

nebraska lottery

Drawing Results, Winners, and Scratch Game Information **402-471-6114**
Players Hotline **402-471-6139** and **800-224-LUCK (NE & WY only)**
Main Number **402-471-6100** and **800-587-5200**
Website **nelottery.com**

scratch tickets and osr

877-651-6296
lottery retailer hotline
800-560-2919
problem gambling help line 800-522-4700



P.O. Box 98901
Lincoln, NE 68509-8901
16-30-00

PRESORTED
FIRST-CLASS MAIL
U.S. POSTAGE PAID
STATE OF
NEBRASKA

ticket talk

Published by the Nebraska Lottery, a Division of the Nebraska Department of Revenue, P.O. Box 98901, Lincoln, NE 68509-8901

Lottery Director
Brian Rockey
Editors
Neil Watson
Tate Schneider
Designer
Tom Bash

Follow Us!



Winter Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-November through mid-December:

Anderson Convenience Market, Omaha, Multitude of Money, \$1,000
Skippy's, Lyman, Multitude of Money, \$20,000
Time Saver #3, North Platte, Peng-win Crossword, \$3,333
The C-Station, Lincoln, Nebraska Pick 5, \$140,000
Big Springs Truck & Travel, Big Springs, Windfall Of Wins 9x, \$1,000
Baker's #323, Fremont, Crossword Inferno, \$1,000
Bucky's BP, Omaha, Lucky Numbers Super Ticket, \$1,000
Cubby's, Waverly, Peng-win Crossword, \$3,333
Good 2 Go #3, Hebron, Crossword Inferno, \$1,000
White Star Oil Co, Albion, Multitude of Money, \$1,000
Hogie's Gun & Sport, Auburn, MyDaY, \$5,000
Crete Foodmart, Crete, Crossword Inferno, \$1,000
Amoco Fuel Express, Fremont, No Holding Back, \$1,000
Casey's General Store #1603, Exeter, Triple Tripler, \$1,000
Fill-N-Chill #2, Hastings, Winter Takes It All, \$20,000
Fill-N-Chill #03, Lexington, Crossword Inferno, \$1,000
Casey's General Store #2090, Fremont, Crossword Inferno, \$1,000
IGA Market Place, Lincoln, Lucky Numbers Super Ticket, \$1,000
Pump & Pantry #13, St. Paul, Multitude of Money, \$1,000
Pump & Pantry #19, Ogallala, No Holding Back, \$1,000
Casey's General Store #2985, Omaha, No Holding Back, \$10,000
Bucky's Express #84, Omaha, Multitude of Money, \$1,000
Hy-Vee Gas #1, Omaha, 10X The Money, \$1,000
Mega Saver, Omaha, Bonus Crossword, \$1,000
Merchant's C-Stores, Norfolk, 10X The Money, \$1,000
Casey's General Store #1768, Grand Island, Crossword Inferno, \$1,000
Fill-N-Chill #01, Minden, Multitude of Money, \$1,000
Quick Pik, Fremont, Multitude of Money, \$21,000
Mac's Short Stop, Lexington, No Holding Back, \$1,000
Casey's General Store #2709, Cambridge, Prized Pearl Crossword, \$3,333
Pump & Pantry #42, Grand Island, Triple Tripler, \$1,000

Expressway Foodmart #1, Fremont, \$50,000 Jackpot, \$1,000
Russ's Market #7, Hastings, 7-11-21, \$1,100
Family Fare #799, Papillion, Mega Millions, \$1,000
Kwik Shop #640, Omaha, Prized Pearl Crossword, \$3,333
Casey's General Store #2724, Lincoln, Multitude of Money, \$1,000
Pump & Pantry #41, Kearney, Multitude of Money, \$1,000
Speedee Mart #2727, Nebraska City, Powerball, \$50,000
Super Saver #9, Lincoln, Windfall Of Wins 9x, \$1,000
Pump & Pantry #2, Grand Island, 10X The Money, \$1,000
Kum & Go #371, Omaha, Mega Millions, \$1,000,000
Sackers, Hay Springs, Peng-win Crossword, \$3,333
Reed's Food Center, Arnold, Santa Paws, \$5,000
U-Stop #14, Lincoln, Crossword Inferno, \$1,000
Ampride, Kearney, Holiday Cash Blast, \$1,000
Corner Stop, Inc., Columbus, Multitude of Money, \$1,000
Kum & Go #338, Columbus, Multitude of Money, \$1,000
Anderson Conv. Market, Omaha, Windfall Of Wins 9x, \$1,000
Hy-Vee Drug Store, Omaha, Winter Takes It All, \$20,000
Casey's General Store #2744, Lincoln, Winter Takes It All, \$20,000
Casey's General Store #1800, Holdrege, 2by2, \$22,000
Super C #4, Lincoln, Crossword Inferno, \$1,000
Western Travel Terminal, Scottsbluff, Holiday Cash Blast, \$1,000
Family Fare #800, Omaha, Lucky Numbers Super Ticket, \$1,000
Hy-Vee Gas #10, Omaha, No Holding Back, \$1,000
Casey's General Store #1575, Crete, Multitude of Money, \$1,000
N-Stant Conv. Store 1, McCook, Multitude of Money, \$1,000
Reynoldson's Shell, Norfolk, Bonus Quick 7s, \$15,000
Casey's General Store #2708, Crete, Crossword Inferno, \$1,000
Hy-Vee Gas #8, Omaha, Lucky For Life, \$5,000
Corner Stop, Inc., Columbus, Multitude of Money, \$1,000
Stop 'N Shop, Weeping Water, MyDaY, \$5,000

Please Note: High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

ticket talk



THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS

ENTER THE
POWERPLAY[®]
\$10K PAY DAY

NEBRASKA



What's Inside

- Yuletide Ride Winners
- Retailer Spotlight
- 23 Years of Truck\$ & Buck\$

JANUARY/FEBRUARY 2018



Big Jackpots
by Brian Rockey,
Lottery Director

In early 2018, Nebraska Lottery retailers and players alike were hoping for another chance at a billion-dollar jackpot—either from Powerball or Mega Millions. Both jackpots were at the top-ten level with Mega Millions at \$450 million for Friday, January 5, and Powerball at \$570 million for Saturday, January 6. Both jackpots were won that weekend, Mega Millions in Florida and Powerball in New Hampshire.

It was the second time in history that both jackpots had been higher than \$300 million simultaneously. Nebraska players took home tens of thousands of prizes playing both games during the jackpot runs. We enjoyed the excitement, and I hope you did, too.

On the topic of chances to win large sums of money, the Nebraska Lottery is excited to announce the Power Play \$10K Pay Day. The promotion offers the chance to win \$10,000 simply by playing America's favorite lotto game: Powerball with Power Play. It's another voucher promotion in which each Powerball ticket with Power Play will generate an entry voucher, so we expect to see strong engagement with players. Thank you for your participation!

Lastly, I'd like to cast a spotlight on the "Frenzy" series of games. These games will create something many players ask for: many winners of more modest prizes. With prizes at \$50, \$200, \$500 or \$1,500 depending upon the price point, many players will be cashing their tickets in your store. We hope this brings opportunities for an increase of both lottery and product sales. Watch for these games in March and April.

Yuletide Ride Winner



The winner of the 2017 Yuletide Ride Promotion claimed their new 2017 Jeep® Compass Trailhawk®. William Bonville of Omaha came to Lottery Headquarters in Lincoln, January 29 to receive his new vehicle.

Bonville purchased the ticket that lead to his win at Kwik Shop, 3222 Q Street in Omaha.

The timing of the win could not have come at a better time for Bonville who told Nebraska Lottery officials that his car had broken down recently. He purchased a new vehicle just days before finding out he had won the Jeep. Bonville cannot justify having two cars, so one will have to be sold, but he was clearly impressed with the look of the Jeep when he arrived to take it home.

Between September 25, 2017, and January 16, 2018, MVP Club members submitted 82,783 non-winning holiday Scratch tickets online at nelottery.com. One drawing was held on January 17, 2018, to select the winners of the promotion. In addition to William Bonville, winners of second and third-tier prizes were selected. Margo Ruwe of Hooper won the second prize of \$1,000 cash and \$200 in assorted Nebraska Lottery and Scratch coupons. There were two winners of the third prize of \$500 cash and \$200 in assorted Nebraska Lottery Lotto and Scratch coupons.

ENTER THE POWERPLAY® \$10K PAY DAY

Adding Power Play to your Powerball® purchase increases any non-jackpot prizes won. In 2018, playing Powerball with Power Play could earn you even more with the Power Play \$10K Pay Day promotion.

Between January 23 and April 2, entry vouchers for the Power Play \$10K Pay Day promotion will be produced with every \$3 Powerball with Power Play purchase. Players can enter their vouchers online at nelottery.com in 10 weekly drawings, with each drawing offering a \$10,000 cash prize.

Vouchers can be entered in any drawing, but will only be eligible for the drawing during the week the voucher was entered. Enter your vouchers online using your MVP Club account at nelottery.com. If you do not have an MVP Club account, registration is free and only takes a few minutes. Plus, new members receive an eCoupon for a free Nebraska Pick 5 play just for signing up. See nelottery.com for details.

Entry Period	Drawing Date
January 23 – January 29	January 30
January 30 – February 5	February 6
February 6 – February 12	February 13
February 13 – February 19	February 20
February 20 – February 26	February 27
February 27 – March 5	March 6
March 6 – March 12	March 13
March 13 – March 19	March 20
March 20 – March 26	March 27
March 27 – April 4	April 5

Game Close Terminal Messages

The procedure for sending Scratch game close messages has changed based on feedback from the Lottery Retailer Advisory Board. Game close messages will now be sent with immediate priority and must be read before any new transactions can be made on the Altura terminal. Messages will be sent on the day the game is closed and repeat on the following day. When a game close message is received, please read it and remove the specified game from your display, or print the message for future reference.

Retailer Spotlight: Ken's Kegs

When Mike Budzinski bought Ken's Kegs in 1979, he estimated he had approximately 60 free-standing liquor stores in the Lincoln area to compete with. Nearly 40 years later, he counts less than ten.

As other "mom and pop" bottle shops closed their doors as big box chains move into the neighborhood, Ken's Kegs remained successful. His recipe for success has been to roll with the changes, expanding his business wherever possible, like with catering and Lottery products.

The liquor store is in Lincoln near 48th and Holdrege Streets. Budzinski bought the store from his landlord in 1979 while he was working there part time. Over the years, the central location, busy 48th Street and nearby neighborhoods keep the customers flowing quickly in and out of the store. The "one-stop-shop" approach of having a variety of lottery products, mixers, tobacco, and more has helped, too. He carries as many Scratch games as his store can support—a 24 slot display.

"I actually got to sell a winning \$10,000 Mega Millions ticket to a guy who lived in the trailer court behind our store," Budzinski said.

Another customer, a \$5,000 MyDaY top prize winner, won playing the date of his wedding anniversary. The man came back the next day and bought pizza for the whole store to express his gratitude.

Budzinski said having the lottery in his store for the past 25 years helps build a returning customer base. Whether they're winning a few bucks or hundreds, it makes a difference to have happy customers, he said.

When the Nebraska Lottery launched in 1993, they had one Scratch game on sale. Budzinski remembers it because his son had just turned 21, so he bought him 21 lottery tickets to send him off into his night of celebration.

Since then, he estimates their lottery sales have grown times ten. The busiest time of the year for lottery sales – outside of huge jackpots – is during Christmas when people are purchasing drinks for holiday parties, and lottery tickets as gifts. Even his family gets in on the fun.

"We play dirty Santa every year and the hottest item is always the lottery tickets," Budzinski said.

As most in the industry know, operating a liquor store requires hard work and long hours. Budzinski said the biggest challenges in the business is making sure you're selling to people of age on all products, and that you've got a good staff working with you. He's proud to employ his family as much as possible, and even work in the same building as his wife who owns the two salons next door.

Even through the early mornings, late nights, weekend hours, meticulous security measures and more, Budzinski is proud of his past 40 years.

"I still enjoy getting up every morning and coming to work," he said. "I have a lot of good customers who I get to see every day."



Cash Splash

It might be cold, but get ready to splash into summer with the \$5 Cash Splash Scratch game.

Launching on March 26, this game features three \$40,000 top prizes and over 10,000 \$25 prizes. Non-winning Cash Splash tickets can be entered in the Nebraska Lottery's 25th Anniversary promotional giveaway. Twenty-five contestants will be drawn this spring and summer to win a share of \$125,000. More promotion details will be coming soon.



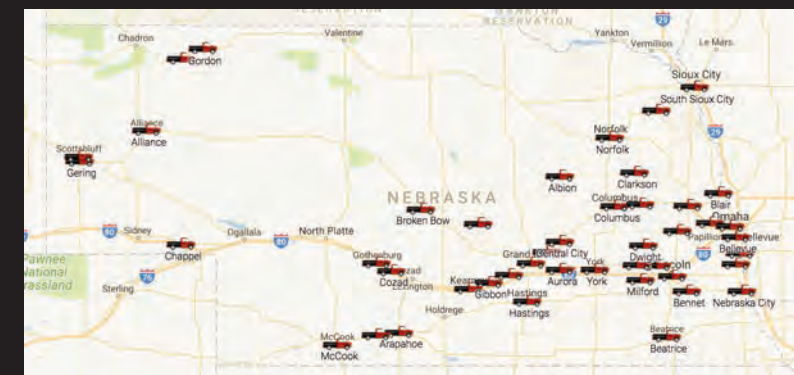
Age Check Feature

The Age Check feature of the Altura terminal is provided as a convenience for our retailers, but it should not be solely relied on to verify the age of lottery purchasers. Age Check is unable to check invalid ID barcodes. Please make sure to inspect IDs presented by players before using Age Check.



23 Years of Truck\$ & Buck\$ Winners

There have been 95 truck winners since the first Truck\$ & Buck\$ game went on sale 23 years ago. Check out an interactive map online at <http://bit.ly/2qjGMXo> to see where the winning tickets were sold.



Lottery Highlights



Check 'em out coming your way soon!

\$1,500 Frenzy (\$10)
 Game Number: 980
 Top Prize: \$1,500
 Overall odds: 1:3.69
 Free ticket: Yes

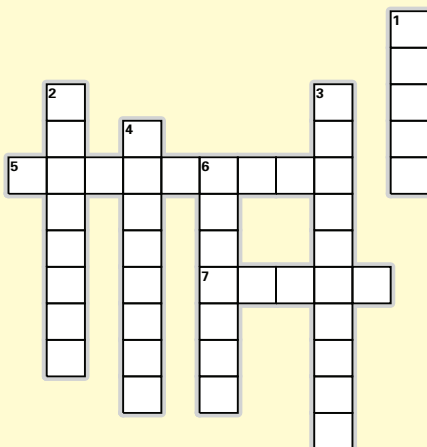
\$500 Frenzy (\$5)
 Game Number: 979
 Top Prize: \$500
 Overall odds: 1:3.83
 Free ticket: Yes

\$200 Frenzy (\$3)
 Game Number: 978
 Top Prize: \$200
 Overall odds: 1:3.92
 Free ticket: Yes

\$50 Frenzy (\$1)
 Game Number: 977
 Top Prize: \$50
 Overall odds: 1:3.98
 Free ticket: Yes

Double The Dollars! (\$2)
 Game Number: 904
 Top Prize: \$15,000
 Overall odds: 1:4.07
 Free ticket: No

Loyal Readers Contest



Across

- Often referred to as "America's Game," the multi-state _____ game celebrated its 25th anniversary in April 2017.
- The first "_____ Sale" occurred in January 1878 when discounted bed linens of a particular color were sold at a Philadelphia department store.

Down

- Because they are assigned to your location, you should never share terminal _____ rolls with another retailer.
- Lottery players can win ten _____ dollars each week in the Power Play \$10K Pay Day Promotion.
- In the United States, about 190 million cards are sent each year for _____ Day on February 14.
- Because it is the shortest month, _____ is the only month that can pass without a single full moon.
- Nebraska Cash _____ is a new \$10 Scratch game that's loaded with prizes.

Enter To Win

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Retailer: _____

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each month, we will draw ten entries from among retailer entries received by the designated deadline (March 9). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Enter your store by completing and mailing this entry coupon today to:

Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.

Note: Entries not drawn previously will no longer be retained. Be sure your store is entered each month.

Our Winning Retailers



Accounting Tips & Tricks

A new year signals a time for new beginnings and starting new routines. Here are some accounting tips and tricks from the Nebraska Lottery to start 2018 off right.

- Remember to confirm your ticket shipments when they arrive and activate packs before selling tickets. See the delivery confirmation slip and the Altura Quick Reference Card for more information. The Lottery suggests keeping one packing slip at store level and sending one to corporate (if applicable).
- To avoid confusion, do not return validated Scratch or Lotto tickets to players unless the ticket has **not** been paid. If you encounter a problem validating a ticket and have not paid, give both the receipt and the ticket back to the customer and instruct them to claim their prize at a Nebraska Lottery Claim Center. Please write your first name on the receipt so Lottery Accounting can contact the proper person if they have any questions.
- When cashing in a multi-draw Lotto ticket with remaining drawings, an exchange ticket for the remaining draws will be produced. Make sure to give the player the exchange ticket and do not return their original ticket. Look for the words “EXCHANGE TICKET” to indicate which ticket should be given to the player.
- If you have scanned a winning Scratch ticket and don't have enough cash on hand to pay, **please do not press the “Pay” key**. If the “Pay” key was accidentally pressed, please call Lottery Accounting at 800-587-5200. Mark the back of the ticket as “not paid,” along with your name and date. Give both the receipt and the ticket back to the customer and instruct them to claim their prize at a Nebraska Lottery Claim Center.
- Scanning winning tickets of \$25 or below results in automatic validation without pressing the “Pay” key. Higher winning amounts will not validate unless the “Pay” key is pressed. If you paid the winning amount and the ticket is not validated, your store will not get the credit.
- When scanning tickets, wait a second or two for the validation message to come up. If you do not get a response after two seconds, then it is okay to scan again. Immediate re-scanning could result in the system responding with “previously paid by you”.
- Make sure to always deface winning tickets and keep them with your daily records until all reconciliations are done before discarding them.
- Do not accept photocopies or reproductions of tickets for validation. This does not apply to eCoupons that MVP Club members print at home.
- Lotto tickets can no longer be called in to be tagged for credit. Try to sell any mistake tickets to another player before draw break. If you experience a print failure or paper jam, follow the on-screen instructions, then hold the affected ticket for your LSR.
- If a communication error occurs on your Lotto terminal during a transaction, you can touch the **Last Transactions** button, then touch **Last Transaction** to check if the transaction was successfully completed and the value of the last validation. The last 50 transactions can also be accessed there. If further assistance is needed, please call the Hotline at 800-560-2919.
- Activated, settled & returned Scratch reports, which are detail of the Weekly Settlement Report Scratch activity, are available by pressing Scratch Functions>Inventory Reports>Current Week or Previous 12 Weeks.
- Once a pack is activated, payment for that pack will post whichever comes first of the following two scenarios: 45 days after activation or when 70% of the pack has been sold (based on validations).
- Prizes from closed Scratch games or expired Lotto tickets **cannot** be claimed. If a customer tries to redeem a ticket from a closed or expired ticket, remind them that prizes can be redeemed up to 180 days after the closing date (for Scratch tickets) or 180 days after the drawing date (for Lotto tickets). Prizes from these tickets cannot be claimed by mailing them to the Nebraska Lottery or by directing players to visit a Lottery Claim Center.
- Tickets can be validated manually by touching **Manual Validations**, then touching **Scratch Validation** or **Lotto Validation**. For Scratch tickets, enter the 14-digit game, pack, and ticket number from the back of the ticket AND the 14-digit VIRN number under the latex on the front of the ticket. For a Lotto ticket, enter the 19-digit ticket number.
- If you are unable to validate a Scratch ticket by scanning the barcode or by manual entry, instruct the player to mail the ticket to the Nebraska Lottery at the prize claim P.O. Box on the back of the ticket to claim their prize.

Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the November/December edition of the contest:

Christine Joles,
Loaf 'N Jug, Gering

April Winkler,
Peterson's Supermarket, Gothenburg

Mike Svoboda,
Shurfine Food, Burwell

Colleen Partridge,
Ampride South, Hastings

Deb Roberts,
Stop N Shop #6, Lincoln

Shaunna Sjomeling,
The Red Barn, Elwood

Anna Frederick,
Prairie Mart, North Platte

Karen Schmidt,
Casey's 1814 N Eddy, Grand Island

Linda Dirkschneider,
Snyder Mini Mart, Snyder

Emelea Shively,
Chubb's, Omaha

The above winners answered the questions to last month's puzzle correctly.

The prize will be \$10 in Scratch ticket coupons for every employee who sells lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Ten winners are selected randomly each issue.