

nebraska lottery

Drawing Results, Winners, and Scratch Game Information **402-471-6114**
Players Hotline **402-471-6139** and **800-224-LUCK (NE & WY only)**
Main Number **402-471-6100** and **800-587-5200**
Website **nelottery.com**



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scratch tickets and osr

877-651-6296
lottery retailer hotline
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ticket talk

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS



\$20,000 TOP PRIZE!

the voice



What's Inside

- \$25K Pay Day
- Holiday Games
- Top Retailers

Summer Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-August through mid-September.

CVS Pharmacy #08626, Lincoln, 2by2, \$22,000
Family Fare 799, Papillion, 2by2, \$22,000
Family Fare 795, Omaha, 7-11-21, \$2,100
Dinah Mart 3, Omaha, Cleopatra, \$1,000
Casey's General Store #1784, Beatrice, Double Diamond, \$1,000
Hy-Vee Gas, Papillion, Double Diamond, \$1,000
Bucky's #42, Omaha, Lucky For Life, \$5,000
EZ Mart, Omaha, Lucky Numbers Super Ticket, \$1,000
Kwik Shop #653, Omaha, MyDaY, \$5,000
Merchant's C-Stores, Norfolk, \$1,500 Frenzy, \$1,500
Pump & Pantry #52, Grand Island, \$1,500 Frenzy, \$1,500
Casey's General Store #2884, Kearney, Black Diamond Crossword, \$1,000
Casey's General Store #1801, Minden, Pick 5, \$126,000
Corner Liquor, Falls City, Red White & Blue, \$1,000
Family Fare 774, Omaha, Multitude of Money, \$1,000
Bucky's #18, Omaha, \$1,500 Frenzy, \$1,500
U-Stop #12, Lincoln, 7-11-21, \$1,100
Casey's General Store #2603, Juniata, 7-11-21, \$1,100
Git 'N Split #54, Sidney, Flawless Fortune, \$1,000
Crete Foodmart, Crete, 2by2, \$22,000
Pilot Travel Center #901, Elm Creek, Pick 5, \$62,000
Hy-Vee Drug Store, Omaha, Black Diamond Crossword, \$1,000
Good2Go #9, Lincoln, Black Diamond Crossword, \$1,000
Merchant's C-Stores, Norfolk, Double Diamond, \$5,000
Bosselman's Travel Center, Grand Island, Lucky Ladybug Crossword, \$3,333
Speedee Mart 2716, Friend, Super Quick 7s, \$47,777
Quik Pik #22, Fremont, 10X Bingo Multiplier, \$1,000
Bucky's BP, Omaha, Black Diamond Crossword, \$1,000
Kwik Shop #646, Lincoln, MyDaY, \$5,000
Hy-Vee Food Store #1185, Fremont, Pick 5, \$54,000
Cubby's - Tekamah, Tekamah, Double Diamond, \$1,000

Pitstop, Omaha, Cash Splash, \$1,500
Casey's General Store #1954, McCook, \$1,500 Frenzy, \$1,500
Family Fare 800, Omaha, 25th Anniversary Silver Multiplier, \$1,000
Kwik Shop #632, Lincoln, Black Diamond Crossword, \$1,000
Bucky's #18, Omaha, Black Diamond Crossword, \$1,000
59 Express, Creighton, Double Diamond, \$1,000
Bakers #321, Omaha, Lucky Numbers Super Ticket, \$1,000
Reynoldson's Shell, Norfolk, Truck\$ & Buck\$, Truck
Casey's General Store #1575, Crete, MyDaY, \$5,000
The Grove, Newman Grove, \$1,500 Frenzy, \$1,500
Casey's General Store #2716, Schuyler, 25th Anniversary Silver Multiplier, \$1,000
Super C #4, Lincoln, Black Diamond Crossword, \$1,000
Calhoun Oil Co., Fort Calhoun, Red White & Blue, \$1,000
Bronco Spur, Utica, Ultimate Bonus Crossword, \$1,000
Quik Trip #580, Omaha, 10X Bingo Multiplier, \$1,000
Brady's Meats & Foods, Fremont, 25th Anniversary Silver Multiplier, \$1,000
Cubby's Blair, Blair, Double the Dollars, \$15,000
Pump & Pantry #25, Albion, Flawless Fortune, \$10,000
Mega Saver, Omaha, Lucky Numbers Super Ticket, \$1,000
Love's Travel Stop #631, Valley, Lucky Numbers Super Ticket, \$5,700
Bucky's #20, Omaha, 10X the Money, \$10,000
Pump & Pantry #10, Grand Island, 7-11-21, \$1,100
Ozzies I-80, Sutherland, Mega Millions, \$1,500
Fast Mart, O'Neill, Nebraska Passport, \$1,000
Kwik Shop #680, Lincoln, Pick 5, \$94,000
Bakers #300, Bellevue, \$1,500 Frenzy, \$1,500
Super Saver #28, Grand Island, 10X the Money, \$1,000
Casey's General Store #1780, Hastings, Bonus Crossword, \$35,000
Casey's General Store #1603, Exeter, Red White & Blue, \$1,000
U-Stop #27, Lincoln, Ultimate Bonus Crossword, \$5,000
Casey's General Store #2068, Lexington, 2by2, \$22,000

Please Note: High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.



Hello Autumn

by Brian Rockey,
Lottery Director

Fall is in the air, they say, and that has been reinforced by the scent of our new Apple Orchard Doubler Scratch game wafting through our hallways. This also signifies that a season of change is upon us. In the case of the Nebraska Lottery many things will stay the same – we will still offer a large variety of products for players to enjoy. We also have some new things on the horizon.

This year, we celebrate our 25th anniversary and since 1993 we have been steadfast in our goals to support our beneficiaries. Our most recent beneficiary transfer of \$11,246,604 shows how much we have developed our business since our initial transfer of \$3,473,245 in December of 1993. We look to continue our trend of growth in the months and years to come.

The Voice Scratch game was launched last month, and with it comes the opportunity for players to win cash prizes of up to \$20,000 with 15 chances to win. Additionally, a second-chance contest for this game gives players with non-winning tickets a chance to win a Voice VIP trip to Las Vegas and Los Angeles.

By the time the next edition of Ticket Talk comes out, our newest round of Holiday Scratch games will be on the market, with their own exciting second chance contest.

We look forward to ending this year with the same great service and entertainment options our players have to come to expect in the last 25 years. Here's to 25 more, Helping to Build a Better Nebraska.

ENTER THE POWERPLAY® \$25K PAY DAY

Powerball players have the chance to win \$25,000 cash this fall in the Power Play \$25K Pay Day Promotion. Between September 17 and November 13, 2018, entry vouchers for the Power Play \$25K Pay Day promotion will be produced with every \$3 Powerball purchase with Power Play. Voucher numbers can be entered at nelottery.com in four drawings. One winner will be drawn in each drawing to win \$25,000.

The Altura terminal will make a sound when a \$25K Pay Day voucher is produced, so make sure to give the voucher to the player along with their Powerball ticket. Refer to the promotion sales sheet or visit nelottery.com for details

Apple Orchard Doubler Scented Ticket



The smell of fall is in the air and in Nebraska Lottery retailers with the Apple Orchard Doubler Scratch game. This new \$2 Scratch game features a subtle scent of apples that is released when a ticket is scratched. Apple Orchard Doubler is also filled with ten \$2,000 top prizes for players to win. See nelottery.com for more information

Lottery Fact: \$1 of every \$30.90 spent in the country was spent at a convenience store in 2017.

Source: NACS Daily newsletter



THIS IS THE VOICE!

It's become a staple of primetime TV and now it can be enjoyed as a Scratch game and second-chance contest from the Nebraska Lottery.

The Voice Scratch game gives players the opportunity

to win up to \$20,000. The playstyle of the game offers 15 chances to win instantly by matching the WINNING NUMBERS with YOUR NUMBERS.

As a second-chance game players can enter their non-winning tickets online at nelottery.com for the chance to a win The Voice Experience package. A VIP trip pack, The Voice Experience includes airfare, five night hotel stay, \$1,000 spending money, the chance to win up to \$1 million, a chance to win tickets to the live Season 16 finale of The Voice, and much more. There will also be four cash prizes of \$4,000, \$3,000, \$2,000 and \$1,000 available to win.

To enter, players enter non-winning The Voice tickets online until February 11, 2019, using their MVP Club account. Three Early Bird Drawings will be held September 25, November 6 and December 18 in which three winners will be drawn for a prize of \$500. All entrants in the Early Bird drawings will also be eligible to win prizes in the Grand Prize drawing on February 12, 2019. For more details, visit nelottery.com.



In recent years, multiple manufacturers and distributors have marketed games in which an element of skill has bearing on the outcome of the game. These "skill games" or "skill-based games" require varying elements of skill, but usually involve some degree of player interaction to line up or complete a puzzle, pattern, or other configuration under a given time constraint, with a cash prize awarded in conjunction with a successful effort.

The Nebraska Department of Revenue Charitable Gaming Division is responsible for collecting the tax on mechanical amusement devices including skill games. Each device must display a decal showing that the tax has been paid. Some machines bear signage provided by the distributor or operator that implies that the games on the machine are legal (when in fact they may not be) simply because the machine bears the Mechanical Amusement Device tax decal.

If your retailer has skill games, please make sure that the taxes have been paid and each machine has a current decal displayed. If you have questions about skill-based amusement games, contact the Charitable Gaming Division at 877-564-1315 or 402-471-5937.

Our New Holiday Games



Here at the Nebraska Lottery, we love the holidays. We know it's only fall, but we've had our stockings hung by the chimney with care since early June.

That's why we're so excited about this year's three holiday Scratch ticket offerings that launch September 24.

First, there's our \$1 Scratch ticket Merry Money!. Die-cut in the shape of a gift tag—complete with space to write the gift getter's name as well as yours—Merry Money! offers heaps and heaps of \$10 and \$20 prizes as well as more than 1,000 \$50 top prizes.

Our \$3 Naughty or Nice Crossword Scratch ticket mixes things up a bit. Instead of words, the Naughty or Nice Crossword uses names—from Abigail to Zachariah—and offers players the chance to win one of 18 \$5,000 top prizes.

A new \$5 holiday Scratch ticket will be announced in the near future at nelottery.com, so keep an eye out for a game that's sure to jingle your sleighbells.

Because it wouldn't be the holidays without the spirit of giving, we're offering players a chance to redeem their non-winning Holiday Scratch tickets for an entry into our 12 Draws to Christmas promotion. Non-winning Merry Money! tickets get users one entry, Naughty or Nice Crossword tickets give three entries. Each non-winning ticket from our upcoming \$5 Scratch game will get five entries into the 12 Draws to Christmas promotion.

Once a week between September 24 and December 18, we'll draw a \$1,000 winner, leading up to our January 23 drawing where we'll pick a \$12,000 winner from our pool of weekly drawing entrants. Players can enter their non-winning Holiday Scratch tickets through their MVP Club account at nelottery.com.

Lottery Highlights



Top Retailers For Fiscal Year 2018

Overall Sales

Gas N Snaks, Seward
 Corner Stop, Columbus
 Coffin's Corner, Grand Island
 Hy-Vee Food Store #1465, Omaha
 Bakers #300, Bellevue
 Russ's Market #21, Lincoln
 Bakers #318, Bellevue
 Hy-Vee Food Store #1467, Omaha
 Hy-Vee Food Store #1466, Omaha
 Bucky's #38, Omaha

Scratch, Top 10

Coffin's Corner, Grand Island
 Gas N Snaks, Seward
 Corner Stop, Columbus
 Casey's General Store #2883, Grand Island
 Russ's Market #21, Lincoln
 Ampride, Grand Island
 Fill-N-Chill #03, Lexington
 Casey's General Store #1747, Grand Island
 Snac Shac, Grand Island
 Casey's General Store #2882, Grand Island

Lotto, Top 10

Hy-Vee Food Store #1465, Omaha
 Hy-Vee Food Store #1466, Omaha
 Bakers #300, Bellevue
 Bakers #318, Bellevue
 Hy-Vee Food Store #1467, Omaha
 Hy-Vee Food Store #1472, Omaha

Bakers #311, Omaha
 Hy-Vee Food Store #1514, Papillion
 Hy-Vee Food Store #1469, Omaha
 Corner Stop, Columbus

Top Retailers by Region (Overall Sales)

Region 1

Main St Market, Scottsbluff
 Scottsbluff Watering Hole, Scottsbluff
 Git 'N Split #17, Scottsbluff
 J&J Pit Stop, Alliance
 Ampride, Scottsbluff

Region 2

Fill-N-Chill #03, Lexington
 Time Saver #3, North Platte
 Casey's General Store #1747, Lexington
 Kwik Stop #05, North Platte
 Casey's General Store #2068, Lexington

Region 3

Trotters Whoa & Go Express, Loup City
 Pump & Pantry #20, O'Neill
 Fast Mart, O'Neill
 Casey's General Store #2731, Valentine
 Casey's General Store #3526, St. Paul

Region 4

Coffin's Corner, Grand Island
 Casey's General Store #2883, Grand Island
 Snac Shac, Grand Island
 Ampride GI, Grand Island
 Casey's General Store #2882, Grand Island

Region 5

Corner Stop, Columbus
 Fast Mart, Columbus
 Stop Inn Liquor & Foods, David City
 Hy-Vee Gas, Columbus
 Casey's General Store #2881, Columbus

Region 6

Hy-Vee Food Store #1460, Norfolk
 Casey's General Store #2885, Norfolk
 Merchant's C-Stores, Norfolk
 Fast Mart, Norfolk
 Casey's General Store #2370, Norfolk

Region 7

Russ's Market #21, Lincoln
 Hy-Vee Food Store #1385, Lincoln
 Russ's Market #01, Lincoln
 Super C #4, Lincoln
 IGA Market Place, Lincoln

Region 8

Gas N Snaks, Seward
 Ray's Apple Market, Fairbury
 Super C #5, Lincoln
 Super C #2, Lincoln
 Pump & Pantry #16, York

Region 9

Bakers #300, Bellevue
 Bakers #318, Bellevue
 Super Store, Bellevue
 Hy-Vee Food Store #1514, Papillion
 Kwik Shop #675, Bellevue

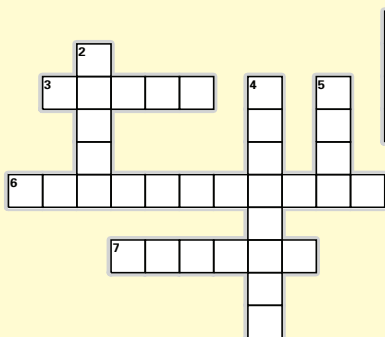
Region 10

Hy-Vee Food Store #1465, Omaha
 Kwik Shop #653, Omaha
 Bakers #311, Omaha
 Family Fare 800, Omaha
 Kum & Go #363, Omaha

Region 11

Hy-Vee Food Store #1467, Omaha
 Hy-Vee Food Store #1466, Omaha
 Bucky's #38, Omaha
 Bakers #302, Omaha
 Kwik Shop #673, Omaha

Loyal Readers Contest



Across

- First aired in The Netherlands in 2010, The _____ is currently watched on every continent and airs in over 180 territories.
- It only takes one ticket to win, so remember to play _____.
- About 25 cents of every _____ spent on Nebraska Lottery tickets goes to fund good causes across Nebraska.

Down

- The Nebraska State _____ moved between several locations the first few years. In the movie The Wizard of Oz, the Wizard's hot air balloon indicates the event is in Omaha.
- Retailers that sell a high-tier winning ticket receive a seller's _____ equal to 1% of the prize (up to \$50,000).
- The new \$20 _____ Bonus Crossword Scratch ticket features 10 bonus words and a \$200,000 top prize.
- The Nebraska Cornhuskers have played in 53 football _____ games, including an NCAA-record 35 straight from 1969 to 2003.

Enter To Win

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Retailer: _____

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each issue, we will draw ten entries from among retailer entries received by the designated deadline (October 26). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Enter your store by completing and mailing this entry coupon today to:

Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.

Note: Entries not drawn previously will no longer be retained.

Be sure your store is entered each month.

Our Winning Retailers



For most of the year, you can find Judy Gross behind the counter at Casey's General Store at 606 West A Street in Lincoln. As soon as the holidays roll around, that's when things take a decidedly Christmassy turn for Judy.

Judy has been managing convenience stores for decades and selling Nebraska Lottery tickets since the Lottery began back in 1993. Up until April, Judy was general manager of Casey's #2981 when she stepped down to become a cashier so she had a little more time to focus on her other job, raising reindeer.

Judy and her husband Rod Gross run Gross' Belgians out of Lincoln. In the warmer months, they rent out horses and fancy carriages for weddings and parties. In fall, they offer hay rack rides at their farms.

Things change as soon as the weather starts getting nippy. That's when people want to see Santa's flying helpers. Judy and Rod travel to events around Nebraska, reindeer in tow, for a couple of months.

"This year we start November 8 at Salvation Army with the tree lighting up in Omaha," she said. "After Thanksgiving, then it gets hard."

Judy said she takes her vacation between the middle of November until Christmas Eve. Prime reindeer season.

That's the schedule that Judy's been keeping for years and in that time she's seen her fair share of winners. Back when she was managing a U-Stop location, she knew some of the cashiers at a nearby store who sold a \$365 million Powerball ticket in 2006.

While most people spend their holiday seasons with celebrating with family, Judy and Rod are out spreading Christmas cheer. Fun fact—all of the reindeer the Grosses bring with them are female. Male reindeer shed their antlers before the Christmas season.

And, like a superhero with a secret identity, Judy spends the rest of the year working at Casey's. Unless, of course, duty calls.

"We did do a July thing this year," she said. "We went out to a furniture store in Seward with the reindeer for a Christmas in July event."



Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the May/June edition of the contest:

Shirley Echtenkamp,
Super Saver #28, Grand Island

Lesa Barber,
No Frills Supermarket, Ashland

Dee Carr,
Mac's Short Stop, Lexington

Nancy Jo Davis,
The Station, Hooper

Tammy Bonifas,
Time Saver #18, Gothenburg

Shaunna Sjomeling,
Red Barn, Elwood

Cindy Seger,
Casey's General Store #1744,
Beatrice

Tonya Funk,
Elgin One Stop, Elgin

Karen Meyer,
Tom's Service, Pierce

Mary Schuetze,
Petro Mart, West Point

The above winners answered the questions to last month's crossword puzzle correctly.

The prize was \$10 in Scratch ticket coupons and premiums for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Ten winners are selected each issue. Be sure your store is entered. See the crossword puzzle and entry form on the next page.

Manual Ticket Validations

Accidents happen, as the saying goes. If a player hands you a Lottery ticket that's had an accident and can't be scanned by the Altura terminal, you can still pay the player by manually validating the ticket.

Tickets can be validated manually by touching **Manual Validations**, then touching **Scratch Validation** or **Lotto Validation**. For Scratch tickets, enter the 14-digit game, pack, and ticket number from the back of the ticket AND the 14-digit VERN number under the latex on the front of the ticket. For a Lotto ticket, enter the 19-digit ticket number.

Manually validating a ticket is easy and saves customers the effort of sending in a damaged ticket for payment. If a ticket is too damaged to validate manually, then direct the player to mail the ticket to the prize claim address on the back of the ticket.