

nebraska lottery

Drawing Results, Winners, and Scratch Game Information **402-471-6114**
Players Hotline **402-471-6139** and **800-224-LUCK (NE & WY only)**
Main Number **402-471-6100** and **800-587-5200**
Website **nelottery.com**

scratch tickets and osr

877-651-6296
lottery retailer hotline
800-560-2919
problem gambling help line 800-522-4700

ticket talk

Published by the Nebraska Lottery, a Division of the Nebraska Department of Revenue, P.O. Box 98901, Lincoln, NE 68509-8901

Lottery Director
Brian Rockey
Editors
Neil Watson
Tate Schneider
Sam Craig
Designer
Tom Bash
Follow Us!



P.O. Box 98901
Lincoln, NE 68509-8901
16-30-00

PRESORTED
FIRST-CLASS MAIL
U.S. POSTAGE PAID
STATE OF
NEBRASKA

ticket talk

nebraska **LOTTERY** 25 Years of Fun!

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS

\$682 MILLION BACK TO NEBRASKA.



Spring Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-March through mid-April.

Fresh Start Convenience, Alliance, MyDaY, \$5,000

EZ Mart, Omaha, 10x The Money, \$1,000

Quik Pik #16, Nebraska City, 25th Anniversary Silver Multiplier, \$1,000

J&J Pit Stop, Alliance, 25th Anniversary Silver Multiplier, \$1,000

Casey's General Store #2977, Lincoln, 25th Anniversary Silver Multiplier, \$25,000

Casey's General Store #1193, Fairbury, Crossword Inferno, \$1,000

Hy-Vee Gas #01, Norfolk, No Holding Back, \$1,000

Hy-Vee Food #04, Omaha, Power 5, \$1,555

Nuestra Familia Supermercado, Omaha, Prime For A Win, \$5,003

Fast Mart, Seward, Windfall Of Wins 9x, \$1,000

Fill-N-Chill #07, Hastings, Windfall Of Wins 9x, \$1,000

Ampride, Scottsbluff, Bonus Crossword, \$1,000

Hy-Vee Gas #1466, Omaha, Bonus Crossword, \$35,000

Super Saver #11, Lincoln, Mega Millions, \$1,000

Kwik Stop #14, Kimball, No Holding Back, \$1,000

Western Travel Terminal, Scottsbluff, Windfall Of Wins 9x, \$1,000

U-Stop #10, Lincoln, 25th Anniversary Silver Multiplier, \$25,000

Casey's General Store #2734, Cozad, 2by2, \$22,000

Coffin's Corner, Grand Island, Crossword Inferno, \$1,000

Quik Trip #587, Omaha, Truck\$ & Buck\$, Truck

Cubby's, Syracuse, 10x Bingo Multiplier, \$35,000

Anderson Convenience Market, Omaha, 25th Anniversary Silver Multiplier, \$1,000

Loaf 'N Jug #333, Gering, 25th Anniversary Silver Multiplier, \$1,000

The Liquor Store, Pierce, 25th Anniversary Silver Multiplier, \$1,000

Corner Stop, Columbus, 7-11-21, \$2,100

Fat Dogs, Lincoln, Crossword Inferno, \$1,000

Vina Market, Lincoln, MyDaY, \$5,000

Bucky's #21, Elkhorn, Powerball, \$50,000

Footo Convenience Plaza, Kearney, MyDaY, \$5,000

Mr. S's, Oakdale, Bonus Crossword, \$1,000

Custer's Last Stop, Ansley, Lucky For Life, \$5,000

Kum & Go #338, Columbus, Peng-win Crossword, \$3,333

Didier's Grocery, Schuyler, 25th Anniversary Silver Multiplier, \$1,000

Schmick's Market, McCook, Crossword Inferno, \$1,000

Super Saver #11, Lincoln, 7-11-21, \$1,100

Fresh Start Convenience, Alliance, Lucky Numbers Super Ticket, \$1,000

Little USA, Kearney, 10x The Money, \$1,000

Bellevue Sinclair, Bellevue, Crossword Inferno, \$1,000

Hy-Vee Food Store #1 (1460), Norfolk, MyDaY, \$5,000

EZ Go #80, Lincoln, No Holding Back, \$1,000

Quik Trip #594, Omaha, Pick 5, \$190,000

Time Saver #18, Gothenburg, \$50,000 Crossword Connect, \$50,000

Casey's General Store #1801, Minden, Triple Tripler, \$1,000

Footo Convenience Plaza, Kearney, Wild Cherry Crossword, \$1,000

Bucky's #13, Omaha, Windfall Of Wins 9x, \$1,000

Anderson Convenience, Omaha, MyDaY, \$5,000

Kwik Shop #670, Bellevue, MyDaY, \$5,000

Kwik Shop #675, Bellevue, \$50,000 Crossword Connect, \$1,000

U-Stop #25, Lincoln, 25th Anniversary Silver Multiplier, \$1,000

Tobacco Hut #9, Bellevue, Bonus Crossword, \$1,000

A.J.'s C Store, Duncan, Lucky Numbers Super Ticket, \$1,000

Fat Dogs, Ogallala, Multitude Of Money, \$1,000

EZ Mart, Omaha, \$1,500 Frenzy, \$1,500

Fuel Mart, Henderson, Crossword Inferno, \$1,000

Casey's Gen Store #2291, McCook, Lucky Number Super Ticket, \$1,000

Hy-Vee Food Store #1514, Papillion, Mega Millions, \$1,500

Taylor Quik-Pik #11, Blair, No Holding Back, \$10,000

Cubby's, Columbus, 10x The Money, \$1,000

Pump & Pantry #25, Albion, Lucky Numbers Super Ticket, \$1,000

Nuestra Familia Supermercado #7, Omaha, No Holding Back, \$10,000

Bucky's #58, Omaha, Nebraska Pick 5, \$110,000

Please Note: High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

What's Inside

- Building A Better Nebraska
- Ultimate Bonus Crossword
- 25th Anniversary Celebration

MAY/JUNE 2018



Summer of Fun

by Brian Rockey, Lottery Director

Now that winter is finally over, Team Lottery is ready to get out and celebrate 25 Years of Fun with our players, retailers, and beneficiaries.

Our summer event tour has begun, and Lottery Ambassadors will be stopping at festivals and events all summer. If your store has a special event coming up, talk to your LSR to see if the Lottery can be a part of it.

Another way we are celebrating the strong partnership between the Nebraska Lottery and retailers is with limited edition 25th Anniversary shirts. Check out the photos inside to see the design.

Lottery beneficiary funds use our proceeds for important work all across the state. While there are still a few weeks left in the fiscal year, it looks like transfers to our beneficiaries could reach a new record of \$45 million. That money directly benefits the land, the air, the students, and the Nebraska State Fair. Together, we are Building a Better Nebraska.

Lottery Fact:

Nebraska Lottery retailers have received over \$160 million in sales commissions since 1993.

Summer Tour

The Summer Events Tour kicked off at Taste of Omaha on June 1. Here is a list of all the festivals and events the Nebraska Lottery Events team will visit this year:

Event	Location	Dates
Santa Lucia	Omaha	June 7-10
Summer Arts Festival	Omaha	June 8-10
Nebraskaland Days	North Platte	June 13-23
Duncan Ribfest	Duncan	June 22
Seward Fourth of July	Seward	July 4
U-Stop Fun Friday	Lincoln	July 6
Grover Cleveland Alexander Days	St. Paul	July 6-8
Madison County Fair	Madison	July 10-15
Allens of Hastings	Hastings	July 11-14
Adam's County Fair	Hastings	July 18-22
Kearney Cruise Nite	Kearney	July 21
Gage County Fair	Beatrice	July 25-July 29
Buffalo County Fair	Kearney	July 25-29
Lancaster County Fair	Lincoln	Aug. 2- Aug. 5
Wilber Czech Fest	Wilber	Aug. 3- Aug. 5
U-Stop Fun Friday	Lincoln	Aug. 10
Capital City Ribfest	Lincoln	Aug. 16-Aug. 18

Ultimate Bonus Crossword



Crossword enthusiasts will be playing large this July with the new \$20 Ultimate Bonus Crossword Super Ticket. This giant crossword game features four puzzles to complete on every ticket and prizes up to \$200,000. A BONUS match area and 10 BONUS WORDS offer even more chances to win.

Ultimate Bonus Crossword arrives in stores July 16. For a limited time retailers who carry both the \$20 Ultimate Bonus Crossword and the current \$10 Lucky Numbers Super Ticket will earn a \$10 bonus commission for each settled pack of Ultimate Bonus Crossword. Refer to the promotion sales sheet or contact your LSR for more information.

CROSSWORD TICKETS

The \$3, \$5 and \$10 Crossword tickets are among the highest selling Scratch tickets each week.

Congratulations to the six winners in the 2by2 Tuesday Cash Blast promotion!



- Jim Hamilton, Lincoln
- Charles Gies, Minden
- Maxine Turvey, Lincoln
- Bradley Goldenstein, Louisville
- Michael Friesen, Lincoln
- Janice Anderson, Cozad

Cash Splash Semifinalists Compete for Cash Sept. 23



The second drawing was held on May 29. Semifinalists drawn in drawing two will be posted at nelottery.com after their entry tickets are received for verification. Three additional drawings will be held in June, July, and August to select more semifinalists to compete in the Grand Prize contest September 23 at the Great Platte River Road Archway in Kearney.

After two drawings, 10 out of 25 semifinalists have been chosen for the 25th Anniversary Cash Splash Second-Chance Promotion.

In the first drawing on May 1, the following semifinalists were drawn:

- Jolissa May-Werner of Omaha;
- Kimberly Kriha of Ravenna;
- Billijo Fay of Elkhorn;
- Symantha Casteel of Chapman; and
- Velira Brazda of Bellevue.



Helping to Build a Better Nebraska



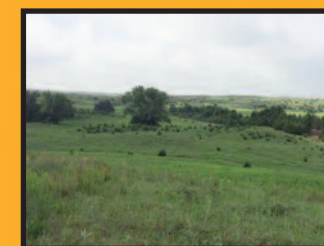
When a player buys a Nebraska Lottery ticket, a portion of the ticket price goes back to Nebraska Lottery beneficiary organizations. At the end of March, the Lottery distributed \$12 million from the sale of Scratch and Lotto ticket sales for the previous three months – the third largest quarterly transfer in the 25-year history of the Lottery. Proceeds are used for the environment, education, the Nebraska State Fair, and compulsive gambler's assistance.

Conservation of the Nebraska Sandhills is the goal of current efforts funded by the Nebraska Environmental Trust using Lottery proceeds. Two NET grants provided to the Sandhills Task Force allowed for the completion of 14 wetland and grassland conservation projects in 2017.

The 14 projects were completed on 24,600 acres of private land. The Sandhills Task Force used \$64,368.80 of NET funds and leveraged an additional \$391,437.58 from partners and other grants; so, for every NET dollar invested, an additional \$7 was invested from other sources.

Eight projects were eastern red cedar clearing projects, five projects were livestock water and fencing projects, and one project was a stream restoration repair project. Eastern red cedars are encroaching across the Sandhills at an exponential rate. Removing the cedars increases the health, vigor, and productivity of the rangeland, which is not only beneficial to ranchers, but also the wildlife, birds, insects, and pollinators that make their home on the prairie.

For more information about Nebraska Lottery beneficiaries, visit nelottery.com.



Before Photo



After Photo

Summer Promotions Offer Nebraska Season Football Tickets, and Packages



Nebraska football fans will have several chances to see their favorite team play this fall with some upcoming MVP Club promotions.

The Lucky for Life Ticket Sweep starts June 4 and runs through July 8. Vouchers for the promotion will print with every \$2 Lucky for Life purchase. Players can enter vouchers online with their MVP Club membership for a chance to win season skybox tickets, regular season tickets, or single game tickets to the Nebraska vs. Minnesota football game on October 20.



Another football-themed promotion starts July 16. The MyDaY Bowl Get-a-Way will offer players the chance to win a trip to a Nebraska football bowl game, a Nebraska football weekend experience, or tickets to the Nebraska vs. Minnesota football game. Like the Lucky for Life Ticket Sweep, vouchers for the MyDaY Bowl Get-a-Way will be produced with MyDaY purchases between July 16 and August 12.

For both of these promotions, make sure to give the customer any vouchers that print when they make the required purchase. See the promotion sales sheets for more information.

Central Nebraska Mailer

A test campaign using a targeted regional mailer is planned for early June to people in central Nebraska. The mailer will be used to educate the public about Nebraska Lottery beneficiaries and drive MVP Club registrations at nelottery.com. This mailer will also contain a coupon for a free Lucky for Life ticket.

Lottery Highlights



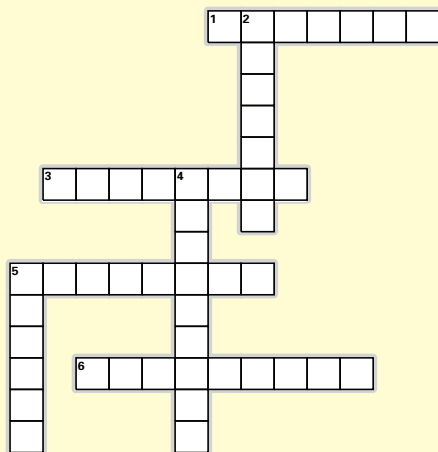
Check 'em out coming in **June 2018**

Double Diamond (\$10)
 Game Number: 914
 Top Prize: \$100,000
 Overall odds: 1:3.29
 Free ticket: Yes

Lucky Ladybug Crossword (\$3)
 Game Number: 925
 Top Prize: \$3,333
 Overall odds: 1:3.54
 Free ticket: Yes

White Hot 7s (\$2)
 Game Number: 927
 Top Prize: \$777
 Overall odds: 1:3.61
 Free ticket: No

Loyal Readers Contest



Across

1. Considered in many cultures to bring good luck, this tiny insect is featured in the upcoming \$3 Lucky Crossword Scratch game.
3. The May holiday _____ Day was originally called "Decoration Day" and marks the unofficial start of the summer season.
5. The Nebraska _____ program has the most wins and the highest winning percentage of any program over the last 50 years.
6. The multi-state _____ game was launched as Nebraska's first Lotto game in July 1994.

Down

2. The Great Platte River Road _____ spans more than 300 feet over Interstate 80 east of Kearney.
4. There are approximately 1,200 Nebraska Lottery _____ across the state.
5. The _____ family includes \$1, \$3, \$5, and \$10 Scratch games that will be on sale over the summer months.

Enter To Win

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Retailer: _____

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each issue, we will draw ten entries from among retailer entries received by the designated deadline (July 20). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Enter your store by completing and mailing this entry coupon today to:

Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.

Note: Entries not drawn previously will no longer be retained.

Be sure your store is entered each month.

Our Winning Retailers



Bonus Time

When a Nebraska Lottery retailer sells a higher Scratch or Lotto ticket, they receive a High Prize Seller's Bonus equal to 1 percent of the prize won. For very large bonuses, we come out and present the store with a big check just like we do with our big winners. Here are some photos from bonus presentations over the last few years.

Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the March/April edition of the contest:

April Winkler,
Peterson's, Gothenburg

Mike Svoboda,
Shurfine Food Center, Burwell

Claudia Beasley,
Wahoo One Stop, Wahoo

Cindy Miller,
Corner Mart, Laurel

Linda Heitmann,
Corner Market, Byron

Judith Nordhausen
Wauneta Crossroads,
Wauneta

Judy Harms,
Fill N Chill – S Burlington,
Hastings

Tanya Miller,
Quik Pik W 23rd, Fremont

Robin Hinz,
C & M Supply, Deshler

Family Fare,
2650 N 90th, Omaha

The above winners answered the questions to last month's crossword puzzle correctly.

The prize was \$10 in Scratch ticket coupons and premiums for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Ten winners are selected each issue. Be sure your store is entered. See the crossword puzzle and entry form on the next page.



Celebrating 25 Years with our Retailers

Thanks to all of our retailers for 25 years of fun! This summer every Nebraska Lottery retailer will be recognized for their outstanding efforts. A special long-sleeved 25th Anniversary shirt will be distributed to most retailers. A select number of retailers who have been selling continuously since 1993 will receive a similar shirt with "Charter Member" branding. Your LSR will be contacting you soon to get shirt sizes.