

nebraska lottery

Drawing Results, Winners, and Scratch Game Information **402-471-6114**
Players Hotline **402-471-6139** and **800-224-LUCK (NE & WY only)**
Main Number **402-471-6100** and **800-587-5200**
Website **nelottery.com**

scratch tickets and osr

877-651-6296
lottery retailer hotline
800-560-2919
problem gambling help line 833-238-6837

ticket talk

Published by the Nebraska Lottery, a Division of the Nebraska Department of Revenue, P.O. Box 98901, Lincoln, NE 68509-8901

Lottery Director
Brian Rockey
Editors
Neil Watson
Tate Schneider
Sam Craig
Designer
Tom Bash

Follow Us!



P.O. Box 98901
Lincoln, NE 68509-8901
16-30-00

PRESORTED
FIRST-CLASS MAIL
U.S. POSTAGE PAID
STATE OF
NEBRASKA

ticket talk

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS



A Fairly FANTASTIC TICKET!



Spring Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-April through mid-May:

Kwik Shop #680, Lincoln, \$100,000 Cash Crossword, \$1,000
Casey's General Store #2987, Omaha, \$100,000 Cash Crossword, \$1,000
Wahoo One Stop, Wahoo, \$100,000 Cash Crossword, \$1,000
Casey's General Store #1717, Geneva, Bonus Crossword, \$35,000
Casey's General Store #2967, Bennet, Caesars, \$30,000
Stop 'N Shop, Weeping Water, Emerald Mine 3X, \$10,000
Scott's Place, Bassett, Flawless Fortune, \$1,000
Pilot Flying J #687, North Platte, The Big \$10 Super Ticket, \$1,000
Casey's General Store #2732, Grand Island, \$100,000 Cash Crossword, \$1,000
East O Watering Hole, Scottsbluff, \$100,000 Cash Crossword, \$1,000
Hi Times Liquor Mart, McCook, Diamond Mine 10X, \$1,000
Kwik Stop #10, Oshkosh, I Love Cash, \$1,000
I-80 Fuel, Omaha, Lucky Ladybug Crossword, \$3,333
Casey's General Store #1965, Columbus, MyDaY, \$5,000
Hy-Vee Food Store #4, Omaha, \$100,000 Cash Crossword, \$1,000
Good2Go #9, Lincoln, \$100,000 Cash Crossword, \$1,000
Select Mart, South Sioux City, \$100,000 Cash Crossword, \$1,000
Family Fare #811, Omaha, \$2,000,000 Explosion!, \$5,000
Casey's General Store #2737, Grand Island, Multiplier Spectacular, \$1,000
Frazey Fuels, Pender, Multiplier Spectacular, \$1,000
Casey's General Store #43, Albion, The Big \$10 Super Ticket, \$1,000
Stop 'N Shop, Weeping Water, Triple Tripler, \$1,000
Cornhusker Quick Stop, Bellevue, Wild Cherry Crossword Doubler, \$50,000
Casey's General Store #1752, Auburn, \$100,000 Cash Crossword, \$1,000
Beaver Lake BP, Plattsmouth, Lucky for Life, \$5,000
Mega Saver, Omaha, Multitude of Money, \$1,000
Save More Market, Tekamah, The Big \$10 Super Ticket, \$1,000
Fast Mart, Lincoln, \$100,000 Cash Crossword, \$1,000

Casey's General Store #2724, Lincoln, \$100,000 Cash Crossword, \$1,000
U-Stop #4, Lincoln, \$2,000,000 Explosion!, \$5,000
Bucky's #33, Bellevue, 10X Bingo Multiplier, \$1,000
Casey's General Store #2720, Lincoln, Multiplier Spectacular, \$20,000
Speedee Mart #2737, Seward, MyDaY, \$5,000
U-Stop #5, Lincoln, Ruby Mine 2X, \$5,000
Speedee Mart #2727, Nebraska City, The Big \$10 Super Ticket, \$1,000
Bucky's #14, Papillion, \$100,000 Cash Crossword, \$1,000
A.J.'s Of Genoa, Genoa, \$2,000,000 Explosion!, \$5,000
Speedee Mart #2855, Norfolk, The Big \$10 Super Ticket, \$1,000
Expressway Foodmart #1, Fremont, \$100,000 Cash Crossword, \$1,000
JB Mart, Wayne, \$100,000 Cash Crossword, \$1,000
NP Mart, Omaha, \$100,000 Cash Crossword, \$1,000
Pumpers, Grand Island, Caesars, \$30,000
Riverside Convenience, Norfolk, Diamond Mine 10X, \$1,000
Quik Trip #585, Omaha, Nebraska Pick 5, \$164,000
Pump & Pantry #12, Chadron, Nebraska Pick 5, \$50,000
Kearney Liquors, Kearney, Nebraska Pick 5, \$50,000
Speedee Mart #2741, Omaha, Bonus Crossword, \$1,000
Baker's #300, Bellevue, Diamond Mine 10X, \$1,000
Casey's General Store #2718, Wilber, Emerald Mine 3X, \$10,000
Hy-Vee Food Store #5, Omaha, Multitude of Money, \$1,000
Speedee Mart #2761, Omaha, Multitude of Money, \$20,000
Kum & Go #373, Bellevue, Super Triple 7s, \$7,777
Pump & Pantry #4, Cairo, The Big \$10 Super Ticket, \$1,000
Allen's of Hastings, Hastings, \$100,000 Cash Crossword, \$1,000
Pump & Pantry #32, Cozad, Quick 7s, \$7,000
Pump & Pantry #34, Gordon, \$100,000 Cash Crossword, \$1,000

Please Note: High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

What's Inside

- Big Red Blitz
- Truck\$ & Buck\$ Winners
- Pack Activation Promotion

MAY/JUNE 2019



Summer Time

After a long, cold winter and a prolonged spring, things are finally starting to warm up around the state, which means we can finally get out and enjoy the state.

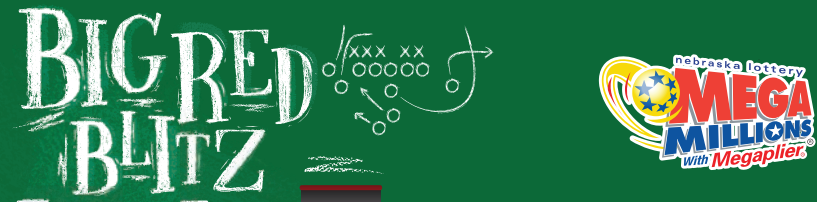
We are kicking off the summer with a game that we feel is both fun and encompasses one of the best summer events in Nebraska. Our State Fair Scratch game launches June 24 and we could not be more excited to offer this unique game to our lineup of incredible Scratch and Lotto games.

It's strange to think, but the end of summer will be here before we know it, and that can only mean one thing – Husker Football. Our Big Red Blitz promotion gives players the opportunity to enter for a chance to win one of several Husker Football ticket packages.

Forgive the bad pun, but things are really heating up for us this summer.

Award-Winning Lottery Advertising

Winning awards isn't the top priority for the Nebraska Lottery and our advertising agency Smith Kroeger – but it's always nice when our work is recognized. Recently two Lottery television campaigns received Telly awards honoring the best in TV and video advertising. The 2019 Truck\$ & Buck\$ television commercial won a Silver Telly in the Local TV General - Entertainment category. And the Lottery Daily Games television campaign won a Gold Telly in the Local TV Campaign - Business-to-Consumer category.



Down! Set! Hike! Football season is under 100 days away. What does that have to do with the Nebraska Lottery? From June 3 until July 14, Nebraska Lottery players who purchase a Mega Millions ticket with Megaplier will receive a voucher at the time of their transaction, which can be used to enter the Big Red Blitz through the MVP Club at nelottery.com.

Entrants in the Big Red Blitz promotion are playing for a chance to win one of several Nebraska Football ticket packages from the Nebraska Lottery that include the Grand Prize of two season skybox tickets for the 2019 University of Nebraska Football season; two season tickets for the 2019 University of Nebraska Football season; a Bowl Trip Experience that includes a bowl trip for two, two night hotel stay, airfare and \$1,000 cash; a Weekend Experience that includes tickets for the Nebraska vs. Creighton volleyball game, Nebraska vs. UCLA volleyball game and Nebraska vs. South Alabama football game from Friday August 30 thru August 31; and two single game tickets for the Nebraska vs. Ohio State football game on September 28.

Entries for the Big Red Blitz promotion can be made through the MVP Club at nelottery.com. The drawing for the contest will be held on July 16. For more information, visit nelottery.com.

In July the jackpot rolls by 10K every time it's not won!



Jackpots for Nebraska Pick 5 are growing bigger this summer. During the month of July, the Nebraska Pick 5 jackpot will increase by \$10,000 each time it is not won, up from \$4,000, so the jackpot will grow faster than before. The increased roll amount will only occur during July and will not be a permanent feature of the game.



Mark your calendar because the first National Lottery Week begins July 15.

National Lottery Week is a celebration of lotteries across the United States and Canada. Several Lottery Week activities are planned in Nebraska including a discounted game bundle with one Nebraska Pick 5, MyDaY, and Nebraska Pick 3 play for \$2. A new button on the Altura terminal will be used to produce the discounted ticket bundle. MVP Club members will receive an eCoupon for three free Nebraska Pick 5 plays, and daily social media posts will highlight the history of the Nebraska Lottery, our retailers, winners, and beneficiary funds.

Follow the Nebraska Lottery on Facebook, Twitter, and Instagram to learn all about National Lottery Week.



A non-winning \$3 Nebraska Lottery Scratch game gave Omaha resident Patti Hynek and her husband Scott a taste of star treatment.

While she didn't win on her The Voice Scratch ticket, Hynek entered the Nebraska Lottery's second chance drawing and ended up winning a 6-day VIP trip package to Las Vegas and Los Angeles, \$1,000 cash, tickets to concerts and admission to the live season 16 finale of The Voice.

"I'm so excited I can't even work today," Hynek said the afternoon before her trip. When she found out she'd won, Hynek said she was in tears and had been waiting months for the trip to begin.

She and her husband flew to Las Vegas on May 17 and spent several days seeing the sights and taking in one of the final Celine Dion concerts at Caesars Palace before going to Los Angeles.

When they arrived in Southern California, Hynek and her husband took a bus tour of Hollywood and soaked up some West Coast sunshine.

While in LA, Hynek also competed in The Voice Millionaire Maker event where participants from other state lotteries competed to win prizes of up to \$1 million. Hynek walked away with a respectable \$2,500 and got a chance to rub shoulders with former contestants on The Voice.

"I feel like a star," she said.



New Promotions



What are you doing New Year's Eve? If you play Powerball, you could be in New York City to ring in 2020 thanks to the New Year's Rockin' Eve VIP Experience promotion.

Starting July 15, vouchers for the New Year's Rockin' Eve VIP Experience will print with every \$3 Powerball with Power Play purchase. Voucher numbers can be entered online at nelottery.com thru September 30 for a chance to win one of three VIP trip experience packages to New York City and the chance to win \$1

million LIVE on Dick Clark's New Year's Rockin' Eve. Refer to the promotion sales sheet or visit nelottery.com for more information.

This year the Nebraska State Fair is celebrating 150 years and the Nebraska Lottery is here to help you do some State Fair celebrating of your own.

On June 24, the Nebraska Lottery is releasing the 150th Nebraska State Fair Scratch ticket and the rules are pretty simple. If you find a corndog, you win the corresponding prize. If you find a Ferris wheel, you win double!

Even non-winning tickets have a chance to win with our second-chance contest. Through your Nebraska Lottery MVP Club account, enter non-winning tickets into a drawing for a chance to win a Nebraska State Fair package that includes Nebraska State Fair tickets, free fair food, \$100 cash, a \$100 Ethanol Enriched Fuel card, \$100 in Nebraska Lottery Scratch tickets, \$50 in Nebraska Lottery Lotto coupons and a big ol' bag of State Fair swag.

Over the past 25 years, the Nebraska Lottery has given more than \$50 million to the Nebraska State Fair Improvement Fund to help create one of the biggest and best attractions Nebraska has to offer and keep families entertained for generations to come.



Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the November/December edition of the contest:

Kelly Kotschwar,
Murphy Express, Lincoln

R.T. Schnoor,
Shoemaker Travel Center,
Lincoln

April Suhr,
Gary's Super Foods,
North Platte

Julie Raabe,
Pilger Pride, Pilger

Jodi Chase,
Super Saver #9, Lincoln

Sara Linscott,
Speedee Mart, Norfolk

Melissa Houseman,
Casey's General Store #1565,
Wymore

Skye Wederski,
Git-N-Split #48, Seward

Lynette Dreifurst,
Dickie Doodles, Columbus

Ranee Critchfield,
Henderson's IGA, Valentine

The above winners answered the questions to last month's crossword puzzle correctly.

The prize was \$10 in Scratch ticket coupons and premiums for every employee who sells lottery tickets at the winners' location. LSRs will have premium prizes for those employees under the age of 19.

Ten winners are selected each month. Be sure your store is entered.

LSR Region Adjustments

In an effort to improve efficiency and provide better service, 33 retailers in southeast Nebraska will be re-assigned to different Lottery Sales Representatives on June 30. If your store is affected by this change, your current LSR will notify you in advance and provide the contact information for your new representative.

Lottery Highlights



PACK

May Pack Activation Promotion Winners

Congratulations to the winning retailers from the May 28 Pack Activation Promotion drawing!

- Kum & Go #373, Bellevue
- Scott's Place, Bassett
- Casey's General Store #1752, Auburn
- Premier Stop, Superior
- Casey's General Store #2882, Grand Island
- Hy-Vee #1078, Columbus
- Cubby's, Shelby
- Fill-N-Chill #05, Hastings
- Casey's General Store #2414, Stanton
- Prime Stop, Wisner

The next round of initial Scratch game shipments will arrive June 24. Activate and display at least one pack from this shipment by June 28 and your store could win \$100. Refer to the promotion sales sheet for complete information.

eCoupon Update



One of the perks of being an MVP Club member at nelottery.com is receiving valuable eCoupons for Lottery products. At the beginning of June, MVP Club members at nelottery.com received a new eCoupon good for one free 2by2 play. This coupon expires on July 14.

Another eCoupon for MVP Club members will launch on July 15 for National Lottery Week. This eCoupon will be for three free Nebraska Pick 5 plays and expires July 31.

To redeem an eCoupon, scan the coupon barcode to produce the promotional ticket. eCoupons can only be redeemed once.

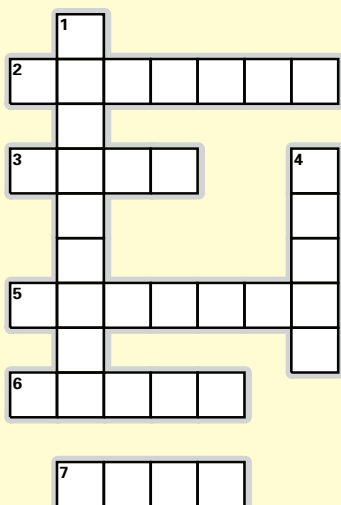
Protecting Endangered Birds with Lottery Proceeds

We like to tell players that when they buy a Nebraska Lottery ticket, they're helping to build a better Nebraska. Proceeds from every ticket sold support education, the environment, Nebraska State Fair, and compulsive gambling assistance.

The Nebraska Environmental Trust operates a grant program for natural resources work using lottery proceeds. One of the grant projects featured in a recent Lottery mailer to the Nebraska Panhandle was the work of the Bird Conservancy of the Rockies, which protects at-risk birds and their habitats.

Funded in part by a Nebraska Environmental Trust grant, the Conservancy runs a highly successful program to mark the nests of the tiny mountain plover so farmers can avoid them when planting. More than 80 farmers in Kimball, Cheyenne and Banner counties have voluntarily participated in the program, which allows farm production to continue while protecting nesting birds. Learn more at environmentaltrust.org.

Loyal Readers Contest



Across

- July 17 is National ____ Day and will be celebrated in states across the country.
- The popular ____ gambling game originated in China. Legend has it that the invention of the game saved an ancient city in time of war and helped raise funds to build the Great Wall of China.
- The Nebraska Pick 5 _____ grows by \$4,000 except when the month-long \$10K Roll promotion is running.
- Dick _____ New Year's Rockin' Eve has consistently remained the highest-rated New Year's Eve special broadcast by the United States' major television networks.
- The Nebraska State ____ moved between several locations the first few years. In the movie The Wizard of Oz, the Wizard's hot air balloon indicates the event is in Omaha.

Down

- The Nebraska Lottery's first Lotto game, _____, launched on July 21, 1994.
- In football, the _____ is a tactic used by the defense to disrupt pass attempts by the offense.

Enter To Win

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Retailer: _____

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each month, we will draw ten entries from among retailer entries received by the designated deadline (July 26). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Enter your store by completing and mailing this entry coupon today to:

Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.

Note: Entries not drawn previously will no longer be retained. Be sure your store is entered each month.

March/April Answers Across: 1. Wheel 3. Herbie 5. Shamrock 7. Activated

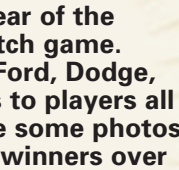
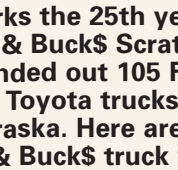
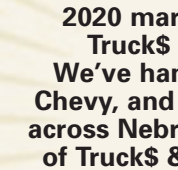
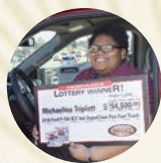
Down: 2. Environmental 4. Pick 6. Tax



Our Winning Retailers



A Quarter-Century of Trucks & Bucks



2020 marks the 25th year of the Truck\$ & Buck\$ Scratch game. We've handed out 105 Ford, Dodge, Chevy, and Toyota trucks to players all across Nebraska. Here are some photos of Truck\$ & Buck\$ truck winners over the years.

Check 'em out coming your way soon!

