

nebraska lottery

Drawing Results, Winners, and Scratch Game Information **402-471-6114**
Players Hotline **402-471-6139** and **800-224-LUCK (NE & WY only)**
Main Number **402-471-6100** and **800-587-5200**
Website **nelottery.com**

scratch tickets and osr

877-651-6296

lottery retailer hotline

800-560-2919

Free problem gambling help for Nebraskans at
problemgambling.nebraska.gov

ticket talk

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS



ticket talk

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CELEBRATING 30 YEARS SERVING NEBRASKA

30TH ANNIVERSARY

JACKPOT



YOUR NUMBERS



What's Inside

- Powerball Double Play
- Holiday Wishes
- Top Retailers

Top prize odds
1:128,000

Fall Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-August through mid-September:

Coffin's Corner, Grand Island, Triple Bonus Crossword, \$1,000
Casey's #1790, Falls City, Triple Bonus Crossword, \$1,000
Casey's #6196, Omaha, Truck\$ & Buck\$, Truck
Kwik Shop #672, Omaha, Wild Cherry Multiplier, \$100,000
Plaza Cenex, Scottsbluff, Bonus Crossword, \$1,000
Stop 'N Shop #7, Lincoln, Crossword Encounters, \$1,000
Hy-Vee Food Store #11, Omaha, Mega Millions, \$1,000,034
Hy-Vee Food Store #1527, Plattsmouth, Mega Multiplier, \$20,000
Trails West, Trenton, Mega Multiplier, \$1,000
Quiktrip #596, Omaha, MyDaY, \$5,005
Good2Go #9, Lincoln, MyDaY, \$5,012
Casey's #6112, Omaha, Lucky Symbols Loteria, \$1,000
Casey's #2971, Lincoln, Lucky Symbols Loteria, \$1,000
Russ's Market #21, Lincoln, Mega Multiplier, \$20,000
Hy-Vee Gas, Papillion, Quick 7s, \$7,000
Super Saver #17, Lincoln, 2by2, \$22,021
Casey's #2981, Lincoln, Mega Multiplier, \$1,000
Hy-Vee Fast & Fresh #8, Omaha, Pick 5, \$130,041
Hy-Vee Food Store #1620, South Sioux City, Super Quick 7s, \$50,000
Casey's #3206, Valley, Lucky For Life, \$5,010
Kum & Go #368, Omaha, MyDaY, \$20,017
Super C #4, Lincoln, Mega Multiplier, \$1,000
Fast Mart #4, Columbus, 7-11-21, \$14,777
Casey's #2737, Grand Island, MyDaY, \$5,062

Casey's #2744, Lincoln, MyDaY, \$5,014
Baker's #321, Omaha, \$200,000 Cash Crossword, \$200,000
Select Mart, Omaha, Crossword Encounters, \$1,000
West 2nd Best Stop, Hastings, Fun 5s, \$30,000
Casey's #2884, Kearney, Super Quick 7s, \$50,000
Casey's #2719, Hastings, Lucky For Life, \$5,000
Casey's #2711, Kearney, \$200,000 Cash Crossword, \$1,000
Ray's Apple Market, Fairbury, Mega Multiplier, \$1,000
Alta #6216, Hastings, MyDaY, \$5,002
Pump & Pantry #02, Grand Island, 2by2, \$22,000
Baker's #318, Bellevue, 2by2, \$22,023
Casey's #2414, Stanton, Pick 5, \$168,016
Riverside Convenience, Norfolk, 2by2, \$22,000
Save More Market, Lyons, 10X Bingo Multiplier, \$1,000
Pump & Pantry #42, Grand Island, Lucky For Life, \$5,003
Time Saver South, North Platte, Mega Multiplier, \$1,000
Pump & Pantry #39, North Platte, MyDaY, \$5,009
Family Fare 774, Omaha, MyDaY, \$5,000
Bootlegger Liquor, St Paul, MyDaY, \$5,026
Hy-Vee Fast & Fresh #2, Norfolk, Triple Diamond Payout, \$200,000
Pump & Pantry #35, Alma, \$200,000 Cash Crossword, \$1,000
Casey's #3819, Omaha, Crossword Encounters, \$1,000
Casey's #2967, Bennet, MyDaY, \$5,012

Please Note: High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

SEPTEMBER/OCTOBER 2022



30 Years Old

Here we are in the autumn of another year that has come. Many are looking ahead to the changing of the leaves, and we are already looking ahead to next year and the celebration of our 30th Anniversary.

We have a lot of ideas that will come to fruition in the coming months, and it is our hope that we make our 30th year serving the state of Nebraska the best one yet. Promotions will be running throughout the year and hopefully we can work with our retail partners to create some special experiences for our players.

The launch of our first \$30 ticket, 30th Anniversary Jackpot, is making waves amongst our players. Thus far, reception is good and it is our hope for it to help build our player base.

To help make those dreary winter days less boring, we are preparing the launch of the Holiday Wishes family of games to stuff your stockings with this year.

With nearly 30 years under our belts, we are still finding ways to grow and enhance how we work to support our beneficiaries and create a positive experience for our players. Let's continue to look to the future.

NEBRASKA



Starting in February, 2023, Nebraska Lottery players will have a chance to turn an extra buck into \$10 million.

With the new Double Play® add-on feature for Powerball, players have a second chance to match their numbers to separate drawing and win up to \$10 million.

The Double Play feature can be added to a standard Powerball or Powerball with Power Play ticket for \$1. The numbers chosen by the player remain the same for both games, but those numbers are now eligible to win in two different drawings.

Of the 45 states and three U.S. territories that offer Powerball, only 14 of those jurisdictions currently offer the Double Play feature, making Nebraska the latest provider of the add-on that began in August of 2021.

Double Play prizes start at \$7 for matching just the Powerball number and go all the way to \$10 million for matching all five numbers and the Powerball. Odds of winning any prize in the Powerball Double Play feature are the same as winning any prize in the original Powerball game.

Players will have four options when it comes to playing Powerball. The \$2 Powerball ticket, the \$3 Powerball with Power Play option, in addition to a \$3 Powerball with Double Play ticket and a \$4 Powerball with Power Play and Double Play ticket. The Power Play multiplier does not apply to Double Play prizes.

So far, there have been two Powerball Double Play \$10 million winners.

Holiday Wishes

We've got a new lineup of Scratch games and a second-chance promotion for people wishing to win some cash this holiday season.

The Holiday Wishes family of Scratch games come in \$1, \$5, and \$10 versions. \$1 Holiday Wishes 2X has a top prize of \$10,000 and makes a perfect gift with a place to write the name of the gift giver and recipient. The \$5 Holiday Wishes 10X game has three top prizes of \$50,000 and 20 chances to win on every ticket. And \$10 Holiday Wishes 20X has a top prize of \$20,000 with top prize odds of 1 in 60,000.

All three games will be shipped to Nebraska Lottery retailers starting October 24. Like last year, any of the holiday games that have top prizes left on January 20, 2023, will be closed.

Non-winning Holiday Wishes tickets can be entered online at nelottery.com in the Holiday Wishes Second-Chance Promotion to win \$1,000, \$5,000, or \$10,000. Two drawings will be held on November 30 and January 5 to select a total of six winners.

Holiday wishes do come true.

Top Retailers For Fiscal Year 2022

Overall Sales

Coffin's Corner, Grand Island
Baker's #300, Bellevue
Corner Stop, Columbus
Pump & Pantry #52, Grand Island
Hy-Vee Food Store #1467, Omaha
Hy-Vee Fast & Fresh #6, Omaha
Hy-Vee Food Store #1465, Omaha
Baker's #318, Bellevue
Hy-Vee Food Store #1466, Omaha
Family Fare 788, Bellevue

Scratch, Top 10

Coffin's Corner, Grand Island
Pump & Pantry #52, Grand Island
Super C #4, Lincoln
Corner Stop, Columbus
Gas N Snaks, Seward
Fast Mart #4, Columbus
Ray's Apple Market, Fairbury
Fast Mart, Lincoln
Kwik Stop #05, North Platte
Hy-Vee Fast & Fresh #6, Omaha

Lotto, Top 10

Hy-Vee Food Store #1467, Omaha
Hy-Vee Food Store #1465, Omaha
Baker's #300, Bellevue
Hy-Vee Food Store #1466, Omaha
Baker's #318, Bellevue
Family Fare 788, Bellevue
Hy-Vee Food Store #1470, Omaha
Hy-Vee Food Store #1514, Papillion
Russ's Market #07, Hastings
Baker's #311, Omaha

Top Retailers by Region (Overall Sales)

Region 1

Main Street Market, Scottsbluff
Nick's Gas & Liquor, Alliance
Kwik Stop #08, Ogallala
Pump & Pantry #34, Gordon
Pump & Pantry #19, Ogallala

Region 2

Kwik Stop #05, North Platte
Fill-N-Chill #03, Lexington
Mac's Short Stop, Lexington
Gary's Super Foods, North Platte
Pump & Pantry #32, Cozad

Region 3

Pump & Pantry #20, O'Neill
Trotter's Whoa & Go Express, Loup City
Trotter's Whoa & Go Express, Ord
Fast Mart, O'Neill
Pump & Pantry #37, St. Libory

Region 4

Coffin's Corner, Grand Island
Pump & Pantry #52, Grand Island
Russ's Market #07, Hastings
Pumpers, Grand Island
Snac Shac, Grand Island

Region 5

Corner Stop, Columbus
Fast Mart, Columbus
Hy-Vee Fast & Fresh, Columbus
Amoco Short Stop, Fremont
Expressway Foodmart #1, Fremont

Region 6

Hy-Vee Food Store #1460, Norfolk
Merchant's C-Stores, Norfolk
Fast Mart, Norfolk

Region 7

Louie's Liquor, Norfolk
Hy-Vee Fast & Fresh #1, Norfolk
Russ's Market #21, Lincoln
Super C #4, Lincoln
Russ's Market #02, Lincoln
Super C #7, Lincoln
Fast Mart, Lincoln

Region 8

Gas N Snaks, Seward
Ray's Apple Market, Fairbury
Super C #5, Lincoln
Pump & Pantry #16, York
Super C #3, Lincoln

Region 9

Baker's #300, Bellevue
Baker's #318, Bellevue
Family Fare 788, Bellevue
Family Fare 799, Papillion
Hy-Vee Food Store #1514, Papillion

Region 10

Hy-Vee Fast & Fresh #6, Omaha
Hy-Vee Food Store #1465, Omaha
Select Mart, Omaha
Hy-Vee Food Store #1470, Omaha
Asian Family Super-Market
Hy-Vee Food Store #1467, Omaha
Hy-Vee Food Store #1466, Omaha
Dollar Fresh Market, Omaha
Baker's #311, Omaha
Hy-Vee Gas #10, Omaha

YOUR OPINION MATTERS

2022 Retailer Satisfaction Survey

There's still time to share your opinions with us by completing the online Retailer Satisfaction Survey. One person per retailer should complete the survey at nelottery.info/retsurvey by the deadline of November 18. If they do, they'll win a \$5 Scratch coupon for every lottery-selling employee at their store. Refer to the survey information sheet or contact your Lottery Sales Representative if you have any questions.



The rescheduled Lottery Week Special

August 29 –

September 5 was a hit with players. A total of 761 retailers sold at least one of the discounted Lotto ticket bundles, with an average of 4 specials sold per retailer.

The next discount special will be held in November for the Black Friday shopping season. During the promotion, look for the "Special" button to produce the discounted tickets. More information will be provided via a sales sheet and terminal messages in November.

Preventing Ticket Thefts

Scam artists are targeting lottery retailers to steal tickets. A typical scam involves criminals who ask for a large number of tickets, then ask the clerk for a rubber band, envelope, or cigarettes as a distraction. While the clerk is distracted, they leave with the tickets.

To prevent a loss like this, treat your tickets like cash and don't leave them on the counter accessible to the public. Even cashed tickets and coupons have value and can be used by criminals in their scams.

If you have any questions about potential scams, contact Nebraska Lottery Security at 800-587-5200.

HAPPY HOLIDAYS

Our Gift to You

As a thank you for being a valued Nebraska Lottery retailer, our LSRs will soon be distributing \$5 Scratch coupons to stores that allow employee gifts. LSRs will have premium prizes for anyone under the age of 19. We appreciate your support as we help to build a better Nebraska.



Lottery Highlights



Check 'em out coming your way soon!

Holiday Wishes 2X (\$1)

Game Number: 1234
Top Prize: \$10,000
Overall odds: 1:3.96
Free ticket: Yes

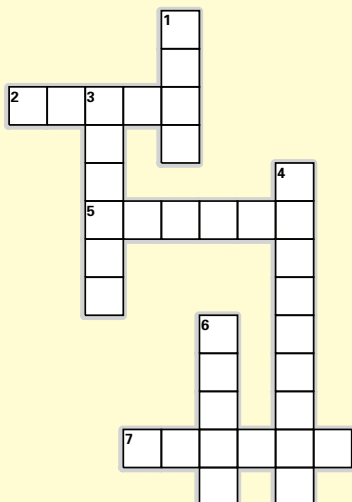
Holiday Wishes 10X (\$5)

Game Number: 1233
Top Prize: \$50,000
Overall odds: 1:3.50
Free ticket: Yes

Holiday Wishes 20X (\$10)

Game Number: 1232
Top Prize: \$20,000
Overall odds: 1:3.22
Free ticket: Yes

Loyal Readers Contest



Across

- Nebraska Lottery tickets make great _____ for the adults on your list.
- The new Powerball _____ Play feature coming in February 2023 will offer another chance to win using the same ticket numbers.
- The Holiday _____ family of games comes in \$1, \$5, and \$10 versions.

Down

- Treat your lottery tickets like _____ and don't leave them where people can steal them.
- Black _____ traditionally marks the start of the Christmas shopping season.
- The first Nebraska Lottery tickets went on sale _____ 11, 1993.
- The new holiday Scratch games will _____ on January 20 if there are any top prizes left.

Enter To Win

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Retailer: _____

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each month, we will draw ten entries from among retailer entries received by the designated deadline (November 18). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

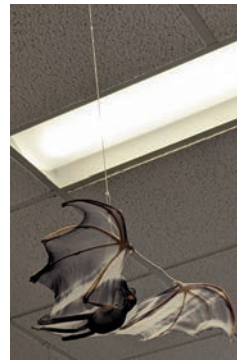
Enter your store by completing and mailing this entry coupon today to:

Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.

Note: Entries not drawn previously will no longer be retained.

Be sure your store is entered each month.

Our Winning Retailers



It's that time again. The time of year where you'll find werewolves in the pop, ghosts in the beef jerky and monsters in the Monster energy drinks.

Halloween is upon us and we love seeing our retailers getting all decked out for the spookiest of all seasons. Pumpkins, spiders, bats and tombstones, we enjoy them all.

Over at U-Stop #16 at 3280 Superior St. in Lincoln, they've been getting into the spirit and more and more Halloween decorations are popping up all the time.

It's a yearly tradition at U-Stop and it's always fun to see someone laughing at the witch legs dangling over the top of the beer cooler door.

Even the Nebraska Lottery display is all gussied up in its Halloween finest. A purple jack-o-lantern sits atop the menu board while a glittery orange spider looks up at customers reaching for a Powerball playslip.



There aren't many displays that don't have ghosts, goblins, skeletons or general creepy displays at U-Stop.

Just inside U-Stop on Superior is Heyoa, a fast-service Asian fusion food counter. It might not be as frightening as Halloween itself, but their Korean fries and Heyoa burrito are scary tasty. But get there early because they do tend to sell out on busy days and there's no horror movie more terrifying than that.

We love Halloween—as our Universal Monsters Scratch ticket might have let on—and we'd love to see how our retailers celebrate.

Does your store have a sweet setup for Halloween? Send us some photos. You can send us a direct message on Facebook, Instagram or Twitter or you can text them to (402) 890-2243. We'd be pretty thrilled to feature them on our social media channels to celebrate the season.

Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the July/August edition of the contest:

Ruth Knicely,
Vince's Corner,
Kimball

Greg Thramer,
Ewing Family Foods,
Ewing

Lesa Barber,
No Frills,
Ashland

Sandy Tarnick,
Pump & Pantry #33,
Genoa

Mary Schuetze,
Petro Mart,
West Point

Gina Stevens,
House of Bottles,
Beatrice

Charlene Jezbera,
Fritz's Market,
Hildreth

Jeff Tappan,
Nebraskaland Truck Stop,
Lexington

Mike Svoboda,
Shurfine Food
Center, Burwell

Felicia Nesiba,
Trotter's Whoa and Go,
Loup City

The above winners answered the questions to last month's puzzle correctly.

The prize will be \$10 in Scratch ticket coupons for every employee who sells lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Ten winners are selected randomly each issue.