

Nebraska Lottery

Drawing Results, Winners, and Scratch Game Information **402-471-6114**
 Players Hotline **402-471-6139** and **800-224-LUCK (NE & WY only)**
 Main Number **402-471-6100** and **800-587-5200**
 Website **nelottery.com**

Scratch Tickets and OSR

877-651-6296

Lottery Retailer Hotline

800-560-2919

Free problem gambling help for Nebraskans at
problemgambling.nebraska.gov

ticket talk

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ticket talk

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS

What's Inside:

- Holiday Games
- New Pack Sizes
- 30th Anniversary Blitz

Fall Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-September through mid-October.

- | | |
|---|---|
| <p>Time Saver North, North Platte, Diamond Dollars, \$1,000 Pump & Pantry #27, Kearney, 20X Bingo Multiplier, \$1,000 Casey's #2710, Norfolk, 20X Bingo Multiplier, \$1,000 Russ's Market #07, Hastings, MyDaY, \$5,004 Kwik Stop #02, North Platte, Powerball, \$50,024 Super C #3, Lincoln, \$100,000 Crossword Explosion, \$1,000 Casey's #6138, Omaha, Gem 7s, \$100,000 Casey's #1575, Crete, Lucky Symbols Loteria, \$1,000 Pump & Pantry #06, Grand Island, Mystery Multiplier, \$1,000 Fill-N-Chill #06, Hastings, Living Lucky With Luke Combs, \$50,000 Cubby's - Yutan, Yutan, 50X The Cash, \$1,000 Hy-Vee Food Store #4 (1388), Lincoln, 50X The Cash, \$1,000 Speedee Mart 2842, Norfolk, Power 7s Crossword Tripler, \$47,777 U-Stop #14, Lincoln, 20X Bingo Multiplier, \$1,500 Mega Saver, Bellevue, 20X Bingo Multiplier, \$1,000 Farmers Cooperative Beatrice, 20X Bingo Multiplier, \$1,000 Family Fare 792, Blair, Mega Millions, \$10,016 T-Bone Truck Stop #2, Duncan, Sugar Skull Cash, \$30,000 George's 66 Service, Sutton, 2by2, \$22,005 Weeping Water Express Lane, Weeping Water, Mystery Multiplier, \$20,000</p> | <p>Speedee Mart 2723, David City, Mystery Multiplier, \$1,000 George's 66 Service, Sutton, 10X Bingo Multiplier, \$1,000 Bakers #318, Bellevue, 50X The Cash, \$1,000 Kwik Stop #08, Ogallala, Mystery Multiplier, \$1,000 Pump & Pantry #06, Grand Island, Powerball, \$50,102 Smoker Friendly #016, Kearney, Truck\$ & Buck\$, Truck Shell Speedee Mart, Auburn, MyDaY, \$5,011 Casey's #6112, Omaha, Totally 80s Prize Lines, \$1,000 Rb's Corner Stop, David City, MyDaY, \$5,012 Anderson Conv Market 120, Omaha, Powerball, \$100,172 Hy-Vee Food Store #1185, Fremont, MyDaY, \$2,561 Casey's #6120, Omaha, 20X Bingo Multiplier, \$1,000 Family Fare 779, Omaha, Diamond Dollars, \$1,000 Casey's #1744, Beatrice, Ruby Red Crossword Connect, \$50,000 Family Fare 774, Omaha, Powerball, \$50,119 Winners Corner, La Vista, Powerball, \$51,347 Speedee Mart 2762, Omaha, Gem 7s, \$1,000 Casey's #1737, Fremont, Perfect 10s, \$1,000 Casey's #1914, North Platte, Quick 7s, \$7,000 CVS Pharmacy #08626, Lincoln, 2by2, \$22,000 Hy-Vee Fast & Fresh #11, Elkhorn, Powerball, \$50,287</p> |
|---|---|

Please Note: High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

Holiday Classic Games

Make the Season Merry and Bright





Brian Rockey
Lottery Director

Once again we find ourselves at the end of another calendar year and once again we scratch our heads wondering where the time went? Well, for us, the time has been spent making tweaks, changes and enhancements to our games, processes and point of sale displays. We have created new games. We have revived old games. We celebrated.

September marked our 30th year operating in the state of Nebraska and we did a lap around the state with free t-shirts, coupons and Scratch tickets to hand out to our players. Of course, without our retailer partners, we wouldn't be where we are today and wouldn't be nearly as successful without their collaboration over the years. We thank you.

So what's next? Believe it or not, our Holiday Scratch games will be rolling out along with a bevy of other Scratch tickets in the coming weeks and soon it will be a new year. With that, we will have new goals and new challenges to navigate. With that, we look forward to continuing our work with all our partners.

New Scratch Pack Sizes

Starting in January, the number of tickets in \$10 and \$20 Scratch ticket packs will be changing. \$10 ticket packs will increase to 40 tickets for a total value of \$400. \$20 ticket packs will increase to 30 tickets with a total value of \$600.

The first Scratch games with the new pack sizes will be \$10 High Voltage and \$20 Colossal Crossword. These games are scheduled to launch January 22. There will be a period when games with the old and new pack sizes will both be on sale. \$10 and \$20 games will have a sticker attached to them with the pack value for reference.

30th Anniversary Blitz

If there is one thing we learned in September, it is that Nebraska sure is pretty and there sure is a lot of ground to cover. Lottery employees hit the road starting September 11 to commemorate our 30th anniversary of operating in the state. To do so, we hit as many retailers we could across all four corners of the state in the span of two weeks.

It was a lot of windshield time and we handed out some limited edition 30th Anniversary swag that included t-shirts and koozies to say thank you to players both old and new for sticking with us the past three decades. A special 30th Anniversary Celebration Scratch game was printed and handed out as well; two weeks before it hit shelves. It is now out in retailers. But we are not done celebrating yet.

For our retailers, a special 30th Anniversary coupon was distributed that is good for a single \$5 Scratch ticket or a combination of Scratch tickets totaling \$5. Please enjoy this token of our appreciation for all the work you do with us. The coupons expire November 30.



Nebraska NASCAR Powerball Playoff Contestant Wins \$5,000



Joseph Medina of Franklin was the Nebraska Lottery's finalist for the 2023 NASCAR Powerball Playoff promotion. While he didn't win the grand prize, he is taking home \$5,000.

He advanced from the first round of 15 Nebraska Lottery winners, who each took home \$1,000. Joseph made it to the national round of 16 semi-finalists from around the country.

On September 16, at the Bass Pro Shops Night Race at Bristol Motor Speedway, broadcasters announced that Joseph had made it to the next round, along with 11 other contestants.

Sadly, he didn't make it through to the next round, but still got to walk away with a \$5,000 prize.

There are still two more rounds of finalists. The next one, to be announced on October 29 at the Xfinity 500, will send four contestants on the grand prize trip.

The winners will travel to Phoenix for a three night stay during the NASCAR Cup Series Championship on November 5. They'll get to attend the race, go behind the scenes at the track and one person out of the four will win \$1 million.

Even though he's out of the running for the grand prize, we're thrilled Joseph got as far as he did.

Top Retailers for Fiscal Year 2023

Overall Sales

Hy-Vee Food Store #1467, Omaha
Baker's #300, Bellevue
Coffin's Corner, Grand Island
Baker's #318, Bellevue
Hy-Vee Food Store #1465, Omaha
Corner Stop, Columbus
Hy-Vee Food Store #1466, Omaha
Hy-Vee Fast & Fresh #6, Omaha
Family Fare 788, Bellevue
Asian Family Super-Market, Omaha

Scratch, Top 10

Coffin's Corner, Grand Island
Pump & Pantry #52, Grand Island
Pump & Pantry #16, York
Corner Stop, Columbus
Super C #4, Lincoln
Ray's Apple Market, Fairbury
Kwik Stop #05, North Platte
Asian Family Super-Market, Omaha
Baker's #300, Bellevue
Speedee Mart 2886, Omaha

Lotto, Top 10

Hy-Vee Food Store #1467, Omaha
Hy-Vee Food Store #1465, Omaha
Baker's #300, Bellevue
Hy-Vee Food Store #1466, Omaha
Baker's #318, Bellevue
Hy-Vee Food Store #1474, Omaha
Hy-Vee Food Store #1470, Omaha
QuikTrip #587, Omaha
Hy-Vee Food Store #1514, Papillion
Hy-Vee Fast & Fresh #6, Omaha

Top Retailers by Region (Overall Sales)

Region 1

Main St Market, Scottsbluff
Nick's Gas & Liquor, Alliance
Big Bats Sinclair Super Shop, Scottsbluff
Pump & Pantry #34, Gordon
Kwik Stop #08, Ogallala

Region 2

Kwik Stop #05, North Platte
Gary's Super Foods, North Platte
Casey's #2068, Lexington
Fill-N-Chill #03, Lexington
Time Saver North, North Platte

Region 3

Pump & Pantry #20, O'Neill
Pump & Pantry #17, Ord
Trotters Whoa & Go Express, Loup City
Fast Mart, O'Neill
Casey's #1743, Ord

Region 4

Coffin's Corner, Grand Island
Pump & Pantry #52, Grand Island
Pumpers, Grand Island
Russ's Market #07, Hastings
Snac Shac, Grand Island

Region 5

Corner Stop, Columbus
Fast Mart, Columbus
Hy-Vee Fast & Fresh, Columbus
Amoco Short Stop, Fremont
Hy-Vee Fast & Fresh, Fremont

Region 6

Hy-Vee Food Store #1460, Norfolk
Reynoldson's Shell, Norfolk
Fast Mart, Norfolk
Casey's #2885, Norfolk
Hy-Vee Food Store #1461, Norfolk

Region 7

Russ's Market #21, Lincoln
Hy-Vee Food Store #1385, Lincoln
Hy-Vee Food Store #1386, Lincoln
Russ's Market #02, Lincoln
Fast Mart, Lincoln

Region 8

Ray's Apple Market, Fairbury
Pump & Pantry #16, York
Gas N Snaks, Seward
Super C #5, Lincoln
U-Stop #14, Lincoln

Region 9

Baker's #300, Bellevue
Baker's #318, Bellevue
Family Fare 788, Bellevue
Hy-Vee Food Store #1514, Papillion
Family Fare 799, Papillion

Region 10

Hy-Vee Food Store #1465, Omaha
Hy-Vee Fast & Fresh #6, Omaha
Asian Family Super-Market, Omaha
Hy-Vee Food Store #1470, Omaha
QuikTrip #587, Omaha

Region 11

Hy-Vee Food Store #1467, Omaha
Hy-Vee Food Store #1466, Omaha
Hy-Vee Food Store #1474, Omaha
Hy-Vee Gas #10, Omaha
Hy-Vee Gas #9, Omaha

Black Friday and Holiday Specials

Two new Lotto specials are coming up in November and December.

The Black Friday Special will run November 22 to 26. A "Special" button will appear on your terminal that will produce quick pick plays for Nebraska Pick 3, Nebraska Pick 5, and MyDaY at a discounted price of \$2.

Another promotion will run in December. The Holiday Lotto Special will run December 11 to 22, offering a 2by2, MyDaY, and Nebraska Pick 3 ticket of \$2.

If the "Special" button does not appear on your terminal during these promotions, sign off then sign back in. If the button still does not show, reboot the terminal.

Holiday Classic Games Make the Season Merry and Bright.

Get ready to have yourself a classic little Christmas with Holiday Classic Scratch games from the Nebraska Lottery.

\$1 Holiday Classic 2X, \$5 Holiday Classic 10X, \$10 Holiday Classic 20X, and \$20X Holiday Classic 50X make gift giving easy. Each Holiday Classic ticket has a To: and From: area on the front for giving. Use a Holiday Classic ticket as a gift tag on a present or wrap some up in a free envelope to make the perfect gift. Just remember to give responsibly and make sure the recipient is at least 19 years old.

The Holiday Classic Scratch games will only be around for a limited time during the holiday season. The games will close January 19, 2024, unless all the top prizes are claimed earlier.

Non-winning Holiday Classics tickets can be entered at nelottery.com for a chance to win \$1,000, \$5,000, \$10,000 or \$20,000. Tickets can be entered at nelottery.com using an MVP Club account between October 16, 2023, and January 3, 2024, and one drawing will be held on January 4, 2024, to select the winners.

Manual Validations

If a player brings in a Scratch or Lotto ticket with a damaged barcode that can't be scanned, you can still pay your customer by manually validating the ticket.

To manually validate a ticket, touch Validation on the lottery terminal, then touch Scratch Validation or Lotto Validation. For Scratch tickets, enter the 14-digit game, pack, and ticket number from the back of the ticket AND the 14-digit VIRN number under the latex on the front of the ticket. For a Lotto ticket, enter the 19-digit ticket number.

If you are still unable to validate the ticket, instruct the player to send in the ticket to the prize claim address on the back of the ticket.

Upcoming Scratch:

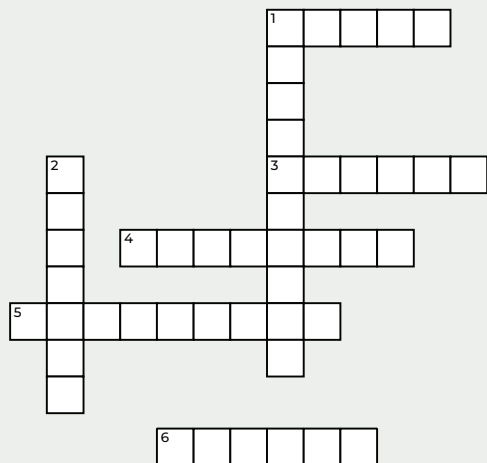
Polar Payout (\$5)
 Game Number: 1299
 Top Prize: \$40,000
 Overall Odds: 1:3.53
 Free Tickets: No

Triple Tripler (\$5)
 Game Number: 1210
 Top Prize: \$50,000
 Overall Odds: 1:3.84
 Free Tickets: No

Money Shark (\$5)
 Game Number: 1285
 Top Prize: \$30,000
 Overall Odds: 1:4.86
 Free Tickets: No



Loyal Readers Contest



Across:

- Most species of this large ocean fish have eight fins, and you can see one of these fins on the new \$5 Scratch game, Money ____.
- Black ____ has routinely been the busiest shopping day of the year in the United States.
- If the barcode on a lottery ticket is damaged, it may be ____ validated by entering some information from the ticket.
- The first Nebraska Lottery tickets went on sale ____ 11, 1993.

- The song "Have Yourself a Merry ____ Christmas" was written for the 1944 MGM musical Meet Me in St. Louis.

Down:

- While it's commonly thought that no two ____ are alike, they can be categorized in eight broad classifications and at least 80 individual variants.
- The name "Jack-o'-____" comes from the reported phenomenon of strange lights flickering over peat bogs.

Enter To Win

Name: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Retailer: _____

Enter your store by completing and mailing this entry coupon to:
Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.

Note: Entries not drawn previously will no longer be retained.
 Be sure your store is entered each month.

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each issue, we will draw ten entries from among retailer entries received by the designated deadline (November 30). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Retailer Spotlight

There's a crisp autumn chill in the air, the leaves are turning orange and crunchy and Nebraska Lottery retailers are starting to go goblin mode in anticipation of Halloween's arrival.

Every year we're excited to see what our retailers have in store for the season. Sometimes it's spooky, sometimes it's whimsical and folksy, sometimes it's downright terrifying.

This year we'd like to wish a happy Halloween to all our retailers and staff. Thanks for making our games a success and thanks for sharing the Halloween spirit.

Does your store decorate for Halloween? Any other holidays? Send us some photos at sam.craig@nebraska.com and we'll share them on our social media!



Prize Claim Reminder

If a player comes to your store with a winning ticket over \$500, direct them to claim their prize by mail or in person at a Nebraska Lottery Claim Center in Grand Island, Lincoln, Norfolk, North Platte, Omaha, or Scottsbluff. Prizes of \$20,000 or more must be claimed at Nebraska Lottery headquarters in Lincoln. See nelottery.com for more information on claiming prizes.

Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the July/August edition of the contest:

Stephanie Haussler
Ken & Al's Service,
Lawrence

Jon Ellwagner
Dino's Mini Mart,
Coleridge

Christi Smith
Gresham Country Store,
Gresham

Tracy Buck
Cubby's,
Norfolk

Marlene Wilson
Discount City #4,
Hastings

Susanna Davis
U-Stop #7,
Lincoln

Patricia Tillotson
Tilly's,
Battle Creek

Leah Ratzlaff
Coach's Corner,
Hastings

Lauren Thoene
Stop N Go,
Hartington

Kim Kosmicki
Hometown Market,
St. Paul

The above winners answered the questions to last month's crossword puzzle correctly.

The prize was \$10 in Scratch ticket coupons and premiums for every employee who sells lottery tickets at the winners' location. LSRs will have premium prizes for those employees under the age of 19.

*Ten winners are selected each month. Be sure your store is entered. See the crossword puzzle and entry form on the next page.