

nebraska lottery

Drawing Results, Winners, and Scratch Game Information 402-471-6114
Players Hotline 402-471-6139 and 800-224-LUCK (NE & WY only)
Main Number 402-471-6100 and 800-587-5200
Website nelottery.com

scratch tickets and osr 877-651-6296
lottery retailer hotline 800-560-2919
problem gambling help line 800-522-4700

ticket talk

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NEBRASKA

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Follow Us!



Fall Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-August through mid-September:

Hy-Vee Gas #2, Lincoln, Cherry 8s Of Fire, \$8,888
Fill-N-Chill #04, Ravenna, Chinese Checkers, \$35,000
Super Saver #28, Grand Island, Extreme Green, \$1,000
U-Stop #24, Lincoln, Mystery Doubler Crossword, \$1,000
Casey's General Store #1784, Beatrice, \$2,000,000 Explosion, \$1,000
Mega Saver, Omaha, 2by2, \$22,000
Bucky's Express #831, Omaha, MyDaY, \$5,000
Pumpers, Grand Island, Mystery Doubler Crossword, \$1,000
Super C #4, Lincoln, Mystery Doubler Crossword, \$1,000
Schmick's Market, Lincoln, Mystery Doubler Crossword, \$1,000
Mega Saver, Omaha, Nebraska Loteria, \$35,000
Git 'N Split #54, Sidney, Powerball, \$50,000
Time Saver #3, North Platte, \$2,000,000 Explosion, \$1,000
Tobacco & Phones 4 Less, Omaha, Frogger, \$1,000
Pump & Pantry #02, Grand Island, Lavish Luck Multiplier, \$1,000
U-Stop #24, Lincoln, Lavish Luck Multiplier, \$1,000
Shell Speedee Mart, Auburn, The Glitter is Gold, \$1,000
Hy-Vee #3, Lincoln, Powerball, \$50,000
Speedee Mart #2725, Omaha, 2by2, \$22,000
Kwik Shop #648, Falls City, 50X the Cash, \$1,000
Family Fare #779, Omaha, Nebraska Pick 5, \$186,000
Casey's General Store #2881, Columbus, The Glitter is Gold, \$1,000
Discount City/Git 'N Split #4, Hastings, Triple Tripler, \$50,000
Calhoun Oil Co., Ft. Calhoun, Precious Metals Super Ticket, \$1,000
Casey's General Store #2937, Bennet, Frogger, \$40,000
Taylor Quik-Pik #17, Louisville, Lavish Luck Multiplier, \$10,000
Pump & Pantry #23, Holdrege, MyDaY, \$5,000
Husker Food Store, Omaha, Mystery Doubler Crossword, \$1,000
Travis' Venice, Waterloo, Precious Metals Super Ticket, \$1,000

Casey's General Store #2882, Grand Island, Wheel of Fortune, \$1,000
Casey's General Store #1801, Minden, Bonus Crossword, \$1,000
Kum & Go #371, Omaha, Mega Millions, \$5,000
Anderson Food Shop #140, Omaha, Mystery Doubler Crossword, \$100,000
Git 'N Split #35, Lincoln, Precious Metals Super Ticket, \$1,000
Casey's General Store #2730, Seward, MyDaY, \$5,000
Wright Way Fuel, Lincoln, Lavish Luck Multiplier, \$1,000
Speedee Mart #2745, Omaha, Mystery Doubler Crossword, \$1,000
Merchant's C-Stores, Norfolk, Nebraska Pick 5, \$70,000
Git 'N Split #77, Alliance, Lavish Luck Multiplier, \$1,000
Hamilton Food Mart, Omaha, Lavish Luck Multiplier, \$1,000
Super C #3, Lincoln, Mega Millions, \$2,000
White Star Oil Co, Albion, Mystery Doubler Crossword, \$1,000
Pump & Pantry #41, Kearney, Frogger, \$1,000
Kum & Go #364, Omaha, Mystery Doubler Crossword, \$1,000
Casey's General Store #2984, McCook, Precious Metals Super Ticket, \$10,000
Hometown Market, St. Paul, The Glitter is Gold, \$1,000
Foote Convenience Plaza, Kearney, Treasures Buried Deep, \$5,000
U-Stop #9, Lincoln, \$2,000,000 Explosion, \$1,000
Bucky's Express #33, Bellevue, \$2,000,000 Explosion, \$1,000
Kwik Shop #642, Lincoln, 2by2, \$22,000
Hy-Vee Gas #1, Omaha, 50X the Cash, \$1,000
Fast Mart, Columbus, Mystery Doubler Crossword, \$1,000
Casey's General Store #1759, North Platte, Mystery Doubler Crossword, \$1,000
Casey's General Store #3334, Omaha, Mystery Doubler Crossword, \$1,000
Hy-Vee Food Store #1, Lincoln, Nebraska Loteria, \$1,000
Pump & Pantry #13, St. Paul, Precious Metals Super Ticket, \$10,000

Please Note: High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

ticket talk

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS



AMAZING COLOSSAL SUPER TICKET



What's Inside

- Super Ticket Launch
- The Scratch Blog
- Holiday Games
- Yuletide Ride Giveaway

OCTOBER/NOVEMBER 2016



A Super Launch
by Brian Rockey,
Lottery Director

It's hard to deny the impact of teamwork, and a recent example of our collective efforts is the Super Ticket which had super-sized launch success thanks to the extensive preparation from our Nebraska Lottery retailers, vendors, and staff. Careful consideration went into every detail, from the ticket display down to the floor decals. Players expressed excitement in the days leading up to the launch of the "big ticket," and have been spreading news of their winnings in the days following. The Super Ticket was the premiere product during our presence at the Nebraska State Fair this year.

As of September 17, we've averaged nearly \$290,000 per week in Super Ticket sales alone; well above the average performance from some of our most popular \$10 games. More than 6,500 packs were distributed in the first month; representing well over \$400,000 in potential beneficiary proceeds.

It's an honor to include director on the list of roles I have played during my long association with the Nebraska Lottery. I consider myself fortunate to get to work with such talented coworkers and dedicated retailers on a program that fulfills its mission every day. I look forward to meeting new teammates as we work together, helping to build a better Nebraska.



Contestants Win VIP Trips and Cash Prizes in Wheel of Fortune Second-Chance Promotion

In front of a large crowd at the Nebraska State Fair in Grand Island, nine players gathered on August 28 to find out who would be travelling to Los Angeles on a Wheel of Fortune VIP Trip.

Mark Bianco of Lincoln, the Grand Prize winner, will receive a VIP Trip to Los Angeles with a chance to play on the lottery-players-only, non-broadcast Wheel of Fortune show with Pat Sajak and Vanna White and \$12,000 cash. The remaining semifinalists won the following cash prizes:

- **Terry Selvage** of Lincoln – Wheel of Fortune VIP Trip to Los Angeles with a chance to play on the lottery-players-only, non-broadcast Wheel of Fortune show and \$8,000 cash;
- **William McMullen** of Kearney - Wheel of Fortune VIP Trip to Los Angeles with a chance to play on the lottery-players-only, non-broadcast Wheel of Fortune show and \$7,000 cash;
- **Amber Poland** of Oakland - \$6,000;
- **Staci Wyman** of North Platte - \$5,000;
- **Timothy Bowers** of Omaha - \$4,000;
- **Bruce Fischer** of Omaha - \$3,000;
- **Michael Baker** of Grand Island - \$2,000; and
- **Steven Ruby** of Council Bluffs, IA - \$1,000.



The Scratch

The Nebraska Lottery's blog may feel familiar to those who play Nebraska Lottery Scratch games regularly. The Scratch is the Lottery's newest communication tool and its aim is to increase player awareness and engagement online.

The primary focus of the blog is education. Driven by player questions and lottery news, content for the Scratch covers topics from big winners to the inner workings of the lottery with a little bit of everything sprinkled in for good measure.

Several posts have gone up on the blog's webpage and the stories will continue to roll weekly as the blog finds its voice and audience in the coming months.

To read the latest posts on The Scratch, head to nelottery.com/blog and see what we've been up to lately.

The Holidays Are Right Around The Corner

The winds of winter will be sweeping across the plains sooner than one might think. The shift in the weather will mark the return of the holiday season and this year the Nebraska Lottery is rolling out five games to ring in the most wonderful time of the year.



Santa's Holiday Break

The \$1 game lets you help the man in red enjoy some much needed rest and relaxation after the holidays with the chance to win \$6,000.

Twelve Elves

The \$2 game Twelve Elves will offer players the chance to win up to \$12,000 while searching for Santa's helpers.

Let It Snow!

Influenced by our previous crossword-style games, \$3 Let It Snow! features 30 top prizes of \$3,333.

Naughtier or Nice

Naughty or Nice makes a comeback this year as Naughtier or Nice. The \$5 key number match game offers three \$40,000 top prizes.

Winter White Ice

Filling in the \$10 slot is Winter White Ice. The game boasts twenty \$10,000 top prizes as well as one hundred \$1,000 prizes.

The Yuletide Ride Giveaway is back!

Along with these games, players will be offered more chances to win through the Yuletide Ride Holiday Promotion. Through January 17, 2017, players can enter any non-winning holiday tickets online at nelottery.com for a contest entry. The number of entries will be based on the price of the game. For example, the \$1 game Santa's Holiday Break will be valid for 1 entry, while the \$10 game Winter White Ice will generate 10 entries.

Entrants will be given the chance to win the Grand Prize – a 2016 Jeep® Wrangler Unlimited Sport 4x4; the Second Prize – \$500 Visa Gift Card, \$50 in Mega Millions coupons, and \$300 in Nebraska Lottery Scratch tickets; or the Third Prize – \$250 Visa Gift Card, \$50 in Mega Millions coupons, and \$300 in Nebraska Lottery Scratch tickets.

Players may submit the ticket serial number and box code from the eligible non-winning holiday Scratch tickets through their MVP Club membership at nelottery.com for a single entry. Tickets may only be entered once, but players can enter as often as they like.

Looks great under the tree.



The Magnificent Seven-day Draws

The Nebraska Lottery's in-state Lotto games, Nebraska Pick 5, Nebraska Pick 3, and MyDaY will have drawings seven days a week beginning November 6, 2016.

To prepare for the change to seven-day draws, the Lottery reduced the amount of drawings that can be purchased for Nebraska Pick 5, Nebraska Pick 3, and MyDaY. This reduction was necessary because of the ability for players to purchase draws for up to 12 weeks of drawings using the multi-draw feature. After November 6, players will once again be able to purchase tickets for up to 12 weeks of drawings.

No price, matrix, or prize payout changes will be made to the games, but players will need to use new play slips after seven-day draws are implemented. There will be new play slips for the three games available at Lottery retailers starting on November 6.



Nebraska Pick 5 Reaches New Heights

Nebraska's game had a great summer with some big jackpots won by players. The July Nebraska Pick 5 Jackpot Promotion generated higher jackpots in a short amount of time, and the promotion ended with the jackpot still rolling. After a total of 34 drawings, the Nebraska Pick 5 jackpot reached \$282,000, an amount that has not been seen since November 2002. One winning ticket was sold in the August 22 drawing for the \$282,000 jackpot at Family Fare #799 in Omaha to bring this latest run to an end.

Bigger Nebraska Pick 5 jackpots are on tap this December when the Nebraska Pick 5 Jackpot Promotion returns. Each time the Pick 5 jackpot is not won during the month of December, the jackpot will increase by \$10,000 instead of the regular \$4,000. So look for more record jackpots to close out 2016.

\$282,000 jackpot



Our Winning Retailers



Top Retailers For Fiscal Year 2016

Overall Sales

Coffin's Corner, Grand Island
 Gas N Snaks, Seward
 Corner Stop, Columbus
 Hy-Vee Food Store #1467, Omaha
 Russ's Market #21, Lincoln
 Bucky's #38, Omaha
 Hy-Vee Food Store #1465, Omaha
 Ray's Apple Market, Fairbury
 Bakers #300, Bellevue
 Kwik Shop #653, Omaha

Scratch, Top 10

Coffin's Corner, Grand Island
 Gas N Snaks, Seward
 Fill-N-Chill #03, Lexington
 Snac Shac, Grand Island
 Corner Stop, Columbus
 Russ's Market #21, Lincoln
 Ampride, Grand Island
 Casey's General Store #1747, Lexington
 Ray's Apple Market, Fairbury
 Casey's General Store #2882, Grand Island

Lotto, Top 10

Hy-Vee Food Store #1465, Omaha
 Hy-Vee Food Store #1467, Omaha
 Corner Stop, Columbus
 Kwik Shop #670, Bellevue
 Bakers #300, Bellevue
 Baker's #318, Bellevue
 Quik Trip #586, Bellevue
 Hy-Vee Food Store #1466, Omaha
 Super Store, Bellevue
 Family Fare #788, Bellevue

Top Retailers by Region (Overall Sales)

Region 1

Main St Market, Scottsbluff
 5th & O Eastco, Scottsbluff
 Git 'N Split #77, Alliance
 Loaf 'N Jug #333, Gering
 Git 'N Split #17, Scottsbluff

Region 2

Fill-N-Chill #03, Lexington
 Time Saver #3, North Platte
 Casey's General Store #1747, Lexington
 Kwik Stop #05, North Platte
 Mac's Short Stop, Lexington

Region 3

Trotters Whoa & Go Express, Loup City
 Pump & Pantry #20, O'Neill
 Pump & Pantry #13, St. Paul
 Pump & Pantry #17, Ord
 Scott's Place, Bassett

Region 4

Coffin's Corner, Grand Island
 Snac Shac, Grand Island
 Casey's General Store #2883, Grand Island
 Ampride GI, Grand Island
 Casey's General Store #2882, Grand Island

Region 5

Corner Stop, Columbus
 Fast Mart, Columbus
 Stop Inn Liquor & Foods, David City
 Hy-Vee Gas, Columbus
 Casey's General Store #2881, Columbus

Region 6

Merchant's C-Store (Omaha Ave.), Norfolk
 Hy-Vee Food Store #1460, Norfolk
 Merchant's C-Store (Norfolk Ave.), Norfolk
 Casey's General Store #2885, Norfolk
 Fast Mart, Norfolk

Region 7

Russ's Market #21, Lincoln
 Hy-Vee Food Store #1385, Lincoln
 Super C #4, Lincoln
 Super Saver #9, Lincoln
 IGA Market Place, Lincoln

Region 8

Gas N Snaks, Seward
 Ray's Apple Market, Fairbury
 Russ's Market #1, Lincoln
 Super C #2, Lincoln
 Super C #5, Lincoln

Region 9

Baker's #300, Bellevue
 Family Fare #788, Bellevue
 Kwik Shop #670, Bellevue
 Quik Trip #586, Bellevue
 Baker's #318, Bellevue

Region 10

Bucky's #38, Omaha
 Hy-Vee Food Store #1465, Omaha
 Family Fare #799, Papillion
 Hy-Vee Food Store #1466, Omaha
 Bakers #302, Omaha
Region 11
 Hy-Vee Food Store #1467, Omaha
 Kwik Shop #653, Omaha
 Kum & Go #363, Omaha
 Quik Trip #585, Omaha
 Kum & Go #36, Omaha

Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the June/July edition of the contest:

Chelsey Sell,
 Russ's Market, Hastings

Deb Harriman,
 Corner Market, Wahoo

Krishna Chiguritati,
 Fantasy's West Maple, Omaha

Skye Wederski,
 Git N Split, Seward

Chris Wolff,
 Cubby's Truck Plaza, Gothenburg

Deb Siebrass,
 Grand Central Foods, York

Cindy Lowry,
 Trotter's Whoa & Go Express, Sargent

Tim Nelson,
 Nelson Oil, Valparaiso

Dan Dirkschneider,
 Snyder Mini Mart, Snyder

April Suhr,
 Gary's Super Foods, North Platte

The above winners answered the questions to last month's puzzle correctly.

The prize will be \$10 in Scratch ticket coupons for every employee who sells lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Ten winners are selected randomly each issue.

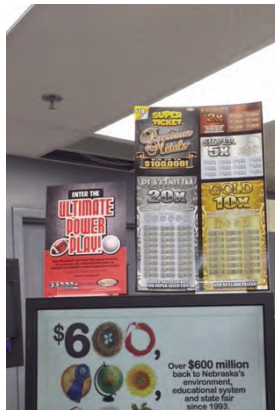
Super Ticket POS Placement



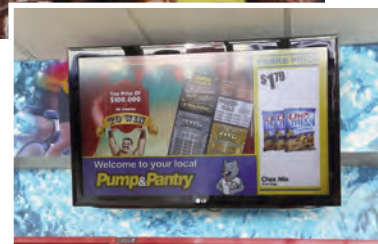
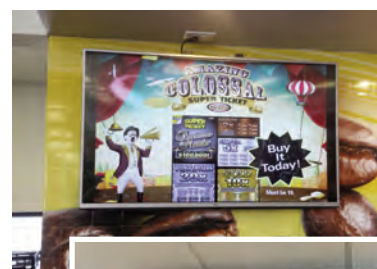
Trotter's Whoa & Go Express in Palmer



Russ's Market at 66 and O Street, Lincoln



Russ's Market at 66 and O Street, Lincoln



Super Ticket information is displayed on electronic screens in U-Stop and Pump & Pantry locations.

Lottery Highlights



Check 'em out coming your way soon!

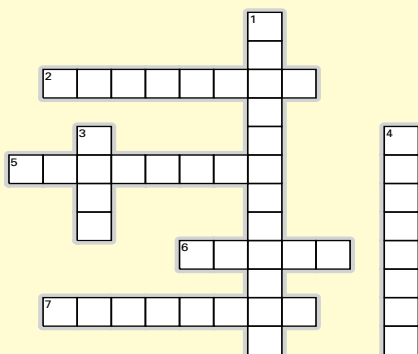
No Holding Back! (\$20)
 Game Number: 923
 Top Prize: \$200,000
 Overall odds: 1:2.65
 Free ticket: Yes

Windfall Of Wins (\$10)
 Game Number: 876
 Top Prize: \$100,000
 Overall odds: 1:3.20
 Free ticket: Yes

Fun 5s (\$5)
 Game Number: 885
 Top Prize: \$30,000
 Overall odds: 1:3.60
 Free ticket: No

Celebrate! (\$1)
 Game Number: 885
 Top Prize: \$5,000
 Overall odds: 1:3.45
 Free ticket: Yes

Loyal Readers Contest



Across

- When full, _____ Stadium holds more people than any Nebraska city except Omaha and Lincoln.
- _____ Day celebrates the European discovery of the American Continent on October 12, 1492.
- Starting November 6, Nebraska Pick 5, Nebraska Pick 3, and MyDaY will have drawings _____ days a week.
- The practice of carving _____ for Halloween originated from an Irish myth about a man named "Stingy Jack".

Down

- While currently celebrated on the fourth Thursday of November, _____ has been observed on various dates throughout history.
- A _____ is a discussion or informational website consisting of discrete, often informal text entries.
- Enter non-winning holiday Scratch tickets for a chance to win a 2016 Jeep® _____ in the Yuletide Ride Holiday Promotion.

Enter To Win

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Retailer: _____

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each month, we will draw ten entries from among retailer entries received by the designated deadline (November 18). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Enter your store by completing and mailing this entry coupon today to:

Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.

Note: Entries not drawn previously will no longer be retained.

Be sure your store is entered each month.