

nebraska lottery

Drawing Results, Winners, and Scratch Game Information **402-471-6114**
Players Hotline **402-471-6139** and **800-224-LUCK (NE & WY only)**
Main Number **402-471-6100** and **800-587-5200**
Website nelottery.com



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lottery retailer hotline
800-560-2919
problem gambling help line 833-238-6837

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ticket talk

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS



Winter Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-December through mid-January.

U-Stop #03, Lincoln, 10X Bingo Multiplier, \$1,000
Hy-Vee Food Store #1, Lincoln, 2by2, \$22,000
Pump & Pantry #36, Rushville, Apple Orchard Doubler, \$2,000
Casey's General Store, Columbus, Lucky Numbers Super Ticket, \$1,000
Mega Saver, Omaha, Naughty or Nice Crossword, \$5,000
Schmick's Market, Lincoln, Naughty or Nice Crossword, \$5,000
Murphy Express, Omaha, Super Triple 7s, \$1,777
Roadrunner Masters, Ainsworth, Flawless Fortune, \$1,000
Kwik Shop #646, Lincoln, Lucky Numbers Super Ticket, \$1,000
Family Fare 788, Bellevue, Mega Millions, \$1,000
Speedee Mart 2762, Omaha, Multiplier Spectacular, \$1,000
Hamilton Food Mart, Omaha, \$10 Grand, \$10,000
Cubby's, Tekamah, \$2,000,000 Explosion!, \$5,000
Casey's General Store #1790, Falls City, 25th Anniversary Silver Multiplier, \$1,000
Casey's General Store #2745, Lincoln, Black Diamond Crossword, \$1,000
Castle Drive In Liquor, Lincoln, Flawless Fortune, \$1,000
Casey's General Store #2985, Omaha, Super Triple 7s, \$1,777
Mega Saver, Omaha, Super Triple 7s, \$7,777
U-Stop #5, Lincoln, Winter Takes It All, \$20,000
Coffin's Corner, Grand Island, \$1,500 Frenzy, \$1,500
Hy-Vee Gas, Papillion, \$2,000,000 Explosion!, \$5,000
Casey's General Store #3270, Pierce, Black Diamond Crossword, \$1,000
Super C #10, Denton, Multitude Of Money, \$1,000
Merchant's C-Stores, Norfolk, Quick 7s, \$7,000
Trotters Whoa & Go Express, Loup City, Quick 7s, \$7,000
Casey's General Store #2722, South Sioux City, Ultimate Bonus Crossword, \$200,000
Wahoo One Stop, Wahoo, Black Diamond Crossword, \$1,000
Good2Go #6, Lincoln, Flawless Fortune, \$10,000
Smokin Deals, Norfolk, Power 5, \$50,000

Kwik Shop #680, Lincoln, Red Ball Tripler, \$10,000
Casey's General Store #2973, Lincoln, Wild Cherry Crossword Doubler, \$1,000
Cubby's, Syracuse, Wild Cherry Crossword Doubler, \$1,000
Hy-Vee Food Store #6, Omaha, 2by2, \$22,000
Gas n Snaks, Seward, Apple Orchard Doubler, \$2,000
Good2Go #9, Lincoln, Flawless Fortune, \$1,000
U-Stop #6, Lincoln, I Love Cash, \$1,000
Cubby's, Omaha, Multitude Of Money, \$2,000
Pump & Pantry #4, Kearney, Super Triple 7s, \$1,777
Kum & Go #352, Omaha, Wild Cherry Crossword Doubler, \$50,000
Kwik Shop #672, Omaha, Multitude Of Money, \$1,000
Allen's Of Hastings, Hastings, Super Triple 7s, \$1,777
Kwik Shop #673, Omaha, Ultimate Bonus Crossword, \$1,000
Pump & Pantry #13, St. Paul, \$10 Grand, \$10,000
Cubby's, Fremont, Double Diamond, \$1,000
Cedar Rapids Stop, Cedar Rapids, Multitude Of Money, \$1,000
Asian Family Supermarket, Omaha, Multitude Of Money, \$1,000
Dredla's Grocery, Hyannis, \$10 Grand, \$10,000
Nick's Gas & Liquor, Alliance, \$1,500 Frenzy, \$1,500
Super C #4, Lincoln, Black Diamond Crossword, \$1,000
Kwik Stop #17, Mitchell, Bonus Crossword, \$1,000
Gas N Snaks, Seward, Double Diamond, \$1,000
Casey's General Store #2370, Norfolk, Lucky Symbols Loteria, \$35,000
Olson Enterprises, Red Cloud, Mega Millions, \$1,500
Pump & Pantry #52, Grand Island, Super Triple 7s, \$1,777

Please Note: High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

What's Inside

- Ticket To Tunes
- Pack Activation Promotion
- One Ticket, 3,000 Meals



JANUARY/FEBRUARY 2019



The New Year

by Brian Rockey,
Lottery Director

The new year brings new opportunities and it is our hope to reflect that ideal in both our product lineup and promotions for 2019.

Truck\$ & Buck\$ was our first new game of the new year and continues to be one of our most popular games to-date. With seven trucks up for grabs once again this year, we are looking forward to seeing where their new homes will be.

We are excited about our upcoming Ticket to Tunes promotion that will allow players the chance to win a trip to see one of the great acts who have taken up residence in Las Vegas. Experiences like this have proven to be very popular with our players and we are excited to see what shows our winners choose to see.

A few of our upcoming games include the familiar Caesar's Scratch game, as well as Nebraska Cash Blowout. New to our lineup will be the Gem Family of games, which we feel will be welcome additions.

The opportunities we'll see in 2019 are exciting and it is our hope that our players are equally as excited for what is to come.

PACK

ACTIVATIONS RETAILER PROMOTION

Lottery retailers have the chance to win \$100 each month this spring by activating new Scratch games.

One part of our Scratch sales strategy is monthly initial shipments of new games to all retailers. Between March and June, all retailers that activate and display a pack of each game from their monthly shipment by midnight Friday after the launch date will be entered into a drawing. Ten qualifying retailers will be drawn each month to win \$100.

Look for these initial shipments so you can activate the games and win!

- March 25, 2019, activated and displayed by March 29, 2019
- April 29, 2019, activated and displayed by May 3, 2019
- May 20, 2019, activated and displayed by May 24, 2019
- June 24, 2019, activated and displayed by June 28, 2019

Refer to the promotion sales sheet or contact your LSR for more information.

TICKET TO TUNES
PROMOTION
2by2
nebraska

Ticket to Tunes has returned and with it comes the opportunity to see great acts and experience great music. From February 19 until April 14, players will be able to enter the contest for a chance at winning one of four concert experiences in fabulous Las Vegas.

The Tickets to Tunes package includes two tickets to a headliner concert of the winner's choice, airfare for two to Las Vegas, a four night stay at the Bellagio Hotel and Casino, \$1,500 in cash, \$150 in Nebraska Lottery Scratch tickets and \$50 in 2by2 coupons.

Here is the part where you wonder how to enter the contest. Players who purchase 2by2 tickets between February 19 and April 14 will receive voucher numbers to be entered through the MVP Club at nelottery.com. The final drawing will take place on April 16. For more information, visit nelottery.com.

New MyDaY eCoupon



One of the perks of being an MVP Club member at nelottery.com is receiving valuable eCoupons for Lottery products. At the beginning of January, a MyDaY eCoupon was sent to all MVP Club members. This eCoupon offers two quick pick MyDaY plays for \$1 - a \$1 discount.

To redeem this eCoupon, scan the coupon to produce the promotional ticket. eCoupons can only be redeemed once.



Just a few days before Christmas 2018, the Food Bank for the Heartland received a donation at their Omaha office that was just a little bit different than the usual brown paper bag of non-perishable food or a check to help them feed hungry people across Nebraska and western Iowa.

Someone had anonymously mailed the Food Bank a Lucky Numbers Super Ticket Scratch ticket from the Nebraska Lottery, but rather than offering them a chance to win a cash prize, this one had already been scratched and revealed a \$1,000 prize.

You'll occasionally hear about someone donating a winning lottery ticket to a charity, but it's definitely not an everyday occurrence, said Food Bank for the Heartland vice president of external affairs Kelly Ptacek.

In fact, it's the first time anyone at the Food Bank can remember it happening, Ptacek said.

The \$1,000 prize, which was claimed on December 20 by the Food Bank for the Heartland, was originally purchased at the Speedee Mart at 13804 Manderson Circle in Omaha, about a 15 minute drive from the Food Bank for the Heartland's office.

That money will go a long way to feeding a lot of people, Ptacek said. Even more than you might think.

"One dollar can make a difference," she said. "It can buy up to three meals. With this we can provide up to 3,000 meals."

Food Bank for the Heartland distributes food across 535 partner organizations across 93 counties in Nebraska and in western Iowa. You'll find food sourced to food pantries and emergency shelters all the way west from Scottsbluff in the panhandle to Clarinda, Iowa.

A good portion of the food distributed by the Food Bank comes from corporate and other donors, but the Food Bank for the Heartland still purchases about 32 percent of the food that goes out.

If you're interested in donating items to Food Bank for the Heartland, they're always in need of shelf stable foods like crackers, cookies, canned foods, peanut butter and other non-perishable pantry staples.

To volunteer time or to donate cash, checks or even winning Scratch tickets, call the Food Bank at (402) 331-1213 or go to their website at foodbankheartland.org.

Problem Gambling Help Line

The Nebraska Problem Gambling Help Line has a new number. Nebraskans can now call **833-BETOVER (238-6837)** to receive confidential assistance for no charge. The previous phone number will still be active, but all Nebraska Lottery materials going forward will use the new help line number.

The Nebraska Problem Gambling Help Line is operated by the Nebraska Gambler's Assistance Program. Since 1993, a total of \$16.5 million in lottery proceeds has been generated for problem gambling assistance. Learn more about Nebraska Lottery beneficiaries at nelottery.com.

Gamblers
Assistance
Program

We Can Help:

Call 24 Hours a day, 7 days a week.
All information is confidential.



Spring Game Promotion

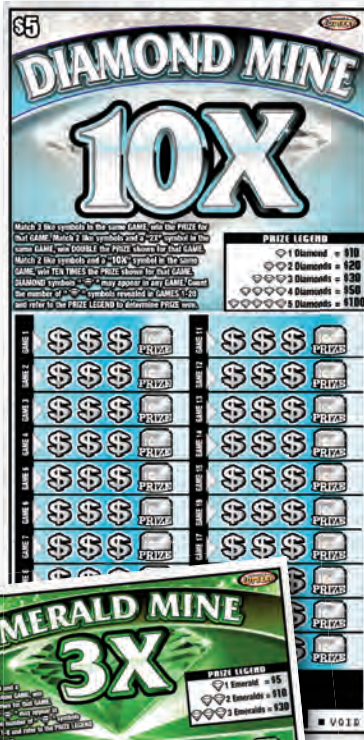
Husker football fans should play Lucky for Life this March for a chance to win skybox tickets to the 2019 Spring game. Between March 11 and March 24, an entry voucher for the Nebraska Cornhusker Spring Game Promotion will print with each Lucky for Life purchase of \$2 or more. Players can enter their voucher numbers online at nelottery.com by March 25 for a chance to win the Grand Prize of skybox tickets for four (4) for the 2019 University of Nebraska football Spring game, a \$100 Ethanol Enriched Fuel gift card, \$150 in Nebraska Lottery Scratch tickets and \$50 in Nebraska Pick 5 coupons.

In March
the jackpot
rolls by 10K
every time
it's not won!



Jackpots for Nebraska Pick 5 are growing bigger this spring. During the month of March, the Nebraska Pick 5 jackpot will increase by \$10,000 each time it is not won, up from \$4,000, so the jackpot will grow faster than before. The increased roll amount will only occur during March and will not be a permanent feature of the game.

Lottery Highlights



Check 'em out coming your way soon!

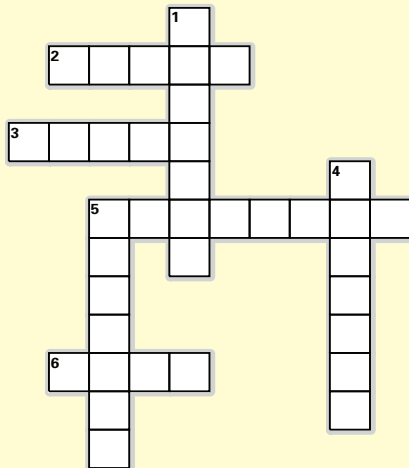
Caesars (\$5)
 Game Number: 1017
 Top Prize: \$30,000
 Overall odds: 1:3.49
 Free ticket: Yes

Diamond Mine 10X (\$5)
 Game Number: 1020
 Top Prize: \$50,000
 Overall odds: 1:3.72
 Free ticket: Yes

Emerald Mine 3X (\$2)
 Game Number: 1019
 Top Prize: \$10,000
 Overall odds: 1:3.95
 Free ticket: No

Ruby Mine 2X (\$1)
 Game Number: 1018
 Top Prize: \$5,000
 Overall odds: 1:4.00
 Free ticket: Yes

Loyal Readers Contest



Across

- The date-based ____ Lotto game was added as a Nebraska Lottery game in October 2008.
- Billed as "The Entertainment Capital of the World", Las ____ is the destination for winners of the Ticket to Tunes promotion.
- President's Day was originally planned to celebrate George Washington's ____ on February 22.
- There are seven ____ F-150 trucks available to win in the Truck\$ & Buck\$ Scratch game.

Down

- The luxury hotel and casino ____ Palace is featured on a new \$5 Scratch game with the same name.
- During the month of the March, the Nebraska Pick 5 ____ will grow by \$10,000 each time it is not won.
- The \$10 Nebraska Cash ____ game has prizes of \$10, \$50, and \$100.

Enter To Win

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Retailer: _____

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each month, we will draw ten entries from among retailer entries received by the designated deadline (March 1). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Enter your store by completing and mailing this entry coupon today to:

Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.

Note: Entries not drawn previously will no longer be retained. Be sure your store is entered each month.



Accounting Tips & Tricks

A new year signals a time for new beginnings and starting new routines. Here are some accounting tips and tricks from the Nebraska Lottery to start 2019 off right.

- Remember to confirm your ticket shipments when they arrive and activate packs before selling tickets. See the delivery confirmation slip and the Altura Quick Reference Card for more information. The Lottery suggests keeping one packing slip at store level and sending one to corporate (if applicable).
- To avoid confusion, do not return validated Scratch or Lotto tickets to players unless the ticket has not been paid. If you encounter a problem validating a ticket and have not paid, give both the receipt and the ticket back to the customer and instruct them to claim their prize at a Nebraska Lottery Claim Center. Please write your first name on the receipt so Lottery Accounting can contact the proper person if they have any questions.
- When cashing in a multi-draw Lotto ticket with remaining drawings, an exchange ticket for the remaining draws will be produced. Make sure to give the player the exchange ticket and do not return their original ticket. Look for the words “EXCHANGE TICKET” to indicate which ticket should be given to the player.
- If you have scanned a winning Scratch ticket and don’t have enough cash on hand to pay, **please do not press the “Pay” key**. If the “Pay” key was accidentally pressed, please call Lottery Accounting at 800-587-5200. Mark the back of the ticket as “not paid,” along with your name and date. Give both the receipt and the ticket back to the customer and instruct them to claim their prize at a Nebraska Lottery Claim Center.
- Scanning winning tickets of \$25 or below results in automatic validation without pressing the “Pay” key. Higher winning amounts will not validate unless the “Pay” key is pressed. If you paid the winning amount and the ticket is not validated, your store will not get the credit.
- When scanning tickets, wait a second or two for the validation message to come up. If you do not get a response after two seconds, then it is okay to scan again. Immediate re-scanning could result in the system responding with “Previously Cashed By This Retailer”.
- Make sure to always deface winning tickets and keep them with your daily records until all reconciliations are done before discarding them.
- Do not accept photocopies or reproductions of tickets for validation. This does not apply to eCoupons that MVP Club members print at home.
- Lotto tickets can no longer be called in to be tagged for credit. Try to sell any mistake tickets to another player before draw break. If you experience a print failure or paper jam, follow the on-screen instructions, then hold the affected ticket for your LSR.
- If a communication error occurs on your Lotto terminal during a transaction, or the terminal message indicates “Previously Cashed By This Retailer”, you can touch the **Last Transactions** button, then touch **Last Transaction** to check if the transaction was successfully completed and the value of the last validation. The last 50 transactions can also be accessed there. If further assistance is needed, please call the Hotline at 800-560-2919.
- Activated, settled and returned Scratch reports, which are detail of the Weekly Settlement Report Scratch activity, are available by pressing Scratch Functions>Inventory Reports>Current Week or Previous 12 Weeks.
- Once a pack is activated, it cannot be deactivated. Payment for that pack will post whichever comes first of the following two scenarios: 45 days after activation or when 70% of the pack has been sold (based on validations).
- Prizes from closed Scratch games or expired Lotto tickets **cannot** be claimed. If a customer tries to redeem a ticket from a closed or expired ticket, remind them that prizes can be redeemed up to 180 days after the closing date (for Scratch tickets) or 180 days after the drawing date (for Lotto tickets). Prizes from these tickets **cannot** be claimed by mailing them to the Nebraska Lottery or by directing players to visit a Lottery Claim Center.
- Tickets can be validated manually by touching **Manual Validations**, then touching **Scratch Validation** or **Lotto Validation**. For Scratch tickets, enter the 14-digit game, pack, and ticket number from the back of the ticket AND the 14-digit VIRN number under the latex on the front of the ticket. For a Lotto ticket, enter the 19-digit ticket number.
- If you are unable to validate a Scratch ticket by scanning the barcode or by manual entry, instruct the player to mail the ticket to the Nebraska Lottery at the prize claim P.O. Box on the back of the ticket to claim their prize.

Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the November/December edition of the contest:

Sonja Faulkenberry,
Schmick’s Market, Broken Bow

Karen Myers,
Trotters Whoa & Go, Merna

Sara Ryan,
BP Short Stop, Cedar Bluffs

Justin Evers,
CVS Pharmacy, Omaha

Mike Svoboda,
Shurfine Food Center, Burwell

Heather Riblett,
U-Stop #16, Lincoln

Michelle Purvis,
Russ’s Market, Hastings

Sandy Tarnick,
Pump & Pantry #33, Genoa

Patty Sole,
Geneva Super Foods, Geneva

Delma Borglowner,
Southside Mini Mart, Stuart

The above winners answered the questions to last month’s puzzle correctly.

The prize will be \$10 in Scratch ticket coupons for every employee who sells lottery tickets at the winner’s location. LSRs will have premium prizes for those employees under the age of 19.

Ten winners are selected randomly each issue.