### **NEBRASKA LOTTERY**

## POINT OF SALE PRODUCTS



nelottery.com

Customized retail signage and point of sale materials designed to capture attention, engage players, and maximize your lottery sales potential.

#### **OUTDOOR SIGNAGE**



**Building Mounted Sign** 



#### **FLOOR DISPLAY**



Play Station Size: 24" x 72" x 15"



Grocery Baskets Size: 19" x 39" x 14"

#### **ENTRANCE SIGNAGE**



Store Hours Door Sign Size: 7" x 9.5"



Window Sign Size: 6.5" x 13"



In/Out Door Sign Size: 5"x 7"



Push/Pull Door Sign Size: 5"x 7"

#### **JACKPOT SIGNAGE**



Mini LED Jackpot Counter Top Sign (with a 6.5" x 6.5" base)

Horizontal Size: 13" x 7" x 1" and will telescope from 11.5" to 17"

Vertical Size: 13" x 7" x 1" and will telescope from 15.5" to 21"







Mini LED Jackpot Hanging Sign Horizontal Size: 13" x 7" x 1" Vertical Size: 13" x 7" x 1"



Hanging LED Jackpot Sign Size: 36" x 24"

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#### **POINT OF SALE**



Counter Mat Size: 19" x 14"



Prizes Remaining Sheet Size: 8.5" x 11"



Hanging Arrow Size: 11" x 18"



How to Play Holders Size: 4.5" x 10" x 7"



Wobblers Size Varies



"Register Closed" Sign Size: 10" x 5"



Checkout Lane Divider Size: 16" x 1" x 1"



Pen and Penny Holder Size: 5" x 5" x 5"

#### **CUSTOM SIGNAGE**

Contact your LSR to request customized signage designed specifically for your store's needs.