

nebraska lottery

Drawing Results, Winners, and Scratch Game Information **402-471-6114**
Players Hotline **402-471-6139** and **800-224-LUCK (NE & WY only)**
Main Number **402-471-6100** and **800-587-5200**
Website **nelottery.com**



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scratch tickets and osr

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ticket talk

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS



THEY'RE FAST! THEY'RE FUN! THEY'RE EASY!

Fall Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-September through mid-October.

Hy-Vee Gas #1466, Omaha, 25th Anniv. Silver Multiplier, \$25,000
A Street Market, Lincoln, MyDaY, \$5,000
Hy-Vee Food Store #10, Omaha, Nebraska Pick 5, \$58,000
Bucky's #61, Omaha, \$1,500 Frenzy, \$1,500
Ampride, Superior, Black Diamond Crossword, \$1,000
Pac N Save, Seward, Diamond Dash, \$5,000
Amoco Short Stop, Fremont, MyDaY, \$5,000
B&B Pump N Go, Syracuse, MyDaY, \$5,000
Family Fare #811, Omaha, 25th Anniv. Silver Multiplier, \$1,000
Pump & Pantry #42, Grand Island, Double Diamond, \$1,000
Grand Central Foods, York, Nebraska Passport, \$1,000
Pump & Pantry #52, Grand Island, Red White & Blue, \$1,000
Fill-N-Chill #1, Minden, Super Quick 7s, \$1,000
Hy-Vee Gas #1466, Omaha, 10x The Money, \$10,000
Casey's General Store, Red Cloud, 25th Anniv. Silver Multiplier, \$1,000
Kwik Stop #1, North Platte, Black Diamond Crossword, \$1,000
A's Stop & Shop, Lincoln, Double Diamond, \$1,000
Fast Mart, O'Neill, 7-11-21, \$2,100
2nd Street Market, Dodge, Black Diamond Crossword, \$1,000
Time Saver #3, North Platte, Double Diamond, \$1,000
Pronto, Randolph, Lucky #7, \$1,700
Pronto, Beemer, Lucky Number Super Ticket, \$1,000
Hy-Vee Gas #9, Omaha, Mega Millions, \$10,000
Circle S Stop & Shop, So Sioux City, 25th Anniv. Silver Multiplier, \$1,000
Kwik Shop #687, Papillion, Red White & Blue, \$1,000
Decatur Express, Decatur, Red White & Blue, \$1,000
Family Fare #785, Omaha, Diamond Dash, \$5,000
Viet Hao Market, Lincoln, Mega Millions, \$1,000
Kwik Shop #689, Bellevue, MyDaY, \$5,000
Casey's General Store #2291, McCook, 25th Anniv. Silver Multiplier, \$1,000
Casey's General Store #2973, Lincoln, 25th Anniv. Silver Multiplier, \$1,000
West Point Travel Plaza, West Point, 2by2, \$22,000
The Spirit Shop, McCook, Apple Orchard Doubler, \$2,000
Merchant's C-Stores, Norfolk, Mega Millions, \$1,500

Super C #1, Lincoln, Apple Orchard Doubler, \$2,000
Coffin's Corner, Grand Island, Black Diamond Crossword, \$1,000
Kwik Shop #635, Lincoln, Black Diamond Crossword, \$1,000
Cubby's, Yutan, Cash Splash, \$1,000
Casey's General Store #3206, Valley, Super Quick 7s, \$1,000
Bucky's #61, Omaha, 25th Anniv. Silver Multiplier, \$1,000
Casey's General Store #2606, Wood River, Nebraska Pick 5, \$106,000
Pilot Travel Center #901, Elm Creek, Red White & Blue, \$1,000
Pump & Pantry #8, Grand Island, Black Diamond Crossword, \$1,000
Hy-Vee Gas #8, Omaha, Powerball, \$50,000
Kwik Shop #687, Papillion, Double Diamond, \$1,000
Casey's General Store #1800, Holdrege, Double Diamond, \$5,000
Super C #4, Lincoln, 10x The Money, \$10,000
Oasis Travel Center, North Platte, Mega Millions, \$1,000
U-Stop #14, Lincoln, Mega Millions, \$1,000
The Red Barn, Elwood, Nebraska Pick 5, \$62,000
Greeley Rapid Store, Greeley, MyDaY, \$5,000
Casey's General Store #2724, Lincoln, Black Diamond Crossword, \$1,000
U-Stop #06, Lincoln, Cash Splash, \$40,000
Kum & Go #378, Omaha, Mega Millions, \$1,500
Hy-Vee Gas #5, Lincoln, Mega Millions, \$1,500
Brady's Meats & Foods, Fremont, Naughty Or Nice Crossword, \$5,000
Casey's General Store #1752, Auburn, 25th Anniv. Silver Multiplier, \$1,000
Pump & Pantry #32, Cozad, \$50,000 Crossword Connect, \$50,000
U-Stop #05, Lincoln, 10x The Money, \$10,000
U-Stop #27, Lincoln, 25th Anniv. Silver Multiplier, \$25,000
Super C #10, Denton, 25th Anniv. Silver Multiplier, \$1,000
Bucky's #13, Omaha, Black Diamond Crossword, \$1,000
Speedee Mart 2760, Papillion, Mega Millions, \$30,000
Little Red Liquor, Gering, Multitude Of Money, \$1,000
Bucky's #61, Omaha, Powerball, \$1 million
Homestead Market, Dalton, Powerball, \$50,000

Please Note: High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.



What's Inside

- Truck\$ & Buck\$
- Lottery Events
- Give Responsibly

PACKED WITH \$50 TOP PRIZES!



Holiday Happenings

by Brian Rockey,
Lottery Director

The holidays have arrived again and, like many years before, it seems that this year has moved by quickly. This year we have accomplished a lot through our products and plan to continue keep that success going well into 2019.

One of the biggest talking points of the last few months was the record-setting jackpot run of Mega Millions. The jackpot reached over \$1 billion, which is a number that proved to be too high for our jackpot signs to handle.

At the time of this publication, the 12 Draws of Christmas promotion is winding down. Players were given the chance to win \$1,000 in drawings that have been held weekly, beginning October 2. The final drawing will be held January 23, 2019 for the grand prize of \$12,000.

Truck\$ & Buck\$ will launch in January. Once again, we will be giving away seven Ford F-150 XLT SuperCrew Flex Fuel trucks and hope that our players will enjoy this iteration of the game as much as the previous Truck\$ & Buck\$ games.

With a new year comes new challenges and opportunities. Everything we anticipate to encounter at the beginning of the new year will be highlighted in this edition of Ticket Talk. Happy Holidays and Happy New Year from all of us at the Nebraska Lottery!

New Year, New Truck\$ & Buck\$

I WANNA WIN



We're ringing in 2019 with the return of the \$2 Truck\$ & Buck\$ Scratch game. The 24th edition of Truck\$ & Buck\$ features the 2019 Ford F-150 XLT 4x4 SuperCrew Flex Fuel truck as the top prize. There are seven trucks to win instantly in the game in addition to over \$2 million in cash and ethanol-enriched fuel prizes. Look for Truck\$ & Buck\$ to arrive at your store the beginning of January.

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BILLBOARDS

Back in October, the Powerball and Mega Millions jackpots were big. Huge. Record-setting.

The \$678.8 million Powerball jackpot won by two people in Iowa and New York on October 27 was massive, but the Mega Millions jackpot from October 23 was even bigger. In fact, the \$1.537 billion jackpot was so big it broke our signs.

The Nebraska Lottery electronic signs are set to go up to \$999 million and after that, things get a little hairy.

Our big billboards just showed "\$999" on the display because that's only how high it was designed to go. When it was designed, \$1 billion or more just wasn't in the cards. To be fair to us, though it's called "Mega Millions" not "Mega Billions".

We had the same problem in January of 2016 when the Powerball jackpot got up to \$1.58 billion, setting a new record for the highest jackpot of any lottery game.

"Surely," we thought, "It could never grow to such heights again."

It did, and, again, our signs stopped working.

Even our in-store displays didn't display anything at all for the \$1.537 billion Mega Millions jackpot.

With the huge dual jackpot run over, the signs returned to working order and will continue to work until the next time the jackpot grows over \$1 billion.



During the holiday season, and throughout the year, the Nebraska Lottery suggests tickets as a gift option for those hard-to-buy-for individuals on your list. However, those individuals should be at least 19 years of age.

By law, Nebraska Lottery tickets may only be purchased and redeemed by persons who are 19 years or older. Every ticket, whether Scratch or Lotto, carries the minimum age (19) reminder, and the same message appears on all in-store signage as well as in broadcast and print advertising.

Lottery tickets aren't child's play. We appreciate your assistance to make sure our products stay out of children's hands.

Nebraska Lottery Events

Throughout the year, we send our Events Team to fairs, festivals, concerts and conferences where we touch base with our players on a face-to-face level. We share our knowledge of our Lotto and Scratch games while contributing to the fun atmosphere at the events we attend.

Our most-frequent stops are county fairs, with the summer being our busiest season. We start the summer with Taste of Omaha and, shortly after, make our way to North Platte for NEBRASKAland Days. We round out the summer with the granddaddy of them all – the Nebraska State Fair. Throughout the Winter months, we attend home and trade shows.

How do we get involved in events like that? We receive invites and suggestions from people who think we would make a great addition to their event. While our schedule fills up fast during the summer, we are always looking for new ways to reach out to our players across the state and throughout the year.

If you know of an event that you feel would be a good fit for the Nebraska Lottery Events Team in the coming year, please contact Tate Schneider at tate.schneider@nebraska.gov.



New Scratch eCoupons

One of the perks of being an MVP Club member at nelottery.com is receiving valuable eCoupons for Lottery products. At the beginning of November, a Scratch eCoupon was sent to all MVP Club members. This eCoupon offers \$3 worth of Scratch tickets free with the purchase of \$5 in Scratch.

To redeem this eCoupon, have the player make the required purchase then scan the coupon to receive credit. eCoupons can only be redeemed once.



Accounting Tips & Tricks



Mistake Tickets

No one likes to make a mistake, especially when purchasing a Lotto ticket. Mistake tickets can cause you wasted time and unnecessary effort, so here's a tip from Lottery Accounting to avoid a common issue.

We always encourage players to use a play slip to choose their numbers. Even if a player fills out a play slip, it's still a good idea to confirm the ticket details and price with them before the ticket is generated. The Altura terminal requires confirmation for any purchase of \$10 more, so a quick double-check will prevent you from producing a ticket a player refuses to buy.

If you do end up with a mistake ticket, try to sell it to another player before draw break. You might be surprised how easy it is to sell a "Lucky Mistake" ticket if you mention it to your customers. Sometimes these tickets really can be lucky. Recently a mistake Nebraska Pick 5 ticket was purchased by Margaret Frerichs of Ogallala along with her correct ticket, and she ended up with two winning tickets for a \$126,000 jackpot.

Lottery Highlights



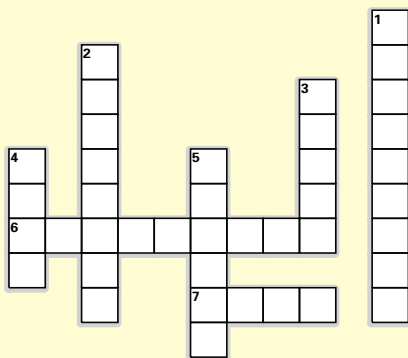
Check 'em out coming your way soon!

The Big \$10 Super Ticket
 (\$10)
 Game Number: 1016
 Top Prize: \$100,000
 Overall odds: 1:3.16
 Free ticket: Yes

Truck\$ & Buck\$
 (\$2)
 Game Number: 1015
 Top Prize: Truck
 Overall odds: 1:3.09
 Free ticket: No

Blackjack
 (\$1)
 Game Number: 1003
 Top Prize: \$2,100
 Overall odds: 1:4.16
 Free ticket: No

Loyal Readers Contest



Across

- The earliest known lyrics to the 12 Days of _____ song were published in 1780.
- Nebraska joined the multi-state _____ Millions Lotto game on March 20, 2010.

Down

- Players can pick up free _____ at Nebraska Lottery retailers and fill with tickets for quick and easy gifts.
- Lottery tickets make great gifts, but they should never be given to _____.
- Lotto players are encouraged to use play _____ to purchase their tickets.
- Weather you're naughty or _____, our new \$3 holiday crossword game offers the chance to win up to \$5,000.
- The _____ season traditionally starts September 21 and ends December 21.

Enter To Win

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Retailer: _____

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each issue, we will draw ten entries from among retailer entries received by the designated deadline (January 18). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Enter your store by completing and mailing this entry coupon today to:

Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.

Note: Entries not drawn previously will no longer be retained. Be sure your store is entered each month.

Our Winning Retailers



RETAILER SPOTLIGHT

Toni's Corner

Just northwest of Lincoln on Highway 79 sits Toni's Corner. From the outside it looks like a gas station and convenience store, but step inside and there's a good chance you'll see an international champion dog.

Debbie Martin and her husband Scott Kieffe have run Toni's Corner since 2012, but for a lot of people, it's Diva they come there to see. Diva's a saluki, a breed that looks sort of like a fancy greyhound. She's got long, powerful back legs, a long, pointy snout and black and brown fur.

"She attracts a lot of attention," Martin said. "Everybody goes right to Diva."

Not that Diva doesn't have competition. Martin also has two other salukis, Girlfriend and Shiner, but Diva's the one that takes home the rosettes from competitions.

Back in October, Diva won the American Sighthound Field Association International Invitational competition in Colorado. Chasing a lure through a field, Diva can hit a top speed of about 44 miles per hour.

The pet supply website that Diva's food comes from caught wind of her win and sent her a congratulatory box of toys. A few weeks later another package arrived filled with three oil paintings the website had commissioned featuring Diva, Girlfriend and Shiner.

The paintings hang on the walls of Toni's Corner alongside the watercolors Martin has painted. Toni's Corner is something of an art gallery, featuring Martin's original work that customers can purchase. She's a member of the Lincoln Artists' Guild and has some of her work on display in galleries in Lincoln.

Martin paints birds, muscle cars, landscapes, butterflies. Anything and everything that strikes her fancy. It's her dog paintings that tend to get the most attention at the dog shows and events she takes her pups to that attract the most attention.

Hand-painted canvases and handbags featuring Bernese mountain dogs, poodles and of course salukis are big sellers, but Martin also has a line of decals featuring the outline of Diva at full-sprint that people have started buying.

"There's someone who bought these to put on both sides of their new van," she said.

When they're not at dog shows or art shows or at Kieffe's drag races, they're back in Raymond at Toni's Corner where Nebraska Lottery tickets became a hot item after they sold a \$2 million winning Powerball ticket back in 2015.

"Everyone came in from all over southeast Nebraska after that," Kieffe said. "They didn't buy soda pop, they wanted lottery tickets. We were the lucky store for a while."

Now that winter is here, there aren't a whole lot of dog shows or competitions to attend until spring, Martin said. That'll give her time to paint and sell her art.

"It'll only be worth a lot of money after I die," Martin joked. "You can call me Picasso."



Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the September/October edition of the contest:

Cal Fritz,
Fritz's Market, Hildreth

Diana Payne,
Casey's General Store #2707,
Grand Island

Mary McKinney,
McKinney's Food Center,
Gretna

Julie Landwehr,
Russ's Market #21, Lincoln

Jeremy Loseke,
Loseke Lake Stop, Columbus

Tina Anthony,
Henderson's IGA, Valentine

Les Barber,
No Frills, Ashland

Tammy Banifas,
Timesaver #18, Gothenburg

Lori Young,
White Star Oil, Albion

Kim Kosmicki,
Hometown Market, St. Paul

The above winners answered the questions to last month's crossword puzzle correctly.

The prize was \$10 in Scratch ticket coupons and premiums for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Ten winners are selected each issue. Be sure your store is entered. See the crossword puzzle and entry form on the next page.

Newspaper Insert

A 12-page newspaper insert celebrating 25 years of the Nebraska Lottery will be published the weekend of December 16. The publication will be inserted in the Omaha World-Herald and other daily papers across the state. It will also be archived at Omaha.com after publication. Check it out!

Lottery Holiday Operations



Please be aware that Scratch ticket shipments will be affected by the Christmas and New Year's holidays. Because UPS will not be making deliveries on Tuesday, Dec. 25, Monday, Dec. 31, and Tuesday, Jan. 1, you may receive more packs of tickets than normal. If ordering tickets, please account for the holiday weekends and order accordingly.