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# Biannual Sales Report

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## Important Notes:

- This report contains sales figures for the Nebraska Lottery. The report groups Instant (Scratch) and Online (Lotto) game sales by month and zip code.
- This report is issued every six months in January and July.
- The figures in this report are unaudited and include items such as coupons and free replay tickets. Therefore, the total sales will differ from the audited figures published in the Lottery's annual reports (which are available at [nelottery.com/homeapp/news](http://nelottery.com/homeapp/news)).
- Sales for zip code 68509 include promotional ticket sales, sales at the Nebraska Lottery headquarters location in Lincoln, and two Lottery event trailers that sell tickets at events across the state. Zip code 57078 covers South Yankton, Nebraska and Yankton, South Dakota. The Lottery does not sell tickets in South Dakota.
- Please do not redistribute the following report without this cover page.
- For more information about this document, contact the Nebraska Lottery at 402-471-6100.

## Instant and Online Sales By Zip Code Report

Report Dates: 1-Jan-2014 through 30-Jun-2014

Figures are unaudited; see cover letter for important information regarding this report.

Zip Code	2014		2014		2014		2014		2014		2014	
	January		February		March		April		May		June	
	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales
57078	\$6,446	\$4,964	\$5,100	\$5,971	\$5,700	\$5,154	\$6,234	\$5,194	\$4,895	\$4,957	\$6,910	\$4,557
68002	\$7,520	\$5,651	\$6,000	\$7,633	\$4,500	\$5,979	\$6,878	\$5,627	\$4,413	\$6,281	\$5,350	\$6,134
68003	\$22,030	\$15,287	\$22,500	\$20,819	\$22,451	\$18,204	\$22,200	\$15,024	\$20,100	\$15,337	\$19,368	\$14,986
68004	\$1,500	\$1,922	\$1,800	\$2,183	\$1,800	\$2,225	\$1,200	\$1,500	\$1,500	\$1,420	\$900	\$1,384
68005	\$92,636	\$129,407	\$93,085	\$163,665	\$97,779	\$138,866	\$90,976	\$122,882	\$81,488	\$126,002	\$76,330	\$121,269
68007	\$6,411	\$8,825	\$5,262	\$11,704	\$7,200	\$10,815	\$6,600	\$8,667	\$5,237	\$8,864	\$7,200	\$8,156
68008	\$43,193	\$35,404	\$44,400	\$44,689	\$47,428	\$39,632	\$43,200	\$33,187	\$40,542	\$32,297	\$38,866	\$30,313
68015	\$1,800	\$1,675	\$1,200	\$2,128	\$2,598	\$2,000	\$0	\$1,169	\$2,400	\$1,465	\$850	\$1,684
68017	\$3,180	\$3,186	\$3,472	\$4,870	\$4,500	\$3,775	\$2,700	\$2,948	\$4,752	\$3,448	\$2,613	\$3,080
68020	\$3,123	\$2,395	\$6,600	\$2,986	\$6,250	\$2,691	\$5,178	\$2,330	\$4,200	\$2,180	\$4,879	\$2,274
68022	\$30,935	\$40,281	\$28,281	\$54,674	\$25,756	\$42,953	\$24,900	\$36,008	\$22,096	\$36,745	\$23,674	\$34,880
68023	\$8,120	\$8,835	\$7,372	\$11,292	\$8,476	\$9,150	\$7,800	\$8,554	\$6,450	\$8,370	\$6,600	\$7,656
68025	\$162,046	\$132,239	\$159,346	\$161,748	\$163,481	\$140,990	\$156,903	\$125,345	\$153,142	\$126,869	\$130,318	\$118,588
68028	\$31,578	\$35,230	\$30,724	\$50,806	\$31,469	\$41,210	\$26,700	\$33,851	\$24,048	\$36,078	\$24,032	\$34,387
68030	\$4,640	\$4,042	\$3,908	\$5,327	\$6,300	\$4,791	\$8,400	\$3,523	\$5,440	\$3,701	\$4,316	\$3,329
68031	\$2,370	\$3,200	\$3,000	\$4,656	\$2,442	\$4,067	\$2,100	\$3,378	\$2,387	\$2,866	\$2,529	\$2,793
68037	\$5,351	\$7,390	\$4,448	\$9,988	\$9,806	\$8,713	\$9,138	\$7,309	\$7,767	\$7,336	\$6,673	\$7,067
68038	\$7,431	\$3,351	\$6,202	\$3,882	\$7,878	\$3,559	\$6,270	\$3,091	\$7,092	\$3,063	\$5,294	\$2,659
68041	\$4,030	\$2,416	\$3,541	\$3,528	\$5,828	\$2,895	\$4,200	\$2,590	\$5,400	\$2,734	\$4,131	\$2,845
68045	\$2,460	\$3,798	\$4,232	\$4,258	\$2,700	\$4,011	\$5,232	\$3,995	\$4,099	\$3,439	\$3,383	\$2,999
68046	\$81,626	\$108,544	\$79,833	\$144,839	\$73,885	\$120,543	\$75,544	\$101,634	\$71,777	\$106,522	\$69,474	\$102,501
68047	\$5,564	\$3,478	\$5,542	\$4,235	\$11,700	\$3,862	\$7,200	\$3,119	\$6,627	\$2,958	\$5,397	\$2,913
68048	\$44,169	\$43,270	\$42,823	\$53,042	\$46,893	\$47,952	\$43,068	\$42,215	\$37,298	\$42,920	\$38,780	\$41,058
68050	\$1,855	\$1,412	\$2,400	\$1,541	\$2,100	\$1,429	\$1,834	\$1,471	\$2,700	\$1,352	\$1,969	\$1,154
68057	\$5,427	\$3,189	\$7,195	\$4,300	\$7,500	\$4,067	\$8,100	\$2,814	\$6,522	\$2,883	\$8,643	\$2,849
68059	\$11,510	\$10,210	\$8,524	\$12,764	\$9,168	\$11,266	\$12,600	\$10,360	\$10,065	\$11,138	\$10,781	\$10,508
68061	\$12,709	\$7,986	\$14,100	\$9,609	\$17,816	\$10,306	\$18,690	\$7,713	\$14,633	\$7,573	\$16,533	\$7,942
68064	\$19,234	\$18,908	\$22,800	\$23,951	\$24,014	\$20,183	\$20,400	\$18,205	\$23,445	\$19,016	\$22,870	\$19,524
68065	\$9,530	\$5,351	\$9,182	\$6,358	\$8,460	\$7,543	\$9,218	\$6,263	\$6,778	\$5,681	\$10,020	\$5,091
68066	\$35,867	\$23,885	\$31,270	\$28,633	\$36,836	\$25,846	\$31,652	\$22,545	\$31,477	\$22,882	\$37,506	\$22,574

## Instant and Online Sales By Zip Code Report

Report Dates: 1-Jan-2014 through 30-Jun-2014

Figures are unaudited; see cover letter for important information regarding this report.

Zip Code	2014		2014		2014		2014		2014		2014	
	January		February		March		April		May		June	
	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales
68067	\$2,720	\$1,023	\$3,995	\$1,533	\$4,738	\$1,148	\$3,600	\$811	\$1,572	\$942	\$1,604	\$888
68069	\$1,752	\$5,599	\$1,800	\$7,854	\$2,624	\$6,219	\$1,200	\$5,760	\$1,411	\$5,835	\$1,787	\$5,523
68070	\$4,200	\$2,640	\$2,934	\$3,330	\$5,884	\$2,905	\$4,800	\$2,580	\$4,500	\$2,691	\$4,500	\$2,360
68073	\$1,935	\$5,760	\$3,000	\$6,917	\$3,000	\$6,148	\$2,100	\$4,900	\$2,216	\$4,786	\$2,305	\$4,445
68102	\$7,998	\$14,168	\$7,452	\$23,943	\$9,154	\$16,901	\$8,398	\$13,233	\$7,168	\$14,398	\$7,483	\$13,173
68104	\$15,040	\$18,900	\$22,553	\$20,647	\$24,124	\$20,694	\$22,200	\$19,676	\$16,770	\$18,558	\$17,696	\$17,316
68105	\$58,784	\$28,100	\$55,532	\$38,608	\$63,944	\$31,203	\$64,800	\$25,361	\$53,894	\$26,641	\$54,920	\$24,880
68106	\$80,654	\$103,344	\$72,260	\$124,316	\$82,530	\$115,207	\$81,467	\$100,672	\$73,333	\$106,099	\$71,867	\$100,976
68107	\$82,864	\$59,272	\$87,127	\$71,329	\$98,678	\$63,711	\$104,004	\$56,901	\$96,693	\$54,454	\$87,248	\$54,288
68108	\$77,890	\$53,644	\$76,162	\$64,451	\$85,713	\$60,740	\$76,178	\$49,920	\$74,594	\$50,771	\$65,549	\$47,476
68110	\$16,880	\$12,484	\$20,289	\$18,377	\$24,788	\$18,043	\$21,600	\$13,002	\$20,002	\$13,681	\$20,495	\$13,464
68111	\$26,240	\$20,248	\$25,253	\$22,175	\$32,766	\$22,760	\$27,300	\$21,326	\$23,687	\$22,272	\$23,050	\$17,533
68112	\$33,590	\$48,200	\$36,803	\$56,647	\$45,716	\$54,709	\$41,337	\$49,630	\$34,962	\$49,026	\$36,419	\$45,066
68114	\$55,360	\$63,615	\$53,218	\$85,027	\$62,100	\$76,271	\$47,495	\$59,888	\$52,086	\$62,321	\$49,758	\$58,167
68116	\$66,218	\$80,158	\$63,890	\$103,320	\$62,538	\$89,867	\$54,390	\$74,119	\$43,404	\$73,435	\$43,495	\$70,436
68117	\$46,468	\$53,098	\$45,262	\$64,248	\$53,653	\$57,379	\$44,400	\$51,891	\$49,140	\$51,095	\$45,385	\$49,051
68118	\$13,340	\$23,692	\$10,798	\$34,423	\$10,758	\$26,092	\$7,500	\$20,862	\$10,772	\$23,502	\$7,952	\$21,802
68122	\$9,300	\$7,847	\$7,900	\$11,405	\$9,300	\$9,795	\$8,400	\$7,770	\$6,000	\$8,215	\$7,740	\$7,795
68123	\$74,192	\$89,899	\$65,945	\$125,788	\$71,967	\$98,422	\$69,900	\$84,882	\$65,820	\$89,868	\$54,818	\$88,260
68124	\$45,562	\$56,993	\$42,688	\$74,662	\$45,911	\$65,207	\$40,570	\$54,607	\$43,309	\$54,875	\$37,577	\$51,160
68127	\$109,006	\$112,971	\$103,260	\$147,648	\$113,968	\$129,682	\$107,786	\$105,729	\$104,154	\$110,605	\$97,368	\$104,959
68128	\$63,195	\$61,830	\$53,261	\$81,892	\$55,958	\$71,866	\$50,700	\$58,240	\$52,335	\$61,412	\$48,128	\$56,738
68130	\$49,364	\$53,346	\$38,472	\$77,372	\$45,792	\$57,795	\$42,635	\$49,600	\$34,455	\$51,759	\$34,267	\$51,027
68131	\$35,649	\$22,534	\$41,138	\$25,693	\$49,366	\$24,120	\$42,080	\$21,652	\$38,714	\$23,458	\$38,477	\$18,903
68132	\$50,109	\$40,160	\$48,391	\$51,165	\$51,312	\$46,790	\$50,638	\$39,989	\$47,400	\$40,790	\$38,798	\$37,075
68134	\$147,710	\$196,287	\$153,201	\$234,198	\$174,584	\$218,910	\$156,226	\$186,463	\$147,471	\$184,838	\$136,727	\$171,812
68135	\$43,085	\$51,778	\$38,474	\$76,248	\$38,933	\$59,507	\$36,086	\$48,547	\$31,583	\$51,050	\$29,455	\$48,567
68136	\$19,960	\$19,898	\$17,223	\$29,460	\$15,218	\$24,428	\$17,400	\$20,649	\$14,049	\$20,681	\$11,682	\$20,647
68137	\$116,434	\$143,451	\$111,141	\$180,418	\$115,681	\$149,531	\$104,886	\$125,733	\$102,077	\$130,336	\$95,526	\$125,730
68138	\$24,470	\$24,130	\$16,449	\$35,169	\$24,996	\$29,142	\$20,551	\$23,759	\$21,271	\$24,904	\$23,404	\$24,344

## Instant and Online Sales By Zip Code Report

Report Dates: 1-Jan-2014 through 30-Jun-2014

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Zip Code	2014		2014		2014		2014		2014		2014	
	January		February		March		April		May		June	
	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales
68144	\$69,872	\$82,143	\$61,151	\$101,597	\$75,036	\$89,177	\$70,772	\$78,318	\$71,331	\$77,754	\$66,219	\$72,431
68147	\$24,740	\$29,815	\$22,395	\$35,763	\$23,674	\$31,829	\$26,325	\$27,697	\$20,060	\$30,281	\$21,016	\$28,067
68152	\$7,970	\$11,669	\$7,500	\$15,169	\$9,900	\$12,582	\$9,600	\$10,412	\$9,460	\$11,949	\$8,100	\$10,046
68154	\$61,112	\$81,734	\$57,290	\$113,528	\$62,028	\$91,211	\$60,896	\$81,289	\$66,793	\$82,900	\$65,629	\$79,359
68157	\$12,655	\$16,326	\$10,496	\$19,773	\$13,065	\$17,797	\$11,700	\$15,200	\$10,730	\$15,598	\$12,094	\$14,827
68164	\$92,103	\$105,336	\$83,995	\$133,725	\$92,440	\$119,625	\$85,007	\$99,812	\$78,406	\$101,638	\$83,706	\$94,963
68301	\$867	\$792	\$1,180	\$1,268	\$1,374	\$1,107	\$900	\$775	\$986	\$1,027	\$670	\$802
68305	\$24,780	\$17,336	\$21,021	\$22,109	\$30,625	\$19,712	\$31,656	\$16,122	\$28,809	\$16,476	\$23,857	\$14,649
68310	\$97,374	\$53,635	\$103,122	\$64,599	\$106,137	\$57,891	\$100,810	\$50,747	\$94,180	\$50,297	\$86,046	\$48,385
68317	\$6,600	\$5,880	\$5,848	\$7,692	\$6,600	\$6,416	\$6,300	\$6,074	\$5,685	\$5,914	\$7,504	\$5,786
68322	\$2,430	\$1,730	\$6,142	\$2,140	\$5,048	\$2,055	\$4,500	\$1,660	\$5,763	\$1,461	\$5,973	\$1,365
68325	\$300	\$558	-\$140	\$526	\$600	\$418	\$300	\$405	\$328	\$525	-\$185	\$491
68331	\$8,700	\$4,804	\$6,910	\$6,149	\$7,748	\$5,388	\$6,600	\$4,767	\$6,526	\$4,784	\$5,641	\$4,325
68333	\$41,619	\$41,839	\$47,989	\$48,490	\$46,061	\$47,341	\$45,825	\$43,334	\$41,383	\$41,417	\$39,944	\$37,081
68339	\$4,060	\$5,145	\$5,925	\$6,021	\$5,400	\$5,627	\$6,300	\$5,079	\$5,051	\$5,135	\$5,881	\$5,499
68340	\$1,540	\$2,555	\$2,982	\$3,063	\$4,089	\$2,727	\$3,000	\$2,413	\$2,700	\$2,448	\$2,168	\$2,425
68341	\$900	\$1,089	\$300	\$1,519	\$1,500	\$1,276	\$300	\$1,497	\$1,200	\$1,584	\$1,014	\$1,661
68347	\$11,120	\$7,701	\$8,005	\$9,753	\$11,100	\$9,207	\$10,800	\$7,543	\$10,820	\$7,980	\$11,235	\$6,379
68349	\$7,630	\$2,625	\$6,685	\$3,394	\$8,846	\$3,032	\$5,700	\$2,410	\$8,730	\$2,692	\$6,509	\$2,856
68351	\$5,906	\$2,310	\$4,200	\$2,578	\$4,500	\$2,735	\$5,100	\$2,178	\$3,840	\$2,001	\$5,045	\$2,355
68352	\$36,990	\$19,301	\$37,256	\$21,664	\$34,368	\$21,189	\$30,600	\$18,602	\$32,359	\$17,150	\$26,072	\$16,254
68354	\$6,530	\$2,895	\$6,346	\$3,087	\$7,800	\$2,616	\$8,700	\$2,371	\$8,538	\$2,126	\$7,573	\$2,604
68355	\$27,501	\$17,357	\$31,830	\$20,421	\$38,088	\$20,881	\$29,700	\$17,219	\$26,262	\$16,924	\$22,109	\$16,660
68359	\$4,116	\$2,823	\$5,922	\$3,575	\$2,602	\$2,749	\$7,598	\$2,539	\$4,891	\$2,548	\$4,256	\$2,144
68361	\$12,998	\$7,931	\$10,365	\$8,271	\$12,752	\$8,113	\$13,500	\$7,772	\$8,279	\$7,246	\$12,226	\$7,284
68365	\$300	\$596	\$900	\$747	\$300	\$600	\$600	\$697	\$300	\$728	\$555	\$694
68366	\$4,631	\$5,186	\$5,842	\$7,068	\$5,776	\$5,866	\$6,000	\$4,749	\$6,564	\$5,313	\$5,693	\$5,442
68367	\$2,266	\$652	\$480	\$870	\$1,856	\$1,003	\$900	\$827	\$974	\$755	\$1,606	\$716
68370	\$34,280	\$8,903	\$32,656	\$10,477	\$39,548	\$10,158	\$37,200	\$8,828	\$39,515	\$10,011	\$36,482	\$8,974
68371	\$1,896	\$1,105	\$2,400	\$1,566	\$2,240	\$1,686	\$1,200	\$1,317	\$3,696	\$1,170	\$988	\$1,289

## Instant and Online Sales By Zip Code Report

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Figures are unaudited; see cover letter for important information regarding this report.

Zip Code	2014		2014		2014		2014		2014		2014	
	January		February		March		April		May		June	
	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales
68372	\$7,628	\$6,586	\$9,274	\$8,710	\$13,252	\$8,947	\$13,162	\$7,156	\$11,038	\$7,231	\$8,771	\$6,719
68376	\$2,974	\$3,337	\$2,400	\$4,177	\$3,100	\$3,901	\$2,400	\$3,033	\$1,816	\$2,689	\$2,050	\$3,126
68402	\$1,800	\$1,789	\$1,334	\$1,957	\$3,600	\$2,041	\$1,500	\$1,801	\$1,996	\$1,808	\$1,607	\$1,699
68405	\$15,328	\$5,693	\$13,818	\$8,192	\$16,328	\$7,000	\$14,954	\$6,038	\$13,030	\$5,414	\$10,925	\$4,852
68410	\$56,713	\$34,676	\$56,876	\$42,057	\$67,351	\$44,014	\$64,603	\$37,090	\$58,807	\$34,523	\$45,561	\$32,307
68418	\$3,900	\$4,399	\$2,730	\$6,582	\$3,600	\$4,949	\$5,400	\$4,225	\$2,939	\$4,732	\$3,521	\$4,643
68420	\$5,480	\$4,735	\$3,600	\$4,860	\$5,700	\$4,788	\$4,800	\$4,753	\$3,131	\$4,064	\$2,596	\$4,025
68421	\$2,850	\$1,781	\$4,376	\$2,386	\$4,749	\$2,290	\$2,400	\$2,003	\$4,130	\$2,091	\$2,593	\$2,283
68428	\$0	\$680	\$300	\$981	-\$158	\$1,071	\$1,800	\$904	\$244	\$902	-\$332	\$967
68430	\$5,176	\$3,697	\$5,100	\$5,059	\$7,800	\$4,319	\$6,000	\$3,274	\$4,451	\$3,578	\$5,400	\$3,435
68434	\$72,212	\$36,313	\$62,597	\$44,199	\$79,605	\$39,350	\$70,797	\$34,995	\$60,980	\$33,729	\$66,985	\$33,475
68443	\$2,410	\$1,820	\$3,160	\$2,283	\$3,600	\$2,820	\$2,100	\$1,895	\$2,570	\$1,800	\$3,000	\$1,555
68446	\$20,751	\$11,126	\$18,869	\$13,315	\$17,876	\$12,603	\$17,100	\$11,563	\$19,762	\$11,640	\$20,190	\$10,629
68450	\$16,650	\$9,171	\$12,300	\$11,640	\$11,400	\$9,950	\$11,100	\$8,431	\$9,944	\$7,766	\$10,169	\$7,284
68454	\$3,300	\$2,398	\$2,400	\$2,685	\$4,200	\$2,371	\$3,600	\$1,957	\$1,492	\$1,872	\$1,326	\$1,541
68455	\$2,730	\$3,001	\$3,000	\$3,847	\$3,000	\$3,072	\$1,200	\$1,138	\$804	\$1,027	\$1,537	\$1,121
68456	\$1,496	\$2,128	\$2,088	\$3,043	\$2,990	\$3,038	\$4,800	\$2,442	\$1,744	\$2,282	\$3,818	\$2,307
68460	\$3,630	\$989	\$2,877	\$1,025	\$2,874	\$911	\$5,100	\$843	\$3,969	\$928	\$2,215	\$1,020
68462	\$11,911	\$12,045	\$10,322	\$16,837	\$12,900	\$13,502	\$11,570	\$11,916	\$9,285	\$11,303	\$11,859	\$11,585
68463	\$14,350	\$11,263	\$14,158	\$11,760	\$17,926	\$12,041	\$18,474	\$10,422	\$16,562	\$10,682	\$15,285	\$10,421
68465	\$12,430	\$8,848	\$11,400	\$9,900	\$10,500	\$8,638	\$9,900	\$6,140	\$5,657	\$5,674	\$8,400	\$6,785
68466	\$12,342	\$6,520	\$12,379	\$7,462	\$14,551	\$7,299	\$11,046	\$6,536	\$9,717	\$6,621	\$9,960	\$6,830
68467	\$82,426	\$38,065	\$85,478	\$50,071	\$101,128	\$43,362	\$92,440	\$36,348	\$79,781	\$38,581	\$78,613	\$37,053
68502	\$114,762	\$76,220	\$108,543	\$95,909	\$128,098	\$87,519	\$109,392	\$73,220	\$103,508	\$78,155	\$101,534	\$72,469
68503	\$31,695	\$23,181	\$35,122	\$30,381	\$37,374	\$25,767	\$36,900	\$22,076	\$34,562	\$22,009	\$32,359	\$19,845
68504	\$125,752	\$81,912	\$259,324	\$109,498	\$138,827	\$95,542	\$126,994	\$79,915	\$122,473	\$80,205	\$129,681	\$76,985
68505	\$53,216	\$45,635	\$59,096	\$57,077	\$60,252	\$50,895	\$55,070	\$44,517	\$57,860	\$44,579	\$53,210	\$42,830
68506	\$62,578	\$48,041	\$58,606	\$59,254	\$60,931	\$51,056	\$51,697	\$45,791	\$54,002	\$47,166	\$51,133	\$44,865
68507	\$87,709	\$58,873	\$87,574	\$76,937	\$91,734	\$62,185	\$91,794	\$59,534	\$83,723	\$59,380	\$74,385	\$55,328
68508	\$57,087	\$24,931	\$49,073	\$29,952	\$62,585	\$30,144	\$55,266	\$25,575	\$55,596	\$26,774	\$51,301	\$24,814

## Instant and Online Sales By Zip Code Report

Report Dates: 1-Jan-2014 through 30-Jun-2014

Figures are unaudited; see cover letter for important information regarding this report.

Zip Code	2014		2014		2014		2014		2014		2014	
	January		February		March		April		May		June	
	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales
68509	\$29,700	\$2,843	\$27,360	\$2,391	\$23,700	\$2,886	\$25,107	\$1,068	\$21,205	\$1,838	\$67,307	\$6,164
68510	\$128,380	\$80,033	\$125,866	\$96,313	\$135,766	\$89,093	\$126,194	\$74,115	\$121,972	\$71,706	\$112,814	\$70,824
68512	\$20,640	\$24,910	\$23,407	\$33,355	\$20,957	\$29,457	\$20,700	\$25,683	\$22,801	\$26,110	\$18,879	\$25,101
68516	\$110,893	\$110,187	\$103,354	\$141,554	\$100,602	\$121,708	\$101,903	\$101,905	\$101,141	\$106,437	\$97,619	\$99,319
68521	\$150,209	\$120,066	\$157,027	\$160,029	\$180,376	\$134,342	\$165,753	\$111,175	\$152,394	\$112,405	\$129,611	\$108,754
68522	\$57,605	\$31,601	\$66,277	\$43,469	\$76,128	\$37,026	\$65,548	\$30,988	\$60,507	\$31,991	\$56,766	\$30,226
68524	\$35,860	\$20,123	\$36,964	\$26,934	\$42,519	\$23,548	\$41,400	\$20,528	\$35,192	\$22,282	\$33,753	\$21,808
68526	\$10,544	\$8,049	\$7,896	\$12,236	\$6,850	\$8,930	\$8,272	\$7,793	\$6,346	\$7,690	\$9,176	\$7,922
68528	\$45,759	\$43,747	\$50,014	\$63,620	\$53,913	\$48,032	\$47,632	\$40,134	\$47,587	\$41,211	\$42,375	\$39,845
68601	\$182,564	\$129,567	\$163,966	\$168,436	\$190,562	\$137,276	\$173,146	\$119,832	\$159,060	\$122,861	\$153,366	\$116,708
68620	\$40,654	\$10,357	\$35,007	\$12,467	\$35,434	\$10,501	\$33,600	\$10,091	\$31,443	\$9,697	\$34,865	\$8,835
68622	\$824	\$1,004	\$2,100	\$1,359	\$1,928	\$1,057	\$1,500	\$1,025	\$2,700	\$902	\$1,442	\$1,028
68624	\$5,738	\$2,474	\$2,400	\$3,283	\$5,952	\$2,872	\$5,400	\$2,771	\$6,000	\$2,269	\$4,800	\$1,977
68627	\$15,519	\$4,438	\$12,656	\$5,602	\$18,460	\$5,251	\$13,800	\$4,735	\$13,770	\$4,716	\$13,107	\$4,336
68628	\$3,610	\$1,923	\$3,600	\$2,517	\$4,200	\$2,536	\$3,600	\$1,942	\$4,185	\$1,785	\$3,000	\$1,732
68629	\$4,965	\$3,267	\$3,300	\$3,511	\$4,200	\$2,602	\$2,700	\$2,371	\$4,078	\$2,385	\$3,830	\$1,965
68632	\$41,416	\$17,840	\$39,900	\$21,464	\$38,307	\$20,168	\$36,300	\$15,808	\$36,183	\$16,269	\$29,335	\$13,997
68633	\$2,100	\$2,085	\$1,500	\$1,807	\$2,400	\$2,129	\$2,100	\$2,046	\$1,800	\$1,627	\$2,100	\$1,438
68634	\$5,478	\$3,184	\$6,470	\$3,452	\$7,200	\$3,348	\$5,400	\$3,061	\$6,116	\$3,211	\$5,100	\$2,905
68636	\$4,604	\$1,832	\$4,142	\$2,326	\$4,500	\$2,348	\$3,300	\$1,640	\$2,655	\$1,861	\$2,157	\$1,537
68637	\$1,750	\$948	\$1,642	\$966	\$561	\$990	\$768	\$930	\$1,353	\$976	\$879	\$989
68638	\$13,754	\$4,921	\$13,695	\$5,343	\$12,900	\$5,168	\$13,028	\$4,212	\$15,134	\$4,756	\$11,483	\$3,866
68640	\$14,946	\$5,273	\$13,863	\$6,623	\$16,316	\$6,438	\$12,300	\$5,413	\$16,689	\$5,787	\$13,390	\$4,754
68641	\$3,030	\$2,223	\$2,892	\$2,410	\$3,300	\$2,452	\$3,600	\$2,160	\$3,465	\$2,360	\$4,191	\$1,903
68643	\$300	\$1,401	\$154	\$1,620	\$600	\$1,255	\$900	\$941	\$724	\$1,143	-\$113	\$923
68644	\$2,472	\$2,109	\$1,972	\$1,779	\$2,700	\$1,814	\$1,200	\$1,647	\$1,192	\$1,428	\$1,587	\$1,557
68647	\$7,864	\$4,665	\$6,600	\$5,461	\$8,400	\$4,793	\$7,500	\$4,411	\$6,414	\$3,670	\$7,615	\$4,164
68649	\$13,641	\$9,163	\$12,580	\$11,850	\$15,000	\$9,742	\$12,900	\$8,675	\$11,619	\$8,143	\$12,770	\$9,034
68651	\$6,940	\$3,046	\$7,452	\$3,430	\$8,496	\$3,258	\$9,300	\$2,764	\$8,425	\$2,705	\$9,299	\$2,750
68652	\$1,078	\$937	\$2,100	\$1,300	\$1,488	\$1,193	\$300	\$1,085	\$97	\$895	\$1,040	\$816

## Instant and Online Sales By Zip Code Report

Report Dates: 1-Jan-2014 through 30-Jun-2014

Figures are unaudited; see cover letter for important information regarding this report.

Zip Code	2014		2014		2014		2014		2014		2014	
	January		February		March		April		May		June	
	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales
68660	\$3,600	\$1,444	\$4,930	\$2,193	\$4,800	\$1,819	\$3,300	\$1,465	\$3,985	\$1,463	\$3,000	\$1,314
68661	\$40,435	\$23,210	\$31,405	\$28,263	\$41,715	\$27,045	\$35,696	\$22,310	\$29,851	\$22,370	\$28,648	\$19,866
68662	\$9,672	\$3,928	\$6,870	\$4,856	\$6,213	\$4,375	\$8,100	\$4,346	\$5,736	\$3,651	\$6,600	\$4,107
68663	\$300	\$1,560	\$6,600	\$2,368	\$2,700	\$2,032	\$4,790	\$1,802	\$5,280	\$1,744	\$4,525	\$1,840
68664	\$3,265	\$1,634	\$3,952	\$2,291	\$4,200	\$1,882	\$3,300	\$1,400	\$5,057	\$1,558	\$4,057	\$1,250
68665	\$3,671	\$2,006	\$3,248	\$2,164	\$3,000	\$2,222	\$2,664	\$2,127	\$2,384	\$1,808	\$2,560	\$1,637
68666	\$8,674	\$3,174	\$9,000	\$3,764	\$8,100	\$3,405	\$11,100	\$3,320	\$9,798	\$3,166	\$7,890	\$2,611
68701	\$248,383	\$100,386	\$249,154	\$128,609	\$250,517	\$105,259	\$249,497	\$93,555	\$229,675	\$97,156	\$206,548	\$93,585
68710	\$2,740	\$1,087	\$2,068	\$1,412	\$1,652	\$1,690	\$2,100	\$1,030	\$997	\$1,093	\$3,100	\$980
68713	\$10,250	\$8,453	\$11,234	\$8,849	\$12,894	\$8,310	\$10,800	\$7,805	\$11,147	\$7,268	\$6,716	\$7,463
68714	\$7,310	\$2,933	\$7,160	\$3,157	\$6,900	\$3,062	\$5,400	\$2,975	\$6,300	\$2,765	\$5,784	\$2,601
68715	\$7,800	\$3,378	\$8,722	\$3,446	\$9,600	\$3,523	\$9,300	\$3,004	\$7,570	\$2,844	\$6,425	\$2,888
68716	\$4,735	\$2,070	\$2,400	\$2,802	\$3,760	\$2,565	\$2,670	\$1,985	\$2,257	\$2,128	\$2,096	\$2,153
68718	\$12,038	\$3,266	\$5,682	\$3,741	\$5,483	\$3,341	\$5,606	\$2,772	\$5,009	\$2,574	\$5,050	\$2,402
68722	\$2,100	\$1,318	\$1,414	\$1,434	\$1,200	\$1,570	\$1,200	\$1,226	\$1,042	\$1,197	\$1,295	\$1,488
68725	\$890	\$603	\$1,150	\$866	\$1,200	\$537	\$0	\$387	-\$92	\$430	\$1,023	\$458
68726	\$5,680	\$2,211	\$3,148	\$2,585	\$3,600	\$2,318	\$3,300	\$1,739	\$2,715	\$1,785	\$2,860	\$1,479
68727	\$224	\$369	\$0	\$437	\$300	\$311	\$300	\$295	\$154	\$256	\$0	\$244
68729	\$9,822	\$4,945	\$8,376	\$5,291	\$9,598	\$4,624	\$5,578	\$4,387	\$6,929	\$4,424	\$6,984	\$3,736
68730	\$1,716	\$1,494	\$1,488	\$2,279	\$3,000	\$1,435	\$1,800	\$1,195	\$2,134	\$1,209	\$2,706	\$1,674
68731	\$6,340	\$6,211	\$8,642	\$8,428	\$7,800	\$7,344	\$8,700	\$5,869	\$8,335	\$5,645	\$6,346	\$5,670
68733	\$1,970	\$1,598	\$4,318	\$2,136	\$2,754	\$2,016	\$2,700	\$1,268	\$2,681	\$1,434	\$1,510	\$1,600
68735											\$300	\$240
68738	\$1,866	\$829	\$2,728	\$1,599	\$2,399	\$923	\$1,800	\$1,064	\$2,455	\$800	\$2,943	\$669
68739	\$16,652	\$7,192	\$12,086	\$9,069	\$14,036	\$7,365	\$10,388	\$5,941	\$6,977	\$6,091	\$12,569	\$6,234
68743	\$4,100	\$3,072	\$4,200	\$4,548	\$3,300	\$3,327	\$4,500	\$2,891	\$2,957	\$3,084	\$2,700	\$2,785
68745	\$8,821	\$5,120	\$8,556	\$5,556	\$9,792	\$5,279	\$6,600	\$3,947	\$4,812	\$3,937	\$8,661	\$3,984
68746	\$900	\$594	\$900	\$744	\$900	\$629	\$600	\$555	\$600	\$571	\$600	\$551
68748	\$22,310	\$9,081	\$24,407	\$11,104	\$25,490	\$9,467	\$27,452	\$8,110	\$21,451	\$7,056	\$20,685	\$6,382
68752	\$6,100	\$676	\$5,510	\$994	\$6,300	\$684	\$2,400	\$614	\$3,745	\$582	\$4,205	\$541

## Instant and Online Sales By Zip Code Report

Report Dates: 1-Jan-2014 through 30-Jun-2014

Figures are unaudited; see cover letter for important information regarding this report.

Zip Code	2014		2014		2014		2014		2014		2014	
	January		February		March		April		May		June	
	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales
68756	\$9,970	\$6,861	\$13,140	\$8,561	\$10,200	\$7,501	\$10,000	\$6,479	\$12,155	\$6,363	\$10,496	\$6,304
68757	\$810	\$1,406	\$1,200	\$1,556	\$1,202	\$1,369	\$2,100	\$1,342	\$1,620	\$1,349	-\$26	\$1,033
68758	\$2,601	\$1,468	\$3,047	\$1,506	\$652	\$1,241	\$1,752	\$1,546	\$5,842	\$1,569	\$1,606	\$1,395
68760	\$4,478	\$3,037	\$6,900	\$3,170	\$3,893	\$2,921	\$5,910	\$2,929	\$5,681	\$3,096	\$5,610	\$2,922
68761	\$5,380	\$1,182	\$3,909	\$1,382	\$4,500	\$1,063	\$4,500	\$1,113	\$3,170	\$1,151	\$5,290	\$1,120
68763	\$35,449	\$17,702	\$38,140	\$18,915	\$38,293	\$16,979	\$33,900	\$17,015	\$26,605	\$17,023	\$28,393	\$15,192
68764	\$2,100	\$862	\$2,562	\$993	\$1,440	\$1,228	\$3,300	\$897	\$1,080	\$814	\$1,938	\$705
68765	\$6,295	\$2,968	\$7,748	\$3,660	\$7,200	\$2,357	\$6,195	\$2,359	\$5,605	\$1,859	\$5,728	\$2,367
68766	\$300	\$368	\$646	\$439	\$900	\$477	\$45	\$527	\$128	\$361	\$667	\$363
68767	\$12,349	\$6,173	\$14,560	\$7,863	\$15,312	\$6,896	\$10,223	\$5,859	\$12,573	\$5,628	\$11,472	\$4,812
68768	\$6,606	\$2,192	\$4,938	\$2,165	\$4,713	\$2,454	\$5,700	\$2,336	\$4,452	\$2,307	\$3,710	\$1,291
68769	\$6,310	\$3,428	\$6,310	\$4,969	\$8,276	\$4,217	\$5,430	\$3,292	\$7,753	\$3,358	\$6,085	\$3,150
68770	\$1,870	\$838	\$2,402	\$1,281	\$4,500	\$1,205	\$2,100	\$888	\$3,175	\$737	\$2,100	\$617
68771	\$5,388	\$3,429	\$5,540	\$4,286	\$6,374	\$4,220	\$6,000	\$3,127	\$4,256	\$3,417	\$6,206	\$2,963
68776	\$57,297	\$46,888	\$63,186	\$65,764	\$71,505	\$51,331	\$72,641	\$42,479	\$57,616	\$42,253	\$55,514	\$40,067
68777	\$2,858	\$2,025	\$8,100	\$2,091	\$10,800	\$2,123	\$6,900	\$2,056	\$4,036	\$2,316	\$7,607	\$1,753
68779	\$8,130	\$3,793	\$9,252	\$5,179	\$12,000	\$4,451	\$8,100	\$4,567	\$9,478	\$4,698	\$10,129	\$4,815
68780	\$2,750	\$1,736	\$3,260	\$2,485	\$2,400	\$2,193	\$1,800	\$2,000	\$2,700	\$1,898	\$2,205	\$1,675
68781	\$8,788	\$3,383	\$10,720	\$4,335	\$8,637	\$3,755	\$9,000	\$3,426	\$7,151	\$3,111	\$8,960	\$2,948
68783	\$2,882	\$2,955	\$2,700	\$2,735	\$3,300	\$3,213	\$2,535	\$2,809	\$2,562	\$2,955	\$1,713	\$3,233
68784	\$9,290	\$5,697	\$13,076	\$7,270	\$12,600	\$5,941	\$10,800	\$4,028	\$9,898	\$4,420	\$8,365	\$3,711
68786	\$5,217	\$2,913	\$4,960	\$2,754	\$7,800	\$3,284	\$5,100	\$2,426	\$5,270	\$3,870	\$3,798	\$2,921
68787	\$22,710	\$8,540	\$20,296	\$11,513	\$18,055	\$8,996	\$18,894	\$7,790	\$19,648	\$7,827	\$15,800	\$7,096
68788	\$27,930	\$17,796	\$22,572	\$22,767	\$22,750	\$20,424	\$26,400	\$15,862	\$21,982	\$15,744	\$19,546	\$15,127
68790	\$7,172	\$912	\$8,734	\$1,354	\$11,534	\$1,340	\$10,800	\$1,168	\$8,866	\$1,287	\$9,120	\$969
68791	\$3,475	\$4,747	\$5,700	\$5,743	\$5,100	\$4,737	\$5,400	\$4,722	\$3,404	\$4,427	\$4,220	\$4,840
68801	\$225,562	\$102,184	\$218,238	\$136,308	\$280,082	\$112,051	\$241,956	\$96,704	\$222,656	\$98,455	\$216,501	\$95,153
68803	\$172,729	\$84,776	\$169,649	\$120,460	\$189,498	\$92,072	\$178,913	\$80,038	\$156,619	\$86,896	\$155,653	\$81,833
68810	\$4,545	\$2,551	\$5,461	\$3,419	\$5,808	\$3,138	\$5,362	\$2,253	\$4,152	\$2,215	\$4,668	\$2,678
68813	\$1,470	\$1,169	\$166	\$1,363	\$1,800	\$1,150	\$600	\$1,329	\$398	\$1,196	\$900	\$1,033



## Instant and Online Sales By Zip Code Report

Report Dates: 1-Jan-2014 through 30-Jun-2014

Figures are unaudited; see cover letter for important information regarding this report.

Zip Code	2014		2014		2014		2014		2014		2014	
	January		February		March		April		May		June	
	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales
68814	\$4,200	\$2,439	\$1,314	\$2,497	\$4,167	\$2,713	\$3,600	\$2,218	\$3,191	\$2,591	\$3,611	\$2,401
68818	\$21,625	\$16,160	\$20,500	\$20,808	\$27,666	\$17,450	\$23,400	\$15,385	\$20,711	\$15,983	\$22,101	\$14,789
68822	\$26,816	\$14,909	\$28,830	\$18,467	\$36,466	\$17,191	\$34,514	\$14,982	\$34,971	\$15,010	\$29,239	\$14,018
68823	\$11,781	\$4,805	\$11,290	\$5,887	\$10,193	\$4,972	\$9,368	\$4,609	\$9,116	\$5,055	\$8,589	\$5,128
68824	\$12,410	\$4,335	\$8,972	\$5,900	\$11,700	\$5,482	\$10,260	\$4,274	\$9,600	\$4,858	\$7,500	\$4,988
68825	\$2,400	\$1,335	\$3,426	\$1,405	\$2,400	\$1,468	\$1,800	\$989	\$1,500	\$1,118	\$3,292	\$955
68826	\$30,520	\$12,378	\$21,900	\$15,695	\$26,100	\$14,236	\$28,500	\$12,252	\$35,178	\$11,744	\$33,730	\$11,666
68827	\$4,100	\$1,926	\$5,432	\$2,521	\$5,092	\$2,508	\$5,040	\$1,873	\$4,400	\$2,451	\$5,700	\$2,150
68831	\$1,460	\$1,459	\$600	\$1,801	\$1,500	\$1,800	\$600	\$1,326	\$752	\$1,507	\$290	\$1,549
68832	\$7,340	\$5,408	\$5,194	\$8,029	\$9,038	\$6,822	\$7,365	\$5,783	\$7,190	\$5,796	\$8,194	\$6,633
68835	\$1,200	\$364	\$1,620	\$358	\$1,500	\$380	\$1,800	\$412	\$1,522	\$603	\$1,534	\$396
68836	\$13,810	\$5,270	\$10,564	\$7,172	\$14,100	\$7,248	\$13,800	\$5,099	\$11,947	\$5,270	\$12,040	\$4,773
68840	\$15,565	\$5,620	\$13,312	\$7,358	\$15,580	\$6,183	\$15,900	\$6,107	\$13,081	\$5,338	\$13,620	\$5,293
68842	\$950	\$1,059	\$1,325	\$1,464	\$746	\$1,006	\$900	\$819	\$2,665	\$975	\$2,055	\$867
68843	\$1,945	\$1,533	\$3,266	\$2,016	\$3,162	\$1,780	\$3,054	\$1,729	\$2,508	\$1,552	\$4,098	\$1,572
68845	\$39,000	\$19,626	\$41,924	\$24,171	\$42,637	\$18,700	\$39,402	\$16,686	\$37,151	\$20,846	\$47,240	\$19,619
68847	\$162,351	\$84,421	\$176,086	\$110,305	\$194,904	\$91,550	\$170,898	\$78,016	\$159,338	\$74,855	\$158,551	\$74,265
68850	\$147,669	\$40,658	\$138,046	\$50,439	\$162,004	\$45,834	\$138,600	\$39,440	\$127,517	\$38,289	\$116,812	\$37,015
68853	\$16,209	\$7,278	\$14,880	\$9,880	\$17,064	\$8,304	\$14,686	\$7,242	\$14,850	\$7,746	\$13,462	\$6,034
68856	\$1,642	\$1,157	\$6,960	\$1,541	\$9,545	\$1,349	\$10,050	\$990	\$9,225	\$1,245	\$8,372	\$1,014
68859	\$6,230	\$2,271	\$5,011	\$2,965	\$6,900	\$2,624	\$7,328	\$2,106	\$4,575	\$2,225	\$5,795	\$2,146
68862	\$22,890	\$13,058	\$18,323	\$14,595	\$20,398	\$12,470	\$22,296	\$11,966	\$17,294	\$12,231	\$20,334	\$10,666
68863	\$1,628	\$669	\$2,400	\$918	\$3,300	\$989	\$3,300	\$808	\$2,912	\$740	\$2,685	\$561
68864	\$3,690	\$830	\$1,942	\$996	\$3,300	\$1,033	\$1,500	\$689	\$2,362	\$666	\$951	\$762
68866	\$1,745	\$732	\$1,800	\$1,263	\$2,640	\$705	\$1,800	\$682	\$2,040	\$616	\$1,814	\$837
68869	\$8,570	\$5,929	\$7,988	\$6,422	\$8,958	\$6,478	\$7,200	\$5,739	\$7,236	\$5,593	\$8,116	\$5,393
68872	\$5,811	\$2,559	\$5,100	\$3,483	\$7,433	\$2,546	\$7,500	\$2,976	\$6,488	\$3,172	\$3,600	\$3,026
68873	\$28,348	\$14,177	\$24,024	\$17,548	\$25,900	\$16,287	\$25,779	\$16,019	\$18,182	\$15,210	\$24,165	\$14,779
68874	\$1,333	\$1,765	\$2,636	\$2,065	\$1,334	\$2,057	\$1,631	\$1,614	\$2,514	\$1,689	\$1,263	\$1,472
68875	\$1,580	\$530	\$922	\$935	\$1,200	\$899	\$886	\$717	\$522	\$516	\$1,065	\$700

## Instant and Online Sales By Zip Code Report

Report Dates: 1-Jan-2014 through 30-Jun-2014

Figures are unaudited; see cover letter for important information regarding this report.

Zip Code	2014		2014		2014		2014		2014		2014	
	January		February		March		April		May		June	
	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales
68876	\$2,790	\$2,128	\$4,290	\$3,365	\$5,088	\$2,236	\$4,800	\$1,707	\$4,554	\$1,799	\$3,239	\$1,746
68879	\$3,020	\$1,334	\$2,628	\$1,593	\$2,301	\$1,622	\$2,410	\$1,272	\$2,546	\$1,534	\$1,738	\$1,346
68882									\$0		\$900	\$1,140
68883	\$13,650	\$7,666	\$13,344	\$10,118	\$18,600	\$8,965	\$11,700	\$6,961	\$12,923	\$7,709	\$10,935	\$7,308
68901	\$185,988	\$108,143	\$187,291	\$139,667	\$194,911	\$114,163	\$187,389	\$104,925	\$159,010	\$107,245	\$151,288	\$106,455
68920	\$16,706	\$8,161	\$13,752	\$9,866	\$12,964	\$9,297	\$14,100	\$8,437	\$14,110	\$7,528	\$11,839	\$7,464
68922	\$4,630	\$2,574	\$5,029	\$3,374	\$5,044	\$8,875	\$5,100	\$4,808	\$3,580	\$4,602	\$3,572	\$4,019
68924	\$2,100	\$2,396	\$1,385	\$3,189	\$1,474	\$3,110	\$1,200	\$2,305	\$927	\$2,152	\$1,461	\$2,448
68926	\$428	\$793	\$1,032	\$850	\$1,884	\$940	\$900	\$809	\$1,050	\$870	\$121	\$732
68927	\$1,230	\$1,846	\$4,500	\$2,716	\$2,100	\$2,203	\$2,700	\$1,954	\$1,475	\$2,114	\$1,276	\$1,783
68930	\$8,760	\$2,574	\$6,900	\$3,227	\$7,466	\$2,642	\$7,500	\$2,275	\$5,495	\$2,078	\$5,397	\$2,226
68933	\$7,036	\$2,490	\$5,237	\$3,401	\$6,600	\$2,695	\$5,100	\$2,171	\$4,420	\$2,539	\$6,252	\$2,366
68935	\$428	\$2,662	\$1,620	\$3,100	\$2,043	\$2,996	\$1,500	\$2,862	\$616	\$2,687	\$707	\$2,603
68937	\$6,660	\$3,277	\$6,000	\$3,870	\$6,900	\$3,329	\$5,400	\$2,762	\$5,036	\$2,735	\$4,200	\$2,876
68938	\$1,396	\$3,740	\$3,723	\$4,137	\$3,352	\$4,556	\$1,800	\$4,569	\$2,371	\$4,182	\$2,442	\$3,185
68939	\$10,152	\$4,149	\$9,600	\$5,088	\$12,900	\$4,463	\$9,600	\$4,206	\$10,517	\$3,823	\$7,016	\$4,265
68942	\$4,800	\$1,379	\$3,900	\$1,826	\$5,562	\$1,659	\$3,600	\$1,724	\$4,561	\$1,715	\$3,814	\$1,336
68944	\$2,700	\$1,211	\$1,800	\$1,555	\$1,800	\$1,333	\$2,400	\$1,180	\$2,400	\$1,279	\$2,700	\$1,115
68947	\$1,200	\$1,198	\$956	\$1,624	\$336	\$1,209	\$1,500	\$1,019	\$424	\$1,119	\$592	\$872
68949	\$40,038	\$23,181	\$43,052	\$28,522	\$47,216	\$22,698	\$39,000	\$21,019	\$36,363	\$20,217	\$30,556	\$19,302
68955	\$6,500	\$3,277	\$7,500	\$4,444	\$8,400	\$3,298	\$5,700	\$3,166	\$5,893	\$2,893	\$6,300	\$3,092
68956	\$1,380	\$2,427	\$2,980	\$2,742	\$2,700	\$2,459	\$2,700	\$2,014	\$3,300	\$2,696	\$2,700	\$2,232
68957	\$76	\$829	\$0	\$1,000	\$600	\$734	\$0	\$685	-\$482	\$651	\$900	\$631
68959	\$22,295	\$11,020	\$15,928	\$13,677	\$16,314	\$11,727	\$18,600	\$9,721	\$15,963	\$9,684	\$15,160	\$10,258
68961	\$4,034	\$1,403	\$3,372	\$2,397	\$4,476	\$2,166	\$4,800	\$1,269	\$3,405	\$1,400	\$1,972	\$1,250
68967	\$1,170	\$1,714	\$258	\$1,989	\$900	\$1,999	\$1,800	\$1,538	\$1,320	\$1,520	\$1,373	\$1,496
68970	\$11,160	\$3,879	\$8,558	\$4,779	\$11,798	\$4,172	\$11,700	\$3,654	\$12,375	\$3,554	\$12,347	\$3,569
68978	\$14,226	\$6,752	\$21,296	\$9,833	\$25,514	\$8,798	\$21,300	\$7,558	\$21,295	\$7,281	\$17,763	\$7,426
68979	\$11,843	\$6,843	\$12,653	\$7,007	\$12,161	\$7,324	\$12,600	\$7,205	\$8,209	\$6,666	\$10,194	\$5,831
69001	\$78,404	\$32,354	\$68,619	\$39,358	\$79,144	\$33,516	\$67,920	\$32,195	\$67,754	\$31,107	\$59,228	\$29,232

## Instant and Online Sales By Zip Code Report

Report Dates: 1-Jan-2014 through 30-Jun-2014

Figures are unaudited; see cover letter for important information regarding this report.

Zip Code	2014		2014		2014		2014		2014		2014	
	January		February		March		April		May		June	
	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales
69021	\$8,360	\$4,162	\$8,827	\$4,730	\$8,616	\$4,555	\$9,600	\$3,605	\$10,510	\$4,089	\$7,600	\$3,605
69022	\$10,020	\$3,034	\$9,532	\$5,133	\$9,600	\$12,950	\$14,100	\$4,105	\$8,884	\$8,876	\$10,570	\$3,709
69024	\$9,396	\$2,442	\$11,329	\$3,374	\$12,900	\$2,927	\$11,700	\$2,410	\$7,364	\$2,386	\$12,440	\$2,441
69028	\$610	\$612	\$1,840	\$924	\$1,200	\$588	\$600	\$554	\$250	\$624	\$67	\$540
69032	\$3,300	\$795	\$2,478	\$1,139	\$4,200	\$1,092	\$2,700	\$925	\$1,287	\$916	\$3,371	\$820
69033	\$21,760	\$4,986	\$20,024	\$6,908	\$25,966	\$5,460	\$19,800	\$4,736	\$17,318	\$4,489	\$15,617	\$4,261
69038	\$0	\$528	\$0	\$730	\$300	\$792	\$300	\$625	\$2	\$634	\$229	\$547
69043	\$1,346	\$1,244	\$1,500	\$1,253	\$1,900	\$1,318	\$2,400	\$782	\$870	\$1,116	\$1,200	\$621
69044	\$7,584	\$3,686	\$7,486	\$4,066	\$10,677	\$3,410	\$9,900	\$3,170	\$10,579	\$2,944	\$8,257	\$3,062
69045	\$5,150	\$1,930	\$4,380	\$2,451	\$3,600	\$2,087	\$5,100	\$1,812	\$3,270	\$1,819	\$3,414	\$1,482
69101	\$261,159	\$122,736	\$247,800	\$156,331	\$267,068	\$139,009	\$249,653	\$118,508	\$237,089	\$121,001	\$226,923	\$117,609
69120	\$894	\$1,549	\$1,200	\$1,307	\$1,200	\$1,351	\$1,500	\$1,086	\$290	\$997	\$659	\$998
69122	\$6,357	\$5,455	\$12,165	\$6,547	\$13,342	\$6,463	\$11,700	\$5,471	\$14,226	\$5,883	\$9,916	\$5,770
69123	\$2,700	\$1,078	\$3,000	\$1,293	\$5,100	\$936	\$3,900	\$842	\$3,300	\$947	\$3,600	\$1,108
69125	\$185	\$277	\$236	\$484	\$314	\$409	\$900	\$313	\$251	\$409	\$468	\$586
69127	\$1,510	\$1,363	\$895	\$1,464	\$831	\$1,615	\$1,474	\$1,478	\$580	\$1,512	\$772	\$1,380
69129	\$11,509	\$4,945	\$11,860	\$6,022	\$13,495	\$6,070	\$12,000	\$4,908	\$11,375	\$4,603	\$11,130	\$3,934
69130	\$54,478	\$17,943	\$63,334	\$20,820	\$68,100	\$19,085	\$55,275	\$17,293	\$48,108	\$16,296	\$42,611	\$16,460
69131	\$2,474	\$744	\$1,800	\$921	\$2,700	\$691	\$1,800	\$574	\$2,175	\$723	\$2,810	\$686
69138	\$35,703	\$13,715	\$32,590	\$15,423	\$39,232	\$14,214	\$37,445	\$14,063	\$39,274	\$13,317	\$32,198	\$12,619
69140	\$6,890	\$4,278	\$5,447	\$5,066	\$7,500	\$4,832	\$6,368	\$4,111	\$4,650	\$4,178	\$4,493	\$3,992
69143	\$12,310	\$4,440	\$10,626	\$5,325	\$7,200	\$4,727	\$8,100	\$3,898	\$8,446	\$4,201	\$8,385	\$4,030
69145	\$31,510	\$15,315	\$36,048	\$19,235	\$36,246	\$17,682	\$36,300	\$14,567	\$29,772	\$14,609	\$28,059	\$14,085
69146	\$990	\$202	\$1,500	\$686	\$329	\$547	\$1,485	\$602	\$1,855	\$684	\$1,225	\$682
69151	\$1,230	\$720	\$1,452	\$899	\$1,126	\$870	\$2,176	\$674	\$1,448	\$687	\$2,510	\$530
69152	\$384	\$1,585	\$661	\$1,637	\$947	\$1,509	\$1,200	\$1,368	-\$496	\$1,118	\$350	\$1,433
69153	\$47,537	\$24,878	\$40,827	\$28,665	\$47,128	\$27,301	\$52,800	\$25,056	\$45,965	\$24,643	\$39,565	\$23,038
69154	\$5,750	\$3,186	\$5,866	\$4,199	\$6,627	\$3,733	\$8,400	\$3,266	\$5,100	\$3,148	\$6,180	\$2,977
69155	\$4,640	\$1,969	\$6,900	\$2,238	\$6,860	\$2,649	\$4,800	\$2,429	\$3,513	\$2,288	\$5,700	\$2,535
69157	\$277	\$398	\$48	\$763	\$900	\$542	\$300	\$466	\$133	\$402	\$900	\$529

## Instant and Online Sales By Zip Code Report

Report Dates: 1-Jan-2014 through 30-Jun-2014

Figures are unaudited; see cover letter for important information regarding this report.

Zip Code	2014		2014		2014		2014		2014		2014	
	January		February		March		April		May		June	
	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales	Net Instant Sales	Net Online Sales
69162	\$43,301	\$25,056	\$50,394	\$30,019	\$44,651	\$28,402	\$41,502	\$25,151	\$45,769	\$27,030	\$41,405	\$24,997
69163	\$2,360	\$1,795	\$1,633	\$2,054	\$2,276	\$2,019	\$1,500	\$1,783	\$1,521	\$1,839	\$1,900	\$1,814
69165	\$9,170	\$5,249	\$9,667	\$6,400	\$10,800	\$6,394	\$10,500	\$5,475	\$12,795	\$4,774	\$6,625	\$5,367
69166	\$4,702	\$1,907	\$4,200	\$2,671	\$3,224	\$1,953	\$3,900	\$1,889	\$3,000	\$1,795	\$4,225	\$2,152
69201	\$14,225	\$12,436	\$14,494	\$19,477	\$12,246	\$15,659	\$14,638	\$13,392	\$16,435	\$12,965	\$12,392	\$11,874
69210	\$12,588	\$7,535	\$12,692	\$10,594	\$11,657	\$8,963	\$12,300	\$7,425	\$12,166	\$7,899	\$16,494	\$7,767
69301	\$93,485	\$37,118	\$93,361	\$45,373	\$110,233	\$40,885	\$98,754	\$35,539	\$86,847	\$35,218	\$80,162	\$32,231
69334	\$6,860	\$1,479	\$5,058	\$2,263	\$7,200	\$2,059	\$5,400	\$1,238	\$7,125	\$1,550	\$4,200	\$1,336
69336	\$11,645	\$6,005	\$11,996	\$8,159	\$11,702	\$6,210	\$13,500	\$5,692	\$10,142	\$5,555	\$10,626	\$5,525
69337	\$34,030	\$15,203	\$35,437	\$18,696	\$31,718	\$16,655	\$30,463	\$13,081	\$32,819	\$13,443	\$30,451	\$12,767
69339	\$10,216	\$7,966	\$11,354	\$7,899	\$11,004	\$8,918	\$9,981	\$8,320	\$12,086	\$8,768	\$9,963	\$7,080
69341	\$44,928	\$20,831	\$49,476	\$26,541	\$53,612	\$22,795	\$48,300	\$20,895	\$54,198	\$20,269	\$39,975	\$20,299
69343	\$19,800	\$6,086	\$18,710	\$7,651	\$19,800	\$6,493	\$18,000	\$5,341	\$16,896	\$5,999	\$15,421	\$5,206
69347	\$2,400	\$2,089	\$2,842	\$2,615	\$2,400	\$2,257	\$2,100	\$1,900	\$1,800	\$2,002	\$2,700	\$1,659
69348	\$266	\$1,445	\$1,728	\$2,090	\$3,218	\$1,544	\$2,426	\$1,741	\$2,255	\$1,827	\$3,277	\$1,651
69350	\$900	\$547	\$77	\$699	\$600	\$760	\$1,500	\$421	-\$250	\$526	-\$118	\$792
69352	\$5,120	\$4,579	\$6,722	\$6,215	\$7,276	\$6,115	\$7,500	\$6,694	\$6,006	\$4,780	\$8,185	\$4,946
69357	\$15,666	\$7,151	\$12,954	\$7,964	\$14,100	\$7,625	\$14,100	\$6,727	\$12,180	\$6,322	\$12,770	\$5,972
69358	\$30,514	\$29,322	\$20,436	\$35,058	\$29,243	\$31,959	\$29,700	\$27,214	\$28,260	\$28,659	\$30,181	\$25,644
69360	\$8,100	\$4,232	\$6,300	\$5,502	\$9,190	\$4,681	\$9,600	\$3,743	\$8,770	\$3,517	\$7,670	\$3,761
69361	\$130,931	\$62,278	\$131,694	\$77,743	\$135,393	\$71,384	\$140,209	\$58,733	\$139,174	\$58,603	\$120,407	\$53,219
69365	\$4,465	\$2,908	\$6,910	\$4,453	\$5,640	\$3,252	\$6,900	\$2,492	\$5,992	\$2,332	\$4,910	\$1,642