017 University of Nebraska football season, a prize value of \$13,000, which includes: Season Skybox Tickets \$8,096, cash \$1,004, federal withholding \$3,250, and state withholding \$650.

SECOND PRIZES (4):

**Trent Brandl of Omaha,
Deanne McCarrison of Bellevue,
Victoria Garcia of Bellevue,
Charles Paulson of Papillion**

Two (2) Season Tickets for the 2017 University of Nebraska football season and \$1,000 in cash.

THIRD PRIZES (5):

**Jenifer Rothchild of Atkinson,
Ronald Keiser of Omaha,
Deb Rogers of Hastings,
Darcy Barry of Elkhorn,
Kris Gates of Omaha**

Two (2) Single Game Tickets for the Nebraska vs. Ohio State football game on October 14, 2017, and \$250 in cash.

Call for Experience!

As we approach our 25th Anniversary, we're looking back on all the good times. Have you been selling lottery products for 10 years or more? We want to hear from you! Share your lottery stories with lottery@nelottery.com, or Danielle at 402-471-6128.

Our Winning Retailers



Mega Millions changes coming October 28

Mega Millions is enriching its game beginning October 28, 2017. Here are some of the new features of the game:



- A larger starting jackpot. At a \$2 price point, jackpots for the enriched game will now start at \$40 million and will roll by at least \$5 million when not won.
- The new game will yield higher average jackpots with faster rolls, creating more player excitement and engagement.
- Better odds for the \$1 million prize.
- The updated game is \$2 for a single play. The Megaplier feature will still be available for an additional \$1 per play.
- A new play option called Just the Jackpot will allow jackpot players to play specifically for the jackpot only. For \$3 a player will receive two plays for the jackpot only. No other prize levels will be awarded on any Just the Jackpot ticket. Just the Jackpot tickets are available as Quick Picks only.

These enhancements will require some updates to your Altura terminal screens. Here are some screenshots of the new home and Mega Millions game screens.

Home Screen with Mega Millions changes.



Toggle the **Just the Jackpot** button to yes by touching it.



Just the Jackpot tickets are quick pick only. Touching the **Just the Jackpot** button on the home screen will produce two Mega Millions **Just the Jackpot** plays for \$3.

Additional plays (in multiples of two) and/or draws can now be selected.



If the player wants more than two plays or would like their plays for more than one draw, touch the Mega Millions button. This screen will appear.



Before any **Just the Jackpot** ticket is printed, a warning message will appear. Please verify with your customer that they know this ticket will only be valid for the jackpot. No other prizes will be paid.

The new Mega Millions game launches on October 28 with the first drawing under the new matrix on October 31. New play slips will be provided to your store in advance of the change, so make sure to put the new slips out for players to use on October 28.

Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the June/July edition of the contest:

Tye Pourier,
Big Bats,
Chadron

Julie Richardson,
Henderson's IGA,
Valentine

Kate Rivera,
Pine Ridge Service,
Crawford

Crystal Heath-Veik,
Fill-n-Chill,
Hastings

Bev Anderson,
Nitty Gritty Gas & Thrift,
Unadilla

Mary McKinney,
McKinney's Food Center,
Gretna

Lynette Dreifurst,
Dickie Doodles,
Columbus

Doug Dennis,
Casey's,
Neligh

Brenda Marquez,
Bayard Tiger Paws,
Bayard

Diana Krumine,
H & J Grocery,
Eustis

The above winners answered the questions to last month's puzzle correctly.

The prize will be \$10 in Scratch ticket coupons and lottery premiums for every employee who sells lottery tickets at the winner's location. LSRs will have alternate prizes for those employees under the age of 19.

Ten winners are selected randomly each issue.

Lottery Highlights



Top Retailers For Fiscal Year 2017

Overall Sales

Gas N Snaks, Seward
 Corner Stop, Columbus
 Coffin's Corner, Grand Island
 Hy-Vee Food Store #1465, Omaha
 Russ's Market #21, Lincoln
 Bucky's #38, Omaha
 Hy-Vee Food Store #1467, Omaha
 Fast Mart, Columbus
 Bakers #300, Bellevue
 Kwik Shop #653, Omaha

Scratch, Top 10

Coffin's Corner, Grand Island
 Gas N Snaks, Seward
 Hamilton Food Mart, Omaha
 Fill-N-Chill #03, Lexington
 Corner Stop, Columbus
 Snac Shac, Grand Island
 Russ's Market #21, Lincoln
 Fast Mart, Columbus
 Ampride, Grand Island
 Casey's General Store #2883, Grand Island

Lotto, Top 10

Hy-Vee Food Store #1465, Omaha
 Hy-Vee Food Store #1467, Omaha
 Hy-Vee Food Store #1466, Omaha
 Bakers #318, Bellevue

Bakers #311, Omaha
 Bakers #300, Bellevue
 Super Store, Bellevue
 Corner Stop, Columbus
 Hy-Vee Food Store #1472, Omaha
 Hy-Vee Food Store #1469, Omaha

Top Retailers by Region (Overall Sales)

Region 1

Main St Market, Scottsbluff
 5th & O Eastco, Scottsbluff
 Scottsbluff Watering Hole, Scottsbluff
 J&J Pit Stop, Alliance
 Git 'N Split #17, Scottsbluff

Region 2

Fill-N-Chill #03, Lexington
 Time Saver #3, North Platte
 Kwik Stop #05, North Platte
 Mac's Short Stop, Lexington
 Casey's General Store #2068, Lexington

Region 3

Trotters Whoa & Go Express, Loup City
 Pump & Pantry #20, O'Neill
 Pump & Pantry #13, St. Paul
 Pump & Pantry #17, Ord
 Scott's Place, Bassett

Region 4

Coffin's Corner, Grand Island
 Snac Shac, Grand Island
 Ampride GI, Grand Island
 Casey's General Store #2883, Grand Island
 Casey's General Store #2882, Grand Island

Region 5

Corner Stop, Columbus
 Fast Mart, Columbus
 Hy-Vee Gas, Columbus
 Casey's General Store #2881, Columbus
 Stop Inn Liquor & Foods, David City

Region 6

Casey's General Store #2885, Norfolk
 Merchant's C-Stores, Omaha Ave., Norfolk
 Hy-Vee Food Store #1460, Norfolk
 Fast Mart, Norfolk
 Merchant's C-Stores, Norfolk Ave., Norfolk

Region 7

Russ's Market #21, Lincoln
 Russ's Market #01, Lincoln
 Hy-Vee Food Store #1385, Lincoln
 Super C #4, Lincoln
 Super Saver #9, Lincoln

Region 8

Gas N Snaks, Seward
 Ray's Apple Market, Fairbury
 Super C #2, Lincoln
 Pump & Pantry #16, York
 Super C #5, Lincoln

Region 9

Bakers #300, Bellevue
 Bakers #318, Bellevue
 Super Store, Bellevue
 Kwik Shop #670, Bellevue
 Family Fare #799, Papillion

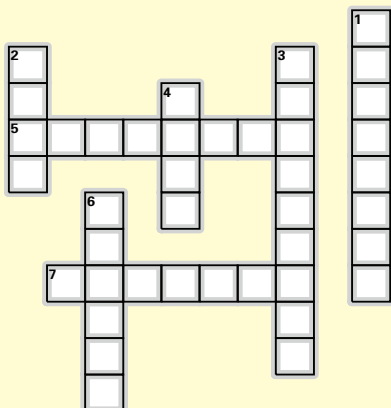
Region 10

Hy-Vee Food Store #1465, Omaha
 Kwik Shop #653, Omaha
 Hamilton Food Mart, Omaha
 Kum & Go #363, Omaha
 Family Fare #800, Omaha

Region 11

Bucky's #38, Omaha
 Hy-Vee Food Store #1467, Omaha
 Hy-Vee Food Store #1466, Omaha
 Bakers #302, Omaha
 Bucky's Express #20, Omaha

Loyal Readers Contest



Across

- Validating a multi-draw Lotto ticket before the last drawing will produce an _____ ticket for any remaining draws.
- The _____ feature of the new Mega Millions game will offer another way to play for a multi-million-dollar prize.

Down

- As one of the most popular crops in the United States, 1.5 billion pounds of _____ are produced each year. They can also be found on our newest scented Scratch ticket.
- The origin of the word _____ has been lost to history, but one theory is that it is a slurred version of the military designation "GP" (for Government Purposes or General Purpose).
- The last active ruler of Ptolemaic Egypt, _____ is featured on a new \$3 Scratch game.
- The new Last _____ program will help bring the latest Scratch games to your store.
- One of the main features of the fall _____ is the shedding of leaves from the trees.

Enter To Win

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Retailer: _____

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each month, we will draw ten entries from among retailer entries received by the designated deadline (Nov 17). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Enter your store by completing and mailing this entry coupon today to:

Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.

Note: Entries not drawn previously will no longer be retained. Be sure your store is entered each month.